May 2024 Board Meeting Documentation

ITS Georgia Monthly Board Meeting
May 22nd, 2024
10:00 AM – 11:30 AM
Virtual via Teams

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):	Directors 2023-2024:	Directors 2024-2025:
Matt Glasser, President	Whitney Nottage	✓ Kaitlyn Stewart
✓ Holly Painter, Vice President	✓ Emily Dwyer	✓ Alex Estrada
✓ Michael Presley, Secretary	✓ Steven Sheffield	✓ Kate Shearin
✓ Farrah Glasgow, Treasurer	✓ Mary Thumaty	✓ Derrick Crowder
Tom Glueckert, Past President	✓ Troy Galloway	
Ex-Officio	✓ Greg Ramsey	
✓ Greg Morris, FHWA		
State Chapter Representative	2024 Annual Meeting Chair	2025 Annual Meeting Chair
Mike Holt	Madison Dorminey	TBD

Action Items:

Emily - get food lined up with MNG. Deposit Paid
Matt G. - to send email to Kofi W for GAMPO eblast
Holly – send out update on booth participation
Troy – send list of email "kickbacks" out for others to update.
Farrah – Find more information about target amount we need to have in account for tax purposes
Michael P. – Get meeting invites updated, Mike P to schedule meeting with Glasser, Holly, Mike H, Kate, and Steven S.
Holly - Pull from annual meeting folder and put in general folder.
Matt G. – ensure formal invite is sent to ITS Carolinas

Issues Discussed	Action
Welcome • Glasser welcomed the board members. • Board Meeting Minutes approved unanimously. **General updates** • N/A **Vice President Update** • Programs Committee – See new schedule o Kate provided update – 10 - $1000 public sector coupons have been added. Will start tracking this year. Code setup "FREEPUBLIC2024" Going well. o Speakers sometimes pay for registration, sometimes do not. o ITE will share cost of training. Social is confirmed for McRae's Tavern Midtown o Atlas wants October sponsorship, Need July sponsorship • Training o Joint Training with ITE for Freight Training for May 31. All set with GAITE, AV and Geotab o GA ITE paid for meeting. • December 6 with ITSA Training for CAV was discussed. Possibility of participating in the afternoon o 4 hours of content. Reversable Lane project opening. Need to check. o Thinking location will be HERO HQ ? ▪ This may be used for a reversible lane project opening. Need to check. o Do a social afterwards? • Service and Outreach – • Many opportunities were a part of agenda. Many female focused opportunities were discussed. Included full agenda for reference. • The **Exploring Engineering Academy is looking for some volunteers** – if you can help pass the info along to your networks, that would be great! They need at least **one more female chaperone** for the week who would be willing to spend the night in the dorms with the kids – must be at least 21 years old. They also need 6 volunteers for Monday night, June 3 from 6-9 and Wednesday night June 5 from 6-9 to help with the bridge building activity on Georgia Tech's campus. Please reach out and let me know if	*Emily get food lined up with MNG. Deposit Paid* *Matt G. to send email to Kofi W for GAMPO eblast* *Holly – send out update on booth participation*

Issues Discussed	Action

you can help! I'm attaching some information about the program as well as including some additional information below:
• **We are looking for chaperones to assist the entire week including overnight** that will include a $300 payment for their services. Lodging, food, and networking are included in this opportunity.
  ○ **One thing that we could use assistance on is providing a STEM Activity Tuesday evening at Georgia Tech.**
  ○ **CERM Legacy STEM Summer Camp**: CERM is partnering with Georgia Piedmont Technical College to offer TechAvengers Summer Camp Experience. In collaboration with other nonprofits, students from middle to high school can choose one of 6 pathways for a fun and exciting hands-on experience from June 10-14th. Applications are live so we are encouraging students to sign up. Please see the flyer attached.
  ○ **Atlanta Area Council of Boy Scouts of America - STEM ACADEMY at Georgia Tech, June 2 - 7 for grades 9 – 12 –** (STEM Academy | Atlanta Area Council | Boy Scouts of America (atlantabsa.org))
  ○ **Georgia Engineering Alliance -** International Women in Engineering Day - June 23, 2024
• **Memberships –** Troy indicated that some previous members indicating they aren't joining this year. Also, several email "kickbacks" are occurring.
	Troy – send list of email "kickbacks" out for others to update.

Treasurer Update • Farrah discussed budget – Taxes filed and accepted. We have a lot of money in the bank for a non-profit. • Memberships – 67 members currently: 100 member goal • Emily Emailing from Troy's list	*Farrah – Find more information about target amount we need to have in account for tax purposes*
Secretary Update • Will be recording training but won't be live streamed • Alex brought up possibly using star chapter instead of constant contact. • All updates are currently being handled by the website developer • Glasser asked if items in Google Drive	*Michael P. – Get meeting invites updated,* Mike P to schedule meeting with Glasser, Holly, Mike H, Kate, and

Issues Discussed	Action
Past President Update • Elections -Matt reported for Tom. Will get eblast out by end of May with reoccurring eblasts, Will confirm website has ability to host bios, Will be reaching out to board members about running again. • Awards – Open now, Will start soft marketing to get more nominations. Encouraged all board members to find one project/person to submit. • ITSA – Mike Holt reported – participated in State Chapter council call last week – overview: mentioned training opportunities, talked about ongoing coordination for annual meetings, recognized Matt for leading a discussion in Phoneix about chapter involvement, dues structures, and best practices. ITS World Congress in Atlanta next year. Hall of Fame nominations were discussed, due June 5. Please have to Glasser by June 3. **President Update** • Matt reminded to continue to participate in board meetings and monthly meetings. 50% attendance • Matt discussed that • Bylaws – Steven S reported it was slow going. • Student Chapter – Greg R. reported lots of communications with KSU trying to kick off a new chapter. Looking to get things kicked off this fall. • DEI – Finalized committee and goals, need to get formal commitment from ITSGA and will be a subject for coordination. Looking to include ITSTN. • Conferences - Matt reported for Madison. Lot of movement. Pricing and registration will be going up by end of the month. Room reservations will go out to board members first. All speakers have been contacted. Thinking of increasing scholarships from 5 to 10, as a starting point, broadly for public sector. Hold one or two for locals. Are there organizations in the Augusta area we should hold spots for. ITS Carolinas have been invited, but did not include the scholarship conversation. Emily commented that it should be a “discount” for public sector.	Steven S. *Holly* - Pull from annual meeting folder and put in general folder. . *Matt – ensure formal invite is sent to ITS Carolinas*

Issues Discussed	Action
Closing Remarks • Meeting was Adjourned by M. Glasser at 11:28 AM.	

	Lead	Assistant(s)	Officer Support
Programs	Kate Shearin	Alex E, Mary T, Christian Monasterio, Michele Arnold	Vice President
Training	Mary Thumaty	Derrick,	Vice President
Social	Madison Dorminey		Vice President
Service / Outreach	Steven Sheffield	Tom,	Vice President
Membership	Troy Galloway	Kate S, Emily D	Treasurer
A / V	Ken Keena	Tyler D, Rashawn Randall, Michael Templeton (photography)	Secretary
Communications	Whitney Nottage	Alex E, Emily D, Mike DiSanza	Secretary
Elections	Tom Glueckert		Past President
Awards	Tom Glueckert		Past President
ITS Rep	Mike Holt		Past President
Legislative / Bylaws	Steven Sheffield	Kaitlyn, Mary, Steve Dickerson	President
Student Chapter	Greg Ramsey	Kaitlyn	President
DEI	Emily Dwyer		President
2024 Annual Meeting	Madison Dorminey		President

	Topic	Speaker	Sponsor	Location
May (5/31)	Joint Training with ITE. Learn about some freight data available for traffic and planning analysis	GeoTab (Speaker info coming). Mary needs to confirm	KCI	Promenade Central (Midtown) Large Conference Room, 1220 Ptree St., Atl, 30309
June (6/26)	Tennessee Smart Cities' Program	UTS – Austin Harris and Mina Sartipi	ATD	Maggiano's Cumberland
July (7/24)	Master Plan at the Ports	Chris Novac (GA Ports)	TBD	Monday Night Garage
August (8/28)	TBD	TBD	Utilicom	KSU
September	Annual Meeting Augusta			
October (10/23)	Broadband Update with NCDOT	Jennifer Portanova	Atlas	TBD – Holly reaching out to Airport CID
November 13th	Awards Meeting	ITSGA President	HNTB	Maggiano's TBD
December (TBD – need a date)	TBD – should we do a holiday party since training attendance last year was so low?		ATD	

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.