July 2024 Board Meeting Documentation

ITS Georgia Monthly Board Meeting
July 24th, 2024
10:00 AM – 11:30 AM
Monday Night Garage/ Virtual Via Teams

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):	Directors 2023-2024:	Directors 2024-2025:
✓ Matt Glasser, President	Whitney Nottage	Kaitlyn Stewart
✓ Holly Painter, Vice President	Emily Dwyer	Alex Estrada
✓ Michael Presley, Secretary	✓ Steven Sheffield	Kate Shearin
Farrah Glasgow, Treasurer	✓ Mary Thumaty	✓ Derrick Crowder
✓ Tom Glueckert, Past President	Troy Galloway	
Ex-Officio	✓ Greg Ramsey	
Greg Morris, FHWA		
State Chapter Representative	2024 Annual Meeting Chair	2025 Annual Meeting Chair
Mike Holt	Madison Dorminey	GDOT/ITSGA

Action Items:

Farrah - Verify money in PayPal
Board - Nominate one project/person for awards

Issues Discussed	Action
Welcome • Glasser welcomed the board members. • Board Meeting Minutes - Holly Painter motion, Matt Glasser second, June minutes approved. **General updates** • N/A **Vice President Update** • Programs Committee – For September – Reserve hotel rooms for annual meeting • Training o May was a big success with GAITE. All money has been reconciled. o December 6 with ITSA Training for CAV ▪ 4 hours of content ▪ HERO HQ confirmed ▪ Considering a social afterwards • Networking and Social o Braves game will be on September 24th. Awaiting confirmation on the suite. If not, we will proceed with tailgate. • Service and Outreach ▪ September • ACEC Stem Day; 8:30-12:30 at Kennesaw State University Marietta Campus Event Center/Gym 1100 S. Marietta Pkwy SE Marietta, GA 30060 Registration is now open for attending, sponsoring, or volunteering • Need 2 volunteers: Tom Glueckert will do a traffic presentation and hoping to bring a signal cabinet. Steven Sheffield will bring his LiDAR. • $200 booth sponsorship fee- Steven Sheffield motion, Holly Painter, second, Booth sponsorship approved.	*Need to work with Social Chair to schedule social*

Issues Discussed	Action
▪ October • STEM Day- October 12,2024	
Treasurer Update	
• Matt discussed the financial report. Annual meeting is on track • Memberships – 76 members currently: 100 member goal. Calls and emails went out and we have gained about 5 or 6 new members. Additional emails will be sent out soon	*Farrah will verify amount in PayPal*
Secretary Update	
• Secretary of State registration address has been updated. • **Audio-Visual** o Will be live streaming and recording training • Discussion – What is a good way to get let people know that live streaming is available without deterring them from attending in person? We've done virtual only in the past for a nominal fee according to Holly. Typically, we have 4 or 5 no shows, and they will be replaced by someone showing up. If someone pays for the meeting and does not show, the link will be sent to them. • **Communications** o Mike H and Steven S have taken over Constant Contact communications and will be sending a weekly update to members. • Anything that needs to be included in the email blast needs to be provided by COB on Wednesday, and the email will be sent out on Friday. o Constant Contacts mail list is being updated o MP asked how website updates were going. Updates are being handled in a timely manner. Make sure all requests are sent to Alex, so he can compile a list and send one request to the providers.	*Provide stream link to Program and Communications* *Send email the day of the meeting with YouTube Live link* *Michael and Alex will determine cadence for website update requests.*
Past President Update	
• Engineering Georgia bimonthly submission due Thursday • Elections – all 7 nominees are approved by the board	

Issues Discussed	Action
• Nominees can request a slot during the August meeting to stand and speak, and they can submit a bio, picture, and a statement. • Voting will begin on August 1, 2024, and will close at the end of October. The results will be announced during the Awards Banquet. • Awards – Open now and will close one week after Annuel Meeting. Encouraged all board members to find one project/person to submit. Reaching out to local agencies for submissions as well. • ITSA – not a lot of engaging content on last meeting. Mike Holt reported – later this fall State Chapter Awards will be open. Would like to submit and receive award at ITSWC in 2025. **President Update** • Matt reminded to continue to participate in board meetings and monthly meetings. 50% attendance • Steven S. - bi-laws – meeting twice a month for updating. Will focus on Board rules and determine what needs changing in the ByLaws. Insert rules explaining why changes were done, for future • Student Chapter – Greg R.- August association meeting at KSU. • DEI – Will not be a separate document. Will need to be discussed more. • Conferences – Madison reported. Annual meeting prep going well. Everyone needs to reserve a room, b/c we will run out. Also, make sure you select the room for September 15-17th, and not to include the 14th.Need to do a site visit for final detail and meal plans. • As of 7/19 we have 80 people registered, 16 sponsors, 12 exhibitors, 10 scholarships and s for A/V. We have extended invitation to ITS Carolinas. • ITS World Congress – meeting was held on July 2, 2024. Interested in technical tours, and demonstrations, and marketing of the Atlanta area. Suggested saving a space for Georgia related items. They have reached out to GDOT and will likely extend to other regional public sector agencies. Several locations have been listed for possible tours. They expect a range of 8000 people to attend the conference. They have rented out the aquarium for opening night. • ITSTN/ITSGA possible joint meeting in mid/late February would be noon on Wednesday to noon on Thursday with social and training. Don't think TN	*Reach out to scholarship receipts for rooms*

Issues Discussed	Action
wants to defer their annual mtg. Will set up MOU similar to Southeast Summit. Likely will not have exhibitors, but maybe some vendor sessions. Will be held possible at the UTC in Chattanooga. • Initial meetings are being held for the 2026 SE Summit **Closing Remarks** • Meeting was Adjourned by M. Glasser at 11:30 AM.	

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.