November 2024 Board Meeting Documentation

ITS Georgia Monthly Board Meeting

November 11th, 2024
10:00 AM – 11:30 AM
Maggiano's Cumberland

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):

- ✓ Matt Glasser, President
- ✓ Holly Painter, Vice President
- ✓ Michael Presley, Secretary
- ✓ Farrah Glasgow, Treasurer
- ✓ Tom Glueckert, Past President

Ex-Officio

- ✓ Greg Morris, FHWA

Directors 2023-2024:

- Whitney Nottage
- ✓ Emily Dwyer
- Steven Sheffield
- ✓ Mary Thumaty
- ✓ Troy Galloway
- Greg Ramsey

Directors 2024-2025:

- ✓ Kaitlyn Stewart
- ✓ Alex Estrada
- ✓ Kate Shearin
- Derrick Crowder

State Chapter Representative
Mike Holt

2024 Annual Meeting Chair
Madison Dorminey

2025 Annual Meeting Chair
GDOT/ITSGA

Action Items:

Program Committee – Provide calendar to AEC, GAITE
Holly- Verify CC entry and launch today
Holly- Update monthly meetings to show value of 1 PHD
Farrah- Update May training PDH hours
Communications- send eblast on Friday for training, check who is the default contact for Constant Contact
Communications- update website for ITS GA/ TN summit, calendar for summit, press release for awards
Mike H- send out 2022 report and requests for info
Kaitlyn- email Greg
Matt G- Ask if GDOT is okay with us having flyers for the 5C Summit

Issues Discussed	Action
Welcome ▪ Matt welcomed the board members. ▪ Board Meeting Minutes – Holly motion, Kaitlyn Stewart second, October minutes approved. **General updates** ▪ N/A **Vice President Update** ▪ Programs Committee – For December- the 6th HERO Barns Mill Location ▪ Training ○ December 5 with ITSA Training for CAV ▪ 4 hours of content ▪ HERO HQ no longer available- Moving to TMC ○ Networking and Social ▪ Happy hour after training on December 5th.- location TBD ▪ Motion $500 for social. Motion Approved ▪ Service and Outreach • STEM related events for the remainder of the year published in E-blast **Treasurer Update** ▪ Financial report / 2024 Budget Update ▪ Memberships and Finance • 85 members currently • 90-member goal/ 100 Member Stretch goal • Sponsorship and Membership for 2025 active ○ Suggest spending money on membership this year • Scholarships • Subsidies for annual meeting for all members • Free monthly meetings	*Provide calendar to ACEC, GAITE* *Holly to verify CC entry and launch today* *Update monthly meetings to show value of 1 PHD* *Farrah to update May training PDH hours*

Issues Discussed	Action
Secretary Update • **Audio-Visual** o No updates • **Communications** o Mike H and Steven S have taken over Constant Contact communications • Reminder: Anything needed to be included in e-blast needs to be provided by **COB Wednesdays** ▪ Website Updates • General Updates • Cadence for website update requests monthly. **Please provide comments to Alex the Friday after monthly board meetings.**	*Send eblast on Friday for training* *Check who is the default contact for Constant Contact* *Need to get website updated for ITS GA/TN summit* *Calendar for Summit* *Press release for awards*
Past President Update ▪ Engineering Georgia bimonthly submission due Thursday ▪ Elections – Results announced today ▪ Awards – Awards ceremony today ▪ ITS America State Chapter Rep ▪ Eligible to win a State Chapter award for 2024 (presented at ITSWC in Atlanta next year) ▪ Outstanding State Chapter Awardees webinar yesterday ▪ Will be soliciting input form the committee chairs for our report	*Mike H. to send out 2022 report and requests for info*
President Update o Legislative Committee - Continue work on rules of the board- no major update o Student Chapter/ Scholarship ▪ **KSU student chapter** • For their November event, Dr. Bhavasar will contact us next week on the details • A reservation will be setup for September	

Issues Discussed	Action

2025 at KSU to host ITS GA again
• GDOT TMC trip for KSU
  ○ Early spring, date TBD
  ○ Shuttle costs, $360-$600, also $120/hour- can ITS GA help find a sponsor for them, or be the sponsor?
  ○ Food for the event= $200, sponsor also needed for that
	Kaitlyn to email Greg

Conferences
▪ 2025 Joint Meeting with ITS TN
  • Date- January 29-30
  • Duration- noon to noon
  • Location- UTC
  • Tentative Agenda: First day- national initiatives, second day TN and GA projects
  • Meeting this afternoon to discuss open questions from all committees- should all be resolved
  • Registration, sponsorship, and call for topics to go live this week.
 	
▪ ITS World Congress – meeting was held on August 13, 2024, included GDOT.
  ▪ Looking for support for developing technical tours, demos, and marketing of the Atlanta area.
  ▪ ITSA thinks Georgia/Atlanta topics could be a technical track- they will be in the same room on the same day.
  ▪ No updates from ITSA since October Meeting
 	
▪ 2026 SE Summit- initial meetings being held.
	Matt G to ask if GDOT is okay with us having flyers for the 5C Summit

Closing Remarks ▪ Meeting was Adjourned at 11:30 AM.	

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.