2025 ITS Georgia Board Meeting

October 22, at 10:00 AM
iATL

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):

✓Matt Glasser, President
✓Holly Painter, Vice President
✓Michael Presley, Secretary
Farrah Glasgow, Treasurer
✓Tom Glueckert, Past President

Ex-Officio

Sarah Lamothe, FHWA

State Chapter Representative

Mike Holt

Directors 2024-2025:

✓Kaitlyn Stewart
✓Alex Estrada
✓Kate Shearin
Derrick Crowder

2025 Smart Summit Chair

ITSGA Board

Directors 2025-2026:

Gautam Mistry
✓Kelly Patrick
✓Steven Sheffield
✓Mary Thumaty
Troy Galloway
✓Greg Ramsey

2027 Annual Meeting Chair

Greg Ramsey

Committee	Lead	Assistant(s)	Officer Support
Programs	Kaitlyn	**Registration:** Kaitlyn, Kelly **Sponsors / Technical:** Steven, Mary **Venue / Food:** Kate	Vice President
Training	Mary	Gautam, Alex	Vice President
Social	George	Kaitlyn, Steven, Troy, Gautam	Vice President
Service / Outreach	Gautam		Vice President
Membership	Troy	Kate, Kaitlyn	Treasurer
A / V	Ken Keena	Gautam	Secretary
Communications	Steven	**Constant Contact:** Steven **Buffer:** Holly (for time being – Steven as shadow) **Website Management:** Alex, Kelly **Calendar:** Kelly	Secretary
Elections	Tom		Past President
Awards	Tom		Past President
ITS Rep	Mike Holt		Past President
Legislative / Bylaws	Mary	Steven, Alex	President
2027 Annual Meeting	Greg		President
Student Chapter	Greg	**KSU:** Gautam **GT:** Greg **UGA:** Gautam	President

Agenda

10:00 AM – Start Meeting

- Welcome!
- **MOTION** – Approve Board Meeting Minutes, Michael Presley 1st, 2nd, minutes approved
- **Vice President Update**
  - **Programs Committee**

	Topic	Speaker	Sponsor	Location
10 / 22	GDOT V2X Update	Victoria Coulter	Applied Information	iATL
11 / 18	Awards Banquet	Glasser	KCI	Maggiano's
12 / 12	*recommend training*	Updates to Resources and Guidelines from Agencies		
1/28	Cobb County?			
2/25				
3/xx	Southeast Summit	-	-	-

    - **ACTION:** Start looking for January and February of next year
    - **ACTION:** open up sponsorship
  - **Training**
    - Want to make sure trainings are advertised 2 months in advance (since they are longer duration)
    - HERO training facility is great. Would like to reuse if possible for December.
    - Consider increasing capacity for training (since a lot of people no-showed)
    - **ACTION:** Mary to follow-up with Holly re: speakers
  - **Networking & Social**
    - Planning social after December training.
  - **Service / Outreach**

- **Treasurer Update**
  - Financial Report
    - 2025 Budget & Financials
  - **Membership**
    - 2025 Goal: 85 Members. Current: 80 (previous 77)
    - 2025 Strategic Plan
      - Meeting and website reminders needed:
        - Revise small business to 5 people.
        - increase $50 / year over the next 2 years rate for small business.
        - Increase $50 / year over the next 2 years rate for large business
      - Ongoing Reminder: Make sure annual meeting pricing is commensurate with 2 people moving forward.
      - **ACTION:** open up membership for 2026 + early bird discount
  - ITS SE Summit will have discount for members of chapters – will want to broadcast membership ASAP to lock people back in.

- **Secretary Update**
  - **Audio-Visual**
    - Will be live streaming and recording training
    - ITSGA YouTube Home Page: https://www.youtube.com/c/ITSGeorgia
      - *This address stays constant and has a link to the next live stream.*

- **Communications**
  - Constant Contact communications
    - Going well and in a groove
  - Buffer
  - Website Management
  - Calendar

- **Past President Update**
  - Engineering Georgia bimonthly submission
  - **Elections**
    - 11/1 – Voting deadline
    - 11/18 – Banquet/announcements
  - **Awards**
    - Past presidents have met and voted
  - **ITS America Rep**

- **President Update**
  - **Legislative Committee**
    - Legislative update attached
    - Bylaws Update & Board Rules Documentation to start back up
  - **Student Chapter/Scholarship**
    - GT
    - KSU
    - UGA
  - **Conferences**
    - 2026 SE Summit
      - RFP sent to all chapters and members for technical sessions (extended – need to announce at meeting)
      - Venue: Charlotte Conference Center (Near NASCAR hall of fame)
      - Date: March 22-25, 2026
    - 2027
      - Looking at Jekyll, not a lot available in middle Georgia.
      - Perhaps Columbus
      - 250+ attendance
- Other Items/Concerns
  - Open Conversation
- Adjourn Meeting ~ 11:00 AM

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences

2. Educate our members of national directions and technologies

3. Develop a broader ITS constituency

4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.