April 2023
Board Meeting Documentation

ITS Georgia Monthly Board Meeting
April 26th, 2023
10:00 AM – 11:30 AM
Peachtree Corners and Virtual via Google Meets

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2022–2023):

- [ ] **Tom Glueckert,** ***President***
  Kimley-Horn
- [✓] **Rachel Cohen,** ***Vice President***
  360ns
- [✓] **Steven Foy,** ***Secretary***
  Paulding County
- [✓] **Mahesh Atluri,** ***Treasurer***
  HNTB
- [✓] **Winter Horbal,** ***Past President***
  Temple

Directors (2022-2023):

- [ ] **Matt Glasser**
  Arcadis
- [✓] **Ken Keena**
  Gwinnett County
- [✓] **Holly Painter**
  KCI
- [ ] **Greg Ramsey**
  City of Peachtree Corners

Directors (2023-2024)

- [ ] **Whitney Nottage**
  Q-Free
- [✓] **Emily Dwyer**
  GDOT
- [ ] **Steven Sheffield**
  Seoul Robotics
- [✓] **Mary Thumaty**
  SEI
- [✓] **Troy Galloway**
  Arcadis
- [✓] **Farah Glasgow**
  Utilicom

State Chapter Representative:

- [ ] **Michael Holt**
  Stantec

Ex-Officio:

- [✓] **Greg Morris**
  FHWA

✓ *Indicates present at meeting*

Other Attendees Present:

Issues Discussed	Action
Welcome • Cohen welcomed the board members. • Cohen noted that the March 22nd meeting minutes for the March ITS Georgia board meeting need to be approved by motion (Galloway motion, Glasgow support); passed unanimously. **General updates** • Cohen mentioned that there are ongoing action items recorded from the board meeting March will be updated throughout this meeting. **Project Rocket 2.0 Updates** • Cohen mentioned that updated ITS GA bylaws were distributed to board members to review although Glasser is not present to discuss proposed changes in detail. **Budget/Financials** Atluri provided an update. • Cohen asked about any 2023 budget updates. Atluri said that he needs to update the budget to include the webhosting services fees that exist now. Also, Atluri mentioned that one deposit was recently made for the upcoming annual conference. Cohen asked the board if anyone has any budget requests or questions. Dwyer asked for clarification on how the monthly meeting expense figures were shown since the budget shows positive numbers for some months and negative numbers for other months. Atluri said that those figures were copied over from another spreadsheet where they are shown correctly. Dwyer noted that it appears that expenses for monthly meetings seem to be to be higher than what had been budgeted so far this year since everything costs more. Cohen suggested that Dwyer figure how much it looks like the expenses are over monthly and come back to the board and ask for an additional amount for the monthly meetings since food and venue spaces cost more than before. Atluri said that using free meeting spaces can help to offset additional food costs. Dwyer agreed but said that even though free space has been used this year, it still appears that the spending for the monthly meetings has been over budget for the year since regular monthly meetings cost on average over $2,500 and the awards banquet at Maggiano's costs around $3,000 if cost does not go up which it likely will. Cohen mentioned that registration fees for monthly meetings have gone up to help with the added costs. Dwyer agreed but added that there has not been a price increase for the	*Board members to review ITS GA bylaws with proposed changes sent out on 4/21/23 to be prepared for a discussion about proposed changes at the May board meeting.* *Atluri and Glueckert to work on getting the budget updates to include webhosting fees for the new ITS GA website.* *Dwyer to determine an additional amount to be budgeted for monthly meeting expenses.*

sponsorships. Cohen said that that is an issue that needs to be discussed. Dwyer said that most companies expect the sponsorship fee to be higher than that when she approaches them about sponsorship of a meeting, so she feels that there is value in looking to increase the sponsorship fee for next year. Cohen replied that should be put on the agenda to be discussed at the May board meeting. Horbal suggested that this item be tabled for now and added to the list of items to be discussed at the June board meeting, which can cover several more major items at a longer semi-annual planning meeting. There was a discussion about whether to have this longer meeting in the morning, the day after, or the afternoon after the regular June meeting. Cohen agreed decided that this be discussed along with several other items including Project Rocket 2.0 recommendations at a June board meeting to take place after the June meeting from 1pm to 4 pm. Cohen asked if there were any other updates and Atluri announced that he will be filing taxes for ITS GA in the next two weeks since the deadline for filing them is coming up.

Committee Statuses

- **Program**: Cohen asked if all of the programs have sponsors for this year. Dwyer said that there are sponsors for all of them except for the program in December. Cohen and Horbal suggested that Dwyer make an announcement for the December program sponsorship at the next meeting. Dwyer reported that she has checked with GA ITE to get information about venues they use and she said that she found out that the budget for their monthly meetings is about the same for them as GA ITS even though they have a higher head count per meeting. Dwyer added that some months GA ITE just has sandwiches as meal entrees and that she has got some venue ideas. Dwyer announced that there will be a joint meeting with GA ITE this year in August and she is working with Sam Harris on that one. Dwyer added that she is also coordinating a joint meeting with Catherine Johnson with National Society of Black Engineers to do a lunch / social with them in October. Dwyer said that we are locked into using Sandy Springs City Hall as a venue for May and July. Dwyer also noted that the meeting topic is locked in for June, but asked Thumaty if there is a topic nailed down for May yet. Thumaty reported that the topic will be traffic incident management updates for the May meeting. Cohen said that the immediate need then is a sponsor for December. Dwyer asked about the cost of the annual awards banquet meeting at the Cumberland Mall Maggiano's. Horbal said that she can send Dwyer a copy of the contract with

Dwyer to advertise sponsorship opportunity for the December program at the next regular meeting.

Maggiano's to give her a ballpark figure, but the actual amount billed by Maggiano's depends on attendance for the banquet. Dwyer said that she is interested in that because she noticed that it was about $3,100 last year, but she is sure that it will be more this year since everything else has seems to cost more. Cohen said that the number of people that can attend the awards banquet at Maggiano's is capped because the room in Maggiano's has a limit. Horbal said that she would assume it would be around $3,500 this year. Dwyer asked Thumaty if all of the topics for the rest of the year have been planned out and Thumaty confirmed that we are good on topics for the rest of the year.	
• **Membership and Finance:** Galloway announced that overall, the membership numbers improved and that the next step is to do some targeted phone calls for those that are not current with their membership. Galloway mentioned that with the last couple of membership renewals the current total memberships is at 64 memberships. Cohen suggested that Galloway put together a list of organizations to call so that others can help with calls. Galloway agreed and said that he thinks that he should get the membership committee together to help once the list is put together and distributed. Cohen asked if there are any late fees assessed for those who renew memberships late. Galloway said that non-members pay an increased rate for meeting and conference registration, but no increased fee is being assessed for membership renewal.	*Galloway to get list of former members to call with the help of the membership committee to do a targeted membership drive.*
• **Audio-Visual:** Cohen announced that all audio-visual equipment requested was purchased recently.	
• **Networking & Social:** Cohen asked Painter for any updates. Painter mentioned that the March Madness event Dorminey coordinated just finished up recently. Cohen confirmed that the event had wrapped up and prizes for the event have been distributed. Cohen noted that on the agenda it appears that there is potential event at Top Golf either in late May or June being discussed and that board feedback is needed. Painter suggested that the board follow up at the next meeting about the Top Golf event. Painter announced that Whirley ball is not an option now since it closed down.	*Board to discuss Top Golf event at the regular May board meeting.*
• **Student Chapter Outreach Subcommittee:** Cohen mentioned that it appears that Ramsey is getting the word	

out to local colleges and universities about events and since Ramsey is not available at this meeting this discussion be tabled until next month's board meeting. • **Service / Training Subcommittee:** Cohen also announced that a full discussion for this subcommittee will be tabled as well since Glueckert and Sheffield are not available at this meeting. Cohen suggested a coat drive or backpack drive around the time of the annual meeting would be good. Horbal asked if Cohen thinks that it would be better to time service efforts around the awards banquet or annual meeting. Cohen said timing either way is fine or even to have multiple events associated with both the awards banquet and annual conference would be fine. Thumaty asked if service efforts should be directed at areas close by in the Atlanta metro area or other areas outside of metro Atlanta. Cohen replied that she is fine with service efforts being directed at any area if it is within Georgia. Cohen added that perhaps a service event associated with the awards banquet could be directed at an area within metro Atlanta and a service event at the annual conference could be directed at an area near Jekyll Island. • **Legislative subcommittee**: Cohen mentioned that she knows of plans to have a joint meeting / social event with National Society of Black Engineers (NSBE) in October. Cohen noted bills that are eligible for the governor's signature including a bill that will grant around $300K in funding the Professional Engineers and Land Surveyors Board, a bill to streamline the DBE qualification process for firms, a bill that will change reform state tort law, a bill that will allow trucks that haul agricultural and forestry products to have a 10 percent variance allowed for truck weight limits, and a bill to allow electric vehicle charging to be billed per kilowatt hour. Cohen also mentioned bills that failed at the state level this past legislative session (refer to 4/26/23 ITS GA agenda attachment for legislative specifics). • **Communications:** Cohen noted that Nottage is working with a webmaster contracted by ITS GA to update the ITS GA website. Cohen said that Nottage will give an update next meeting about the new website. • **ITS America State Chapter Rep: Holt is Chair**. Holt,	*Gluekcert, Glasgow, Dwyer and Thumaty to meet to figure out the best way to make sure that more people are registering for meetings early and accounting for those that register late in terms of food and venue.*

Glueckert, Glasser, Painter, and Sheffield attended ITS America Conference and Exposition in Dallas, Texas. Glueckert to accept the award from ITS America on behalf of ITS GA for the 2022 state chapter of the year award.

- **Past Presidents and Awards:** Cohen asked Horbal for an update. Horbal said that election nominations are still underway. Horbal said that Glasser is nominated for board President, Painter nominated for Vice President, and there are two running for Secretary, and no one is running for Treasurer currently. Cohen asked if Atluri would run again if no one else ran for Treasurer. Horbal confirmed that she had spoken with Atluri about that, and he said that he would run if no one else did for Treasurer and Glueckert said that he could run as well. Horbal asked if anyone knew of someone that would be interested in the Treasurer position to let her know. Horbal then listed nominees for board member positions. Horbal said that a trend she has noticed is that if no one else is nominated there will only be one government employee represented on the board. Horbal said that she is looking at the member list to contact some government employees to see if they would consider running for a position. Horbal asked everyone to also think about government employees that might be interested. Dwyer said that she knows someone with Federal Transit Authority (FTA) that might be interested. Cohen mentioned that she also knows someone with Cobb County that is new there and might be interested. Horbal added that the deadline for nominations is May 15th. Horbal also mentioned that all board officer positions are open as well as four board of director positions.

Conferences

- **2023 ITS GA Annual Meeting (Jekyll Island, Westin)**. KCI will organize the conference. Holly is taking the lead on this. Painter and Bachman did a site visit last week and they confirmed that there are 21 exhibitor spaces at the Westin. Painter said that exhibitor spaces will be available soon. Holly also mentioned that there are back up plans in place for all outdoor events at the conference. The programs topics are firmed up and speakers have been confirmed. Holly also mentioned that sponsorship is currently open and will be announced at the regular program meeting as well.

Cohen to announce sponsorship opportunities for this year's ITS GA annual conference.

• **2024 ITS GA Annual Meeting**. Holly announced that her and Glueckert will look over the contract details for the 2024 conference space since the contract was received this week. **Closing Remarks** • Cohen then closed the April 26th board meeting. • Next month's board meeting and regular meeting will be May 24th at Sandy Springs City Hall.	*Glueckert and Painter to review contract for 2024 conference facilities.*

2023 ITS Georgia Board Meeting

April 26, 2023, at 10:00 AM
Peachtree Corners

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2022-2023):	Directors 2022-2023:	Directors 2023-2024:
Tom Glueckert, President	Matt Glasser	Whitney Nottage
Rachel Cohen, Vice President	Ken Keena	Emily Dwyer
Steven Foy, Secretary	Greg Ramsey	Steven Sheffield
Mahesh Atluri, Treasurer	Holly Painter	Troy Galloway
Winter Horbal, Past President		Farah Glasgow
		Mary Thumaty

State Chapter Representative	Ex-Officio	2023 Annual Meeting Chair	2024 Annual Meeting Chair
Mike Holt	Greg Morris, FHWA	Holly Painter	TBD

AGENDA

10:00 AM – Start Meeting

- Welcome!
- Approve 3-22-23 Board Meeting Minutes – **MOTION**
- General
  - June 2023 midyear extended board meeting
    - Extended board meeting
    - Cover bylaw updates
    - Calendar Updates (thanks to those using already!)
- Project Rocket 2.0 Updates
  - By-Laws Update (Glasser)
- Financial Report (Alturi/Glueckert)
  - 2023 Budget update
- Committee Status Updates
- **Program Committee (Venue/Sponsor/F&B Lead: Dwyer, Technical Lead: Thumaty, Board Support: Glasgow, Glueckert, Volunteers: Smusz-Mengelkoch, Geoffrey Price)**
  - Upcoming
    - April – Drivewyze Update (Peachtree Corners/Q-Free)
    - May – Gwinnett Update/TIMS Update (City Springs/Control Technologies)
    - June – Freight Logistics (TBD/Kimley-Horn
  - Considerations for 2023
    - College presentations (KSU/GT)
    - Best of ITSGA award winner presentations
    - Alternate meeting times and strategies (morning meetings, socials, etc)
    - More diversity in speakers/panelists

- **Membership & Finance Committee (Lead: Galloway, Board Support: Cohen, Glueckert, Sheffield)**
  - 55 Members so far
    - 38 Private Large
    - 9 Public Large
    - 5 Private Small
    - 2 Public Small
    - 1 Affiliate
  - 2023 Goal: 85 Members
  - Consideration for 2023
    - Local agency membership outside of the metro are.
- **Audio-Visual (Lead: Keena, Board Support: Glueckert, Volunteer Support: Tyler Dickerson, David Turner, Colton Hill, Elizabeth Gross)**
  - Equipment purchased
  - Update on Youtube video uploads
  - Live streaming update
- **Networking & Social (Lead: Madison Dorminey, Board Support: Painter)**
  - March Madness Tournament winners!
  - May/June Top Golf Outing (board feedback)
  - Action Items
    - Add planned events to share calendar
- **Outreach & Education Committee – Subcommittee led**
  - **Student Chapter/Scholarship (Lead: Ramsey)**
    - Updates
    - Kennesaw/UGA connection
    - Getting the word out about upcoming events
    - Any support needs?
  - **Service Subcommittee (Lead: Glueckert/Board Support: Sheffield)**
    - Coordination with B&G club has fallen through (staff changes)
    - 2023 Annual Meeting opportunities (Tom to organize)
    - Sheffield update
  - **Training (Lead: Foy, Board Support: Dwyer, Volunteer Support: Curtis Powell, David Swales)**
    - Outreach Plans
  - **Legislative Committee (Lead: Glasser, Volunteer Support: Joe Gillis)**
    - Updates
    - NSBE Partnership
- **Communications (Lead: Nottage, Board Support: Ramsey, Glueckert)**
  - Website update
  - Needs/Support
- **Past Presidents Committee (Lead: Horbal, Board Support: Glueckert)**
  - Nominations Open!
    - Add to future announcements
  - Elections Update?

- **ITS America State Chapter Rep (Lead: Holt, Board Support: Glueckert)**
  - Updates

- **Conferences**
  - 2023 Jekyll Island (Lead: Painter)
    - September 23-23, 2023
    - Room Block Open
    - Technical update
  - 2024 Augusta (Lead: TBD)
    - Contract discussions stalled during Masters
    - Hotel has agreed to conditions discussed in March
    - September 14-16, 2024

- Other Items/Concerns
- Schedule at a glance (Glueckert)
  - Gwinnet/TIMS Updates – City Springs– May 24th
  - Next Board Meeting – April 26th
- Adjourn Meeting ~ 11:30 AM (Cohen)

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.

PAST PRESIDENTS COMMITTEE

2023 Schedule as discussed with Board:

Elections: note we are ½ a month ahead of last year so should we move everything up by a month like indicated in the below?

- January and February meeting
  - Work with Board on who they think should be part of board
  - Work with those on board to see if they are going for reelection and/or moving into the next position giving we are up for Officer positions (President/VP/Treasurer/Secretary/etc.)
- March 22nd/29th? – Open Nominations after this meeting
  - Prepare Form and put on website (work with Whitney)
  - This can also help with making sure organizations are getting their memberships paid b/c that is what is necessary for eligibility!
- May 15th – Close Nominations
  - Make sure those on Nominee list are eligible
- May Board meeting (24th or 31st?) – Board to review and approve Nominees
  - Check in with approved Nominees to make sure they want to run
  - Request and put bios/pics/videos on websites
- June Board meeting (22nd or 29th?) – Nominees speak?
- July Meeting/Training (26th?) – Nominees speak?
  - Open Ballot just after July Meeting (but by August 15th to give a full month)
- August Meeting (23rd or 30th) – Nominees speak!!!
- August/September – send emails constantly promoting and follow up with who has not voted
- September 15th – Ballot voting closes
- September 25th –Elections at 2023 Annual Meeting Jekyll Island (Lead: Painter)
  - Prepare press release before and have ready to post after the announcement

Awards:

- July Meeting (26th?) – Open Awards, Set-up form/review and post!
  - All Board members help promote
  - Winter requesting submittals on a regular basis
  - Promote at June, July, and August monthly meetings
  - E-blast constantly going out as a reminder
  - Winter to check-in with past presidents/board members who want to assist with Awards selection
- September 29th – Award nominations close
  - Results to Winter soon there after
  - Winter review/ set-up meeting w/past presidents and any other Board volunteers
- October 15th – Plaque write-ups completed / reviewed by another set of eyes/ sent to BenchMark trophies
- November 15th – Awards/Elections at Maggiano's Cumberland (need to sign contract!)
  - Prepare press release before and have ready to post after the announcement

4/26 Legislative Update

- Bills that are eligible for the governors signature
    - Allocation of $300,000 to the PELS Board for start-up costs in FY 23
    - Allocation of $1,078,040 to the PELS Board for start-up costs in FY 24
    - Streamlined approval process for DBE – once accredited with feds, GA will accept
    - Tort reform – apex doctrine
    - 10% variance on top of the 80,000-pound truck weight limit and would only apply to trucks carrying agricultural products and other agricultural commodities, such as forestry outputs. The bill sunsets in two years
    - Electric vehicles
        - vesting oversight and inspection powers over electric vehicle charging stations in the Agriculture Commissioner to ensure uniformity and proper maintenance;
        - allowing the existing motor fuel excise tax to be levied on electricity used to charge vehicles (by creating a kilowatt "gallonage equivalent")
        - allows the sale of electricity by the kilowatt hour.
- Bills that failed
    - Tort reform
        - Premises liability
        - Seatbelt inadmissibility
    - Clarification on what crimes constitute disqualification for professional licenses and creation of appeals process
    - Freight & logistics planning bill, which would create a state-wide freight and logistics implementation plan which would be overseen by the planning director within the Planning Division of the Georgia Department of Transportation. Passed out of the House Transportation Committee; did not make the Crossover Deadline.
    - GDOT quick response budget increase: Currently, GDOT is prohibited from negotiating any contract for the construction or maintenance of a public road involving the expenditure of $200,000 or more. The bill proposed to increase that limit to $500,000.

LEGISLATIVE COMMITTEE

GA Engineering Alliance Meeting Minutes – January 5, 2023

- History/background
  - Created in 2001
  - All the engineering societies in GA would come together, pay in, and build a staff
  - 2012 – changed to coalition of the willing. No longer staffed
- Things that GEA does
  - Publishes a magazine
    - ITSGA gets to appoint a member to the editorial board
      - Person should be interested in the magazine
      - Does not have to be on executive leadership or board of directors
      - Would like someone who is interested in serving multiple years
      - Ideally the person dealing with association page
  - Board training
  - Discuss areas desired in the political sphere
- National Society of Black Engineers looking to partner with other organizations (Catherine Johnson)
- Biggest initiative is Pell's board
  - Renewal fee is $100 annual (up from $25 biannually)
    - Structural engineers have to pay $200 because they have to have 2 licenses
  - In the new legislative session to discuss budget. The ask is that because the Pell's board is generating its own fees, they are making an ask to get the money back. Very optimistic that we can get budget for more effective licensing, staffing for leadership and investigation, office space ($2.1-$2.3M)
  - ACEC looking for feedback from ITSGA and its members about any items we feel like need to be addressed
- If ITSGA wants to have ACEC give a brief legislative update, we can ask
- Legislature is likely to be looking at workforce development and retention
  - Previously they put money into apprenticeship efforts (primarily in construction/contractors)
  - No idea what they might look like this year
- ACEC will be a part of tort reform coalition –
  - Georgia is #1 in punitive damages / judicial hell hole in the country
  - Seatbelt reform – currently if you get into a crash, no one can bring up seatbelt usage
  - Apex doctrine – can currently call CEOs/leadership. One of the only states that allow that. Trying to ch