# *January 2023*
# *Board Meeting Documentation*

**ITS Georgia Monthly Board Meeting**
**January 25th, 2023**
**10:00 AM – 11:30 AM**
**Peachtree Corners City Hall and Virtual via Teams**

## ITS GEORGIA BOARD OF DIRECTORS

**Officers / Directors (2022–2023):**

- [✓] **Tom Glueckert,** ***President*** — Kimley-Horn
- [✓] **Rachel Cohen,** ***Vice President*** — 360ns
- [✓] **Steven Foy,** ***Secretary*** — Paulding County
- [✓] **Mahesh Atluri,** ***Treasurer*** — HNTB
- [✓] **Winter Horbal,** ***Past President*** — Temple

**Directors (2022-2023):**

- [✓] **Matt Glasser** — Arcadis
- [ ] **Ken Keena** — Gwinnett County
- [ ] **Holly Painter** — KCI
- [✓] **Greg Ramsey** — City of Peachtree Corners

**Directors (2023-2024)**

- [✓] **Whitney Nottage** — Q-Free
- [✓] **Emily Dwyer** — GDOT
- [✓] **Steven Sheffield** — Seoul Robotics
- [✓] **Mary Thumaty** — SEI
- [✓] **Troy Galloway** — Arcadis
- [✓] **Farah Glasgow** — Utilicom

**State Chapter Representative:**

- [✓] **Michael Holt** — Stantec

**Ex-Officio:**

- [✓] **Greg Morris** — FHWA

✓ *Indicates present at meeting*

**Other Attendees Present:**
Madison Dorminey

| Issues Discussed | Action |
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| **Welcome**<br>• Glueckert welcomed the board members.<br>• Glueckert noted that the December 2nd meeting minutes for the December strategic planning ITS Georgia board meeting need to be approved by motion (Cohen motion, Galloway support); passed unanimously.<br><br>**General updates**<br>• Glueckert mentioned that there are ongoing action items recorded from the strategic board meeting in December which will be updated throughout this meeting.<br><br>**Project Rocket 2.0 Updates**<br><br>• Glueckert asked Nottage to make sure that the monthly meeting registration fee increase of $5 be implemented online by Nottage. Nottage agreed to make sure that the increase is implemented. Glueckert next brought up the task of collecting late registration fees which was done for those that registered late before the COVID pandemic hit. Glueckert said that he believes that on Nottage's side it involves updating Constant Contact to implement a late fee for registrations done the week of the meeting. On Atluri's side Glueckert said that it involves him collecting the increased registration fee on the day of meeting in person. Atluri reported that he has been collecting increased registration fees for walkups that register late for the few that have done that. Next Glueckert mentioned volunteer participation since that has been discussed as a consideration for those running for a Board position or Officer of ITS GA. Glueckert announced that there is a call for volunteers out now and participation will be highly weighted when it comes to consideration of individuals being eligible for Board positions or Officers. Cohen asked if there were a formal requirement for participation to be eligible. Glueckert said that he does not believe that there is a formal requirement for that. Glasser explained that there are rules which are informal and bylaws that are formal and in writing. Glueckert explained that for now we will emphasize that participation is an important factor when future leaders for ITS GA are being decided.<br><br>**Budget/Financials**<br><br>Atluri provided an update.<br>• Glueckert mentioned that Atluri had provided a financial summary report for 2022 for everyone to review. Atluri asked everyone to pay attention to the right column of the year-end financial report for 2022. Atluri said that for anyone involved | |

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| with a committee, in particular, should look at their year-end budget numbers to help forecast what they might request for 2023 budgeting. Atluri said that one of the biggest budget numbers for 2022 was the budget numbers for the annual meeting. Glueckert said that Painter, Atluri, and he needs to meet to figure out a good budget amount for the 2023 annual meeting. Glueckert said that he knows that the A/V Committee will need around $1,500 to $1,700 worth of video true equipment this year instead of them using the DSLR Cameras that they have been using. Glueckert noted that the new video equipment should allow them to stream directly to YouTube which could be a benefit to those interested in an affiliate membership. Horbal and Cohen asked if Atluri could add a line item to the budget report that notes how much ITS GA pays to host locations for the annual meetings prior to when the meetings occur since that is a significant amount. Glueckert said he can help Atluri to have what he had in the past for the budget report which was a column before the normal columns in the regular budget report that showed prepayments for host facilities associated with the annual conference. Glueckert asked everyone to review the 2022 budget to see what needs to be changed for the 2023 proposed budget to be finalized sometime around the end of February. Atluri asked about the amount shown in the budget for student scholarships. Glueckert said that there have been more student activities lately and there are different ways to sponsor students. Cohen said that she is in favor of student scholarships that reach more students through something like training versus fewer scholarships with greater amounts for each one. Glueckert stated that he is fine keeping the money in the budget for students as a placeholder right now. Horbal said that the money could be used to sponsor students that submit papers for a conference. Ramsey said that many Georgia Tech Ph. D. students already have research ready to be presented at a conference that could easily be sponsored. Glasser said that some students might have a hard time getting to go to a conference because normal class schedule might not allow them to go. Cohen said that sponsorship could also be for a monthly meeting or it is for a future conference that they could plan for. Horbal stated that she believes that there are options that we need to roundtable to determine how best to use that budget amount to give students opportunities and engage them. Glueckert mentioned that earmarking that budget amount generally for those kinds of future opportunities is good.<br><br>**Committee Statuses**<br><br>• **Program**: Glueckert reported that it appears that programs through May appear to have been planned including facilities to host the meetings. Glueckert said that it would be to have our | *Glueckert and Atluri to develop 2023 budget with input from ITS GA committee members input about projected monies needed for each committee's activities anticipated in 2023. Painter to also help with budgeting for the annual 2023 meeting.* |

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| Google calendar setup up and shared with Nottage so that it can be posted on the website as a reminder of upcoming events. Glueckert mentioned that this would help with keeping up with milestones when notices for events as well as when someone needs to reach out to a sponsor to get content from them or to make sure that arrangements for food and facilities are in place too. Cohen said that a reminder set up a week or two before the event would be good so that we make sure that that the sponsor is contacted. Glasgow brought up that the March meeting is scheduled for one day after the Southeastern District ITE meeting for the Board to consider whether that meeting date should be changed so that attendance is not low. Glueckert asked if it would be prudent to make that meeting on March 29th then instead. Dwyer said that she and Glasser had discussed this previously and had decided that it would be tough to reschedule since this presentation involves ALDOT officials and coordination for a different date could be difficult. Glueckert said that it may be worth asking whether having ALDOT come in on March 29th is possible or not, but he is fine either with the meeting being on either date. Glueckert mentioned that for the Program Committee, he would like to see their goals. Dwyer said that she and Thumaty have goals that they will give to Glueckert. Horbal mentioned that it would be good to coordinate with ITE to make sure that there is no program overlaps between GA ITS and GA ITE. Glueckert and Dwyer both said that they can help with that because they are also involved with the regular calls for GA ITE. Glueckert mentioned considerations for the Program Committee including college presentations, best of ITSGA award winner presentations, alternate meeting times and strategies, and providing more diversity in speakers/panelists. | *Dwyer and Thumaty to set goals for Program Committee.* |
| • **Membership and Finance:** Galloway announced that there were 27 organizations that signed up for membership during the 10 percent promotional period for membership as well as some that asked for an invoice before the end of the promotional discount period that were given the discount as well. Galloway said that there would be a meeting soon with the committee to look at who they should be contacting. Galloway said that Glasser had the idea that committee members sit at the table of those that have not signed up for membership and ask them if they would like to sign up for a membership. Horbal asked how he felt about the 10 percent discount promotional period. Atluri mentioned that only 14 of the 26 eligible for the discount | |

took advantage of the discount. Atluri said that we have had twice as many sign up so far this year as compared to the same time last year. Galloway asked about what the penalty should be for those that sign up late. Glueckert said that it should be announced that there is a grace period until the March meeting when the membership rate will be enforced. Glueckert asked Galloway if he had access to the list in Constant Contact and Galloway said that he did not. Glueckert said he would get Galloway access to that list because it would be good for him to go through it for membership. Glueckert stated that he would like for Galloway to get a projected breakdown of memberships by category to Atluri for the 2023 budget and also get information consolidated on the ITS GA Google Drive. Galloway asked if everyone can e-mail him information to get it on the ITS GA Google Drive. Glueckert asked Galloway if he can get goals to him for growth areas in 2023. Glueckert also mentioned considerations for 2023 including late fees for members registering after a certain date and how to attract local agency memberships outside of the Atlanta metro area.

- **Audio-Visual:** Glueckert reported that he met with Dickerson and Keena recently to talk about equipment needs and processes to get content on YouTube faster and be able to share pictures taken at meetings and events. Glueckert said that they did have some equipment needs that should be in the $1,700 to $1,900 range with most of that for video camera equipment to be able to record and live stream events with the existing DLSR camera providing a second viewpoint and a camera used by Ms. Gross for pictures. Glueckert mentioned that they told him that they are anticipating getting content up on YouTube with the new equipment because it will force them to edit live. Glueckert mentioned that they also discussed access to the live streaming of events depending on the membership levels of the audience. Glueckert asked if it makes sense for private sector members that don't show up to the meetings to have to pay a flat fee such as $5 to view the live stream. Horbal said that it should be available for free since those that can come to the meetings in the metro Atlanta area want to come to the meetings and those that don't are mainly those outside the metro Atlanta area. Thumaty asked if we have a way to track who is watching the live stream of t he meetings. Glueckert replied that we can pull information about who is streaming the ITS GA videos. Thumaty said that if they get that information then maybe someone with ITS

*Glueckert to get Galloway the contact list from the ITS GA Constant Contact account.*

*Galloway to get a projected breakdown of memberships by category to Atluri for the 2023 budget and also get information consolidated on the ITS GA Google Drive.*

*Galloway to submit growth goals for 2023 and strategies to attract local agencies outside the metro Atlanta area to join.*

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| GA could reach out to them and encourage them to come to a meeting in person. Glueckert said that they could gate access to the videos so that those watching the videos only get PDH's after they pay the $5 fee to be able to unlock and watch the videos. Gluekcert stated that he does not believe that the $5 flat feet for video access should apply to local government agencies. Glasser said that the ability to remotely watch the videos could be important to local agencies wishing to have an affiliate membership who are outside of the metro Atlanta area like Savannah and Columbus. Galloway said that affiliate membership for local government agencies could include access to the live stream of the meetings to encourage them to join. Glueckert said that the live recordings could be gated until all editing is done. Horbal said that she is open to this idea and that we could try it and see how it goes for now without the flat $5 feet. Glueckert said that there will be further discussions about this and he will discuss the specifics about how it would work through the ITS GA website with Nottage in the future as well. | |
| • **Networking & Social:** Dorminey reported that the first social event is planned for February 16th at Sweetwater Brewery and that the information has been sent to Nottage for an e-blast to be sent out. Dorminey has reached out to GA ITE to get a schedule of events from them so that any event that she plans does not conflict with GA ITE events. Dorminey reported that Ms. Kaitlyn Stuart volunteered to be on the Networking & Social committee also. Dwyer said that her husband works with alcohol sales in the Atlanta area so he has contacts with venues around the metro Atlanta area if Dorminey needs any venue contacts. Dorminey said that she may reach out to Dwyer about this next social event in February. Glueckert said that the main goal for now is to get events added to the shared ITS GA Google calendar. | *Dorminey to get events added to a shared calendar using the ITS GA Google Account.* |
| • **Student Chapter Outreach Subcommittee:** Glueckert said that he saw some feedback from Georgia Tech and then asked Ramsey if he had any updates to share about what is going on at any other local college. Ramsey said that he has not reached out to Billy with Kennesaw State University (KSU) yet, but he will do that soon. Ramsey asked if KSU students have come to the meeting. Glueckert said that they have in the past. Glueckert also mentioned that it may be worth exploring if any UGA | *Ramsey to reach out to Kennesaw State University representative to see what activities are going on with student ITS efforts there.* |

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| engineering students may be interested in attending a meeting.<br><br>• **Service Subcommittee:** Glueckert stated that he is willing to lead the efforts for this subcommittee with the backpack drive. Glueckert called the Girls and Boys club that ITS GA has worked with in the past and left a message. Glueckert reported that he has not heard back from them yet though and he will follow up with them. Glueckert said that he will coordinate with Painter to see if a charitable event can be done at the ITS GA Annual Conference. Cohen said that she feels that it would be good to have a coat drive at the Annual Conference. Sheffield asked if we could possibly look at doing something with the Scouts. Glasser said that he has contacts with Scouts and he could reach out and explore some opportunities that might exist. Glueckert told Glasser to explore those opportunities with his contacts in Scouts and we will explore how we can get involved with them. | *Glasser to contact Scouts to explore what service opportunites ITS GA can get involved with that they have planned.* |
| • **Training subcommittee:** Glueckert asked if David Swales or Foy is leading the STEM outreach efforts for the Training subcommittee. Foy said that he is meeting with Curtiss Powell and Swales with Illumin8 to coordinate with Illuminate about STEM events that they plan to be part of. Foy said that his main contact with Illumin8 will be Powell since Swales covers managing work in 15 states for Illumin8. Glueckert said that he donated $50,000 on behalf of Kimley Horn to the Science ATL Foundation and he would like to ask the Board if it is fine to announce to those at the regular meeting for volunteers to do in person or virtual presentations about their journey into a STEM field. Everyone agreed that would be fine and Glueckert also added that he would ask the audience to let him know about any STEM related activities in the area so that it could be advertised. Foy announced that he and Painter participated in the Future Cities STEM event held at Georgia State University. | *Glueckert to ask for volunteers for the upcoming Science ATL Foundation STEM presentations about journeys into STEM careers.* |
| • **Legislative subcommittee**: Glueckert asked Glasser on legislative happenings. Glasser said that if we want ACEC or the Georgia Engineering Alliance to come talk with Board members during a Board meeting he said that we can ask for that. Glasser also mentioned that the National Society of Black Engineers (NSBE) is looking to partner with other organizations and we can do an event with them. Glasser said | |

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| that he is the funnel for anything legislative that we would like to push and he would make an announcement about that at the regular meeting as well. Glasser explained that what he gets he will pass on to ACEC and the Georgia Engineering Alliance because they will be our mechanism for getting concerns heard. Glasser then moved on to proposed bylaw changes with Operation Rocket 2.0. Glasser then explained the difference between rules which are unwritten practices that the Board has and bylaws which are in formal and in written format. Glasser stated that the bylaws can be updated by a majority Board vote and then written notice to the members for transparency purposes. Glasser noted that there is some general cleanup that needs to happen with the bylaws including punctuations. Glasser said that it is proposed to define affiliate memeberships which he read for the Board. Glasser explained that affiliate members are not allowed to vote or be on the Board but they do enjoy other benefits of being a member. Glasser pointed out that the affiliate membership should be officially defined before the fee structure previously discussed is changed. Glasser said that it is a goal to take a vote about the proposed affiliate membership either at the annual meeting or before so that that level of membership could be enacted the next calendar year. Glasser mentioned that the other piece of the membership change is that there are rules that have never been formalized that might need to become bylaws. Glasser raised the question of what should be formalized through bylaws and what should be left as informal rules. Glasser said that one of these possible bylaws to consider has to do with requirements for those wishing to run for a Board position that would include attending at least 50% of the regular meetings the previous 12 months, a permanent resident of Georgia, and a eligible member prior to a nomination must have one of the following for at least three months of the previous 12 months; an elected officer, an elected Board member, or a volunteer on a committee. Horbal said that she agrees with these requirements for those that seek election eligibility but she believes that those requirements should only be a rule and not formalized in the bylaws because the requirements may need to change in the future. Galloway said that it will be important to keep accurate records in the future to be able to know who is active or not. Horbal mentioned that it would be good make an announcement about participation requirements when making announcements about Board nominations. | |

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| Glasser added that he requests that he get the original Word version of the ITS GA bylaws. Glueckert suggested that Glasser converts the PDF version to a Word document that can be more easily edited. Glasser said that he already had done that but he was wondering if he could get a cleaner version of it. Glasser also asked that if anyone wants to join him as he works to formalize these changes they are welcome to join him. Glueckert said that he will also make an announcement that consideration for elections will be heavily weighted on how active you are in the ITS GA chapter and also for everyone to submit names of potential ITS GA Board and officer candidate to Horbal for further consideration. Glueckert asked Glasser to send out the bylaws document that he is editing to the group for everyone to look it over and submit any rules that need to be codified that are not included in the bylaws now. Horbal added that she might send some to Glasser that relate to awards and elections that she has gone by in the past that we might or might not want to keep. | *Board members to send names of potential ITS GA Board and officer candidates to Horbal.*<br><br>*Glasser to send draft bylaws document out to Board members for review and suggestions for codifying rules that exist that are not included in document.* |
| • **Communications:** Glueckert asked Nottage about a website management strategies update. Nottage said that she is working on getting a quote for getting consultant to refresh the ITS GA website. Nottage said that she should get a quote today so that amount can be incorporated into the budget and get approval to move forward with that. Nottage mentioned that there was a delay because e-mails from the prospective web consultant that is giving the price quote went into her spam e-mail folder for a while. Nottage stated that the goal for the website refresh to be done is sometime in Q2 of the year now. Nottage said that the annual meeting website was launched last Friday (1/20/2023) and the registrations are not open yet although some information about the venue including a link to reserve rooms and conference format is available through the website. Nottage mentioned that a save the date with a call for volunteers and papers was also sent out last Friday (1/20/2023) as well. Nottage reported that the next thing she is working on is an e-blast for the next Friday which will include information about the annual meeting sponsorship registration opening-up, the February social, the February meeting, and reminders for volunteers and papers for the annual meeting. Nottage also mentioned that information about a STEM Day will be sent out with that e-blast as well. Glueckert reminded everyone to connect with Nottage in sufficient time for her to get items advertised. | |

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| Glasser asked if a legislative e-mail address associated with the ITS GA Google Account be setup. Glueckert said that either he or Nottage could set that up but Nottage would likely get to it before he could. Glueckert asked Nottage if she need any support. Nottage replied that she is fine right now. Glueckert reported that Nottage is getting social media notices out through Buffer and that pictures or blurbs about ITS GA-related efforts or activities for social media should be sent to Nottage for her to send out to followers. Nottage said that there are other things we can do with social media such as reshare ITS related articles or posts that people see on other social media sites like LinkedIn. Horbal told Nottage that nominations for Board elections will need to be advertised by the regular March meeting since we are about a month earlier this year in the elections schedule although awards will need to be advertised around June or July. | |
| • **ITS America State Chapter Rep: Holt is Chair**. Holt gave an update about state chapter awards for the upcoming ITS America Conference and Exposition in Dallas, Texas in April. Holt reported that since there is such a short amount of time between the ITS America events from last September to this April ITS America has decided to formally recognize ITS GA and other award winners at the ITS America Conference and Exposition in Dallas. Holt said that he is not sure if the recognition will be at a general session or at the state chapter meeting part of the upcoming conference and exposition. Holt stated that he will find out more details about when the recognition will be made so that a representative from ITS GA can be there to receive the recognition. Holt also debriefed everyone about the ITS Southeastern Summit. Holt said that there are still some outstanding payments to be made and he has reports from all the committee chairs. Holt said that almost $200K was made from the meeting and that the ITS GA split should be around $42K. Overall, Holt said that the Southeastern ITS Summit was successful. | *Holt to get details about ITS GA recognition at the next ITS America Conference and Exposition in Dallas, TX this April so that an ITS GA representative can be there to receive it.* |
| • **Past Presidents and Awards:** Glueckert said that earlier in Communications Committee discussion the awards and elections schedule was discussed and then asked Horbal if there are any other announcements. Horbal asked everyone to think about and recommend to her three people that they think would be good candidates to be an officer or serve on the Board. Horbal said that she will be reaching out to those | |

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| who are officers now to see if they want to run for re-election. Horbal said that she thinks that the Treasurer is the only one that is an officer now that can run again. Glueckert said that he believes that all officers can be elected for two consecutive terms except for Treasurer who does not have any term limits. Holt said that what Glueckert said sounds familiar to him.<br><br>**Conferences**<br><br>• **2023 ITS GA Annual Meeting (Jekyll Island, Westin)**. KCI will organize the conference. Holly is taking the lead on this and Glasser will be in charge of registration. Dwyer will be in charge of sponsorships. Glueckert announced that the call for papers, volunteers, and sponsorship has recently been sent out. Glueckert added that the link for sponsorship signup will be ready soon and the block rate for conference rooms has already been set up. Glueckert reported that the 2024 conference will be in Augusta and they are working on finalizing the details including dates for that one. Glueckert reported that they have nailed down the size of the venue and they are planning to have some meals outside under a tent for the 2024 conference. Glueckert said that he will send out an e-mail asking for input from Board members about the potential 2024 conference dates.<br><br>**Closing Remarks**<br>• Glueckert then closed the January 25th board meeting.<br>• Next month's board meeting and regular meeting will be February 22nd at Monday Night Garage. | *Glueckert to send out an e-mail to Board members looking for input on the 2024 ITS GA Annual Meeting dates.* |

# 2023 ITS Georgia Board Meeting

January 25, 2023, at 10:00 AM
Peachtree Corners

**ITS GEORGIA BOARD OF DIRECTORS**

| Officers/Directors (2022-2023): | Directors 2022-2023: | Directors 2023-2024: |
|---|---|---|
| Tom Glueckert, President | Matt Glasser | Whitney Nottage |
| Rachel Cohen, Vice President | Ken Keena | Emily Dwyer |
| Steven Foy, Secretary | Greg Ramsey | Steven Sheffield |
| Mahesh Atluri, Treasurer | Holly Painter | Troy Galloway |
| Winter Horbal, Past President | | Farah Glasgow |

| State Chapter Representative | Ex-Officio | 2023 Annual Meeting Chair | 2024 Annual Meeting Chair |
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| Mike Holt | Greg Morris, FHWA | Holly Painter | TBD |

## AGENDA

10:00 Start meeting

- Welcome!
- Approve 12-02-2022 Strategic Planning Meeting Minutes – MOTION
- Project Rocket 2.0 Updates
  - Affiliate membership (Glasser)
  - Monthly registration +$5 for private sector members (Nottage)
  - Collecting late registration fees (Nottage/Atluri)
  - Volunteer participation (Glueckert)
  - Annual Meeting Public Sector Sponsorship (Painter)
- Financial Report (Atluri/Glueckert)
  - 2022 Budget close out
  - 2023 Budget – preparation time – Committees to get with Mahesh and make request!
    a. Goal to finalize by February Board Meeting
- Committee Status Updates
- **Program Committee (Venue/Sponsor/F&B Lead: Dwyer, Technical Lead: Thumaty, Board Support: Glasgow, Glueckert, Volunteers: Smusz-Mengelkoch, Geoffrey Price)**
  - Upcoming
    - January – Big Data Vendor Roundtable (Peachtree Corners/360 NS (pending?))
    - February – School Bus Priority (Monday Night Garage/Utilicom (paid))
    - March – ALDOT Grant Presentation (Curiosity Lab/KCI (paid))
  - Action Items
    - Google calendar milestone tracking/share with Nottage
  - Goals for 2023
  - Considerations for 2023
    - College presentations (KSU/Georgia Tech)
    - Best of ITSGA award winner presentations

- Alternate meeting times and strategies (morning meetings, socials, etc)
- Provide more diversity in speakers/panelists

- **Membership & Finance Committee (Lead: Galloway, Board Support: Cohen, Glueckert, Sheffield)**
  - 27 members so far (4 listed as abandoned)
    - 12 Large Private (2 pending)
    - 3 Large Public (2 pending)
    - 2 Small Private
    - 2 Small Public
    - 1 Affiliate
  - 2022 Goal: 85 Members
  - Action items
    - Category breakdown to Atluri. Consolidate information on Google Drive.
  - Growth areas for 2023
  - Considerations for 2023
    - Late fees for members registering after a specific date
    - Local agency membership outside of Atlanta metro area. How to attract agencies.
- **Audio-Visual (Lead: Ken Keena, Board Support: Glueckert, Volunteer Support: Tyler Dickerson, David Turner, Colton Hill, Elizabeth Gross)**
  - 2023 Equipment needs (to Atluri)
  - Live streaming update
- **Networking & Social (Lead: Madison Dorminey, Board Support: Painter)**
  - Upcoming events
  - Budgetary needs
  - Action items
    - Add planned events to shared calendar.
- **Outreach & Education Committee – Subcommittee led**
  - **Student Chapter/Scholarship – (Lead: Ramsey, Board Support: TBD)**
    - Upcoming GT activities
    - Kennesaw/UGA connection
    - Getting the word out about upcoming events.
    - Any support needed?
  - **Service Subcommittee (Lead: Glueckert, Board Support: Sheffield)**
    - 2023 Backpack drive kick off with Boys & Girls Club
    - Other areas of giving?
    - 2023 AM coordination
  - **Training (Lead: David Swales, Board Support: Foy, Dwyer, Volunteer Support: Curtis Powell)**
    - Develop strategies to engage with the GA STEM community
    - Other outreach plans
    - 2023 goals
  - **Legislative Committee (Lead: Glasser, Volunteer Support: Joe Gillis)**
    - Updates/ideas?
    - 2023 goals

- **Communications (Lead: Nottage, Board Support: Ramsey, Glueckert)**
  - Website management strategies
  - Committee connections
  - Social Media Strategies.
  - Support needed to help manage committee.

- **Past Presidents Committee (Lead: Horbal, Board Support: Glueckert)**
  - Timeline for elections/awards
  - Budgetary needs?
- ITS America State Chapter Rep (Lead: Holt, Board Support: Glueckert)
  - Updates from ITS America Meeting
- Conferences
  - 2023 Jekyll Island (Lead: Painter)
    - September 23-25, 2023
    - Call for papers/volunteers/sponsorship out now
    - Room block open
  - 2024 Augusta (Lead: TBD)
    - Prepping contract details.
    - Potential dates: Sept 8-10, Sept 15-17, Oct 6-8, Oct 13-15

- Other Items/Concerns
- Schedule at a glance (Glueckert)
  - **School Bus Priority @ Monday Night Garage** – February 22nd
  - **Next Board Meeting** – February 22nd
- Adjourn Meeting ~ 11:30 AM (Glueckert)

## MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

## GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.