ITS Georgia Monthly Board Meeting
June 26th, 2024
10:00 AM – 11:30 AM
Maggiano's Cumberland / Virtual via Teams

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):	Directors 2023-2024:	Directors 2024-2025:
✓ Matt Glasser, President	x Whitney Nottage	✓ Kaitlyn Stewart
✓ Holly Painter, Vice President	✓ Emily Dwyer	✓ Alex Estrada
✓ Michael Presley, Secretary	✓ Steven Sheffield	✓ Kate Shearin
✓ Farrah Glasgow, Treasurer	✓ Mary Thumaty	✓ Derrick Crowder
Tom Glueckert, Past President	✓ Troy Galloway	
Ex-Officio	✓ Greg Ramsey	
✓ Greg Morris, FHWA		
State Chapter Representative	2024 Annual Meeting Chair	2025 Annual Meeting Chair
✓ Mike Holt	Madison Dorminey	GDOT/ITSGA

Action Items:

Holly - coordinate left over $ to be split
Whitney - Mike and Steven need login information for communications@itsga.org
Matt -buy a "puck"
Board - Nominate one project/person for awards

Issues Discussed	Action
Welcome • Glasser welcomed the board members. • Board Meeting Minutes - Kaitlyn Stewart motion, Kate Shearin second, May minutes approved. **General updates** • N/A **Vice President Update** • Programs Committee – Kate will get regular tables scheduled and ensure things are covered for July. For August – Topic is proposed as a mix of new members and technology. See new schedule ○ Kate provided update – 8 of 10 - $1000 public sector coupons were used this month. • Training ○ May was a big success with GAITE, AV and Geotab. More participation in social afterwards. ○ $ were left over. Discussion about giving some back to Geotech since they paid for some items or split between ITE and ITSGA. M. Glasser suggested we split. Holly agreed. ○ December 6 with ITSA Training for CAV ▪ 4 hours of content ▪ Thinking location will be HERO HQ ▪ This may be used for a reversible lane project opening. Waiting to hear back from HERO. ▪ 2 sessions? Open to 1 and see if it fills up. ○ ITSA training offerings update ▪ Interoperable Connectivity (V2X) Foundational Training ▪ Connected and Automated Vehicle Education (CAVe)-in-a-box Training ○ Networking and Social - Braves game will be on September 24th. 40 tickets available. All Traffic Data wants to sponsor a suite for tailgating. • Service and Outreach - June ○ **CERM Legacy STEM Summer Camp**: CERM is partnering with Georgia Piedmont Technical College to offer TechAvengers Summer Camp Experience. In collaboration with other nonprofits, students	*Holly – coordinate left over $ to be split*

Issues Discussed	Action
from middle to high school can choose one of 6 pathways for a fun and exciting hands-on experience from June 10-14th. Applications are live so we are encouraging students to sign up. Please see the flyer attached. ○ **Georgia Engineering Alliance -** International Women in Engineering Day - June 23, 2024 ○ Steven will support any events, if others will participate. Steven recommended the Stem Day activities and GT has Women in Engineering coming up. Holly mentioned that Traffic Simulation has been specifically requested for event in September. Tom agreed to support. • **Memberships –** Troy indicated they are having struggles getting membership. Hoping that sponsorship drive will help. Current membership is 71. **Treasurer Update** • Farrah discussed budget – Taxes filed and accepted. We went from 990 EZ to a 990 b/c we had more than $200K in cash. $60K transfer from PayPal to savings. • We have a lot of money in the bank for a non-profit. • Another Crown Plaza deposit was received in June, 1 more pending. • Memberships – 71 members currently: 100 member goal. Farrah, Emily, Troy meeting next week. **Secretary Update** • Secretary of State registration address has been updated. • **Audio-Visual** ○ Will be live streaming and recording training • Discussion – What is a good way to get let people know that live streaming is available without deterring them from attending in person? Registration has been around 70-75 on average. Should we consider a registration goal each month before announcing? Glasser stated feedback from other organizations indicates our number is really good. PDH's were discussed – anyone can download PDH's, but they would get caught in an audit. We've done virtual only in the past for a nominal fee according to Holly.	*Whitney - Mike and Steven need login information for communications@itsga.org*

Issues Discussed	Action

• **Communications**
  ○ Mike H and Steven S have agreed to support the communications committee. They are in process of taking over Constant Contact communications
  ○ Alex and MP discussed Alex is agreeable to provide a QA/QC role on website. Alex brought up a couple of items that he's noticed. Alex can provide the issues/updates needed to the on-call website consultant. Web content consultant info needed from Whitney or Emily. Would like to get into a weekly cadence of information flow. If info is provided by end of day on Wednesday each week to be included on Friday.
  ○ Discussion – Are Programs/Social/Annual Meeting handling event creation on constant contact? Generally Communications sets all those up.
  ○ Not all members are showing up on registration.
  ○ Discussion – Ongoing Cloudfare Support – Is it still needed? Defer to website managers.
  ○ Holly handled getting brandings dropped into annual meeting folder.
  ○ Matt asked about buying a "puck" for use in meetings to better facilitate communications. Motion passed.
 	
Past President Update
 	
• Elections – announcement posted last week. Engineering GA bi-monthly submission for next month.
• Tom requested time for August meeting for nominees for board elections. Voting in August. What is the link/mechanism for nominees to post bios, information, etc?
• Tom needs a member list so he can help track people down.
• Awards – Open now, no submittals yet as of 6/18. Will start soft marketing to get more nominations. Encouraged all board members to find one project/person to submit. Annual meeting should be cutoff date.
• ITSA – not a lot of engaging content on last meeting. Mike Holt reported – later this fall State Chapter Awards will be open. Would like to submit and
	Matt – buy a "puck"
	
	Board – Nominate one project/person for awards

Issues Discussed	Action
receive award at ITSWC in 2025. Hall of Fame nominations were discussed. Chapters and individuals are eligible. **President Update** • Elections – announcement posted last week. Engineering GA bi-monthly submission for next month. • Matt reminded to continue to participate in board meetings and monthly meetings. 50% attendance • Steven S. - bi-laws – need some dates to discuss. • Legislative – Licensing board has some issues with therapists. Andrew Heath has been appointed to Engineers and Land Surveyors board. • Board rules docs – meeting on Friday. • Student Chapter – Greg R. reported lots of communications with KSU trying to kick off a new chapter. Looking to get things kicked off this fall. • DEI – Emily, finalized committee and goals, need to get formal commitment from ITSGA and will be a subject for coordination. Will go out today. • Conferences – Madison reported. Annual meeting prep going well. Everyone needs to reserve a room, b/c we will run out. • Another note went out yesterday about scholarships. • ITS World Congress – waiting on ITSA update on how they plan to coordinate with ITSGA. • ITSTN/ITSGA possible joint meeting in early/mid winter – day and a half with social and training. Don't think TN wants to defer their annual mtg. • Time Task Force – 10/13-16 in Athens. Discussion about support – not a lot of reciprocity in past. Greg offered to ask TTF about supporting each other. Holly suggested ITSGA reps attend vs. sponsor. **Closing Remarks** • Meeting was Adjourned by M. Glasser at 11:27 AM.	

	Lead	Assistant(s)	Officer Support
Programs	Kate Shearin	Alex E, Mary T, Christian Monasterio, Michele Arnold	Vice President
Training	Mary Thumaty	Derrick,	Vice President
Social	Madison Dorminey		Vice President
Service / Outreach	Steven Sheffield	Tom,	Vice President
Membership	Troy Galloway	Kate S, Emily D	Treasurer
A / V	Ken Keena	Tyler D, Rashawn Randall, Michael Templeton (photography)	Secretary
Communications	Whitney Nottage	Alex E, Emily D, Mike DiSanza, Mike Holt, Steven Sheffield	Secretary
Elections	Tom Glueckert		Past President
Awards	Tom Glueckert		Past President
ITS Rep	Mike Holt		Past President
Legislative / Bylaws	Steven Sheffield	Kaitlyn, Mary, Steve Dickerson	President
Student Chapter	Greg Ramsey	Kaitlyn	President
DEI	Emily Dwyer		President
2024 Annual Meeting	Madison Dorminey		President

	Topic	Speaker	Sponsor	Location
June (6/26)	Tennessee Smart Cities' Program	UTS – Austin Harris and Mina Sartipi	ATD	Maggiano's Cumberland
July (7/24)	Master Plan at the Ports	Chris Novac (GA Ports)	WSP	Monday Night Garage
August (8/28)	Young members and Technology	Parth	Utilicom	KSU
September	Annual Meeting Augusta			
October (10/23)	Broadband Update with NCDOT	Jennifer Portanova	Atlas	TBD – Holly reaching out to Airport CID
November 13th	Awards Meeting	ITSGA President	HNTB	Maggiano's TBD
December (TBD – need a date)	TBD – should we do a holiday party since training attendance last year was so low?		ATD	

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.