2025 ITS Georgia Board Meeting

March 26, 2025, at 10:00 AM
Maggiano's Cumberland

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2024-2025):

√ Matt Glasser, President
√ Holly Painter, Vice President
√Michael Presley, Secretary
√ Farrah Glasgow, Treasurer
√ Tom Glueckert, Past President

Ex-Officio

Sarah Lamothe, FHWA

State Chapter Representative

Mike Holt

Directors 2024-2025:

√ Kaitlyn Stewart
√ Alex Estrada
√ Kate Shearin
√ Derrick Crowder

2025 Smart Summit Chair

ITSGA Board

Directors 2025-2026:

√ Gautam Mistry
√ Kelly Patrick
√ Steven Sheffield
√ Mary Thumaty
√ Troy Galloway
√ Greg Ramsey

2027 Annual Meeting Chair

Greg Ramsey

Committee	Lead	Assistant(s)	Officer Support
Programs	Kaitlyn	**Registration:** Kaitlyn, Kelly **Sponsors / Technical:** Steven, Mary **Venue / Food:** Kate	Vice President
Training	Mary	Gautam, Alex	Vice President
Social	George	Kaitlyn, Steven, Troy, Gautam	Vice President
Service / Outreach	Gautam		Vice President
Membership	Troy	Kate, Kaitlyn	Treasurer
A / V	Ken Keena	Gautam	Secretary
Communications	Steven	**Constant Contact:** Steven **Buffer:** Holly (for time being – Steven as shadow) **Website Management:** Alex, Kelly **Calendar:** Kelly	Secretary
Elections	Tom		Past President
Awards	Tom		Past President
ITS Rep	Mike Holt		Past President
Legislative / Bylaws	Mary	Steven, Alex	President
2027 Annual Meeting	Greg		President
Student Chapter	Greg	**KSU:** Gautam **GT:** Greg **UGA:** Gautam	President

Agenda

10:00 AM – Start Meeting

- Welcome!
- **MOTION** – Approve Board Meeting Minutes- Motion: Kaitlyn, Second- Farrah

- **Vice President Update**
  - **Programs Committee**

	Topic	Speaker	Sponsor	Location
3 / 26	New Akers Mill NWC Entry	Christina Barry & Chris Gallien	Temple	Maggiano's
4 / 23	Connected Vehicles	John Hibbard	360NS	Monday Night Garage
5 / 29	Joint Meeting with ITE	ITE to find Speaker	Kimley-Horn	City Springs
6 / 25			Utilicom	Kimley Horn Office
7 / 30	*recommend training*			
8 / 24-8 / 28	ITS World Congress	-	-	-
9 / 17			Seyond	KSU
10 / 22			Applied Information	iATL
11 / 12	Awards Banquet	Glasser		Maggiano's ??
12 / 24 ??	*recommend training*			

    - Public sector coupon update
    - ACTION: Steven and Mike to send out blast that registration is open.
    - ACTION: Alex to update website for the new sponsor
  - **Training**
    - Recommended training months
      - July – RITIS? Contact Rick Ayers at CATT Lab
      - December – ITSA?
    - Want to make sure trainings are advertised 2 months in advance (since they are longer duration)
  - **Networking & Social**
    - Cinco de-Mayo happy hour 5.5.25 at Bone Garden
    - Folks are generally not showing up for standalone events
    - Tied to event (like training) or another group (braves for ITE) do work
      - In September. Remember to reserve a spot for tailgating.
  - **Service / Outreach**
    - Would like to have one focused event we volunteer at
    - ACEC – Georgia Engineering Awards. March 7 – Matt and Holly attended
    - 2025 Introduce a Girl to Engineering. April 19.
      - 2 volunteers needed (or no booth) – Mary, Kate, Gautam, and Sheffield- Run traffic signal controller and model
      - ACTION: Send Holly 2 names for ACEC, the booth name, the booth description, and if you need power in the booth.
      - **REGISTER OR SPONSOR**

- **Treasurer Update**
  - Financial Report
    - 2025 Budget & Financials
    - High Yield Savings –
    - Taxes started with HR Block
    - Close out for Smart Summit with ITSTN- Check written to TN
    - H& R Block reached out for taxes in May
  - **Membership**
    - 2024 Goal: 85 Members. Current: 57
    - 2025 Strategic Plan
      - Revisions:
        - Motion to Vote:
          - Revise small business to 5 people. Mary- Motion and Kate 2nd.
          - increase $50 / year over the next 2 years rate for small business. Mary Motion, Gautam 2nd
          - increase $50 / year over the next 2 years rate for large business – Mary motion, Kate 2nd
        - make sure to publish on website and discuss at monthly meetings.
        - Make sure annual meeting pricing is commensurate with 2 people moving forward.
        - ACTION: Add messaging to the website about the increase over the next 2 years

- **Secretary Update**
  - **ACTION: Presley to renew Secretary of State registration**
  - **Audio-Visual**
    - Will be live streaming and recording training
    - ITSGA YouTube Home Page: https://www.youtube.com/c/ITSGeorgia
      - *This address stays constant and has a link to the next live stream.*
    - *No commentary on live streaming.*
    - *We've had a few registrations for virtual only.*
  - **Communications**
    - Constant Contact communications
      - eblast are going out well
      - **ACTION: need to do a clean-up of mailing list**
    - Buffer – Action: Holly and Steven to coordinate
    - Website Management – fixed issue with calendar sync issue.
      - **ACTION: Holly to provide Communications Gmail account to Alex**
      - **ACTION: Farrah to provide PDH**
      - **ACTION: Get Alex access to Google photos.**
      - **ACTION: Get Alex to add a hyperlink to the TN conf PDH's**
      - **ACTION: Alex to add the February PDH's**
    - Calendar
      - Add social events as well.
      - ACTION: Holly to send Communications to Alex to take over

- **Past President Update**
  - Engineering Georgia bimonthly submission due last Friday (submitted).
  - **Elections**
    - I could use help from all BoD members to suggest candidates for BoD and Executive earlier in the year so we can start the process earlier this year.
    - **ACTION: Tom to set up meeting with Holly and Matt.**
  - **Awards**
    - No actions needed at this time.
    - Use Microsoft Forms for submissions (rather than constant contact).
  - **ITS America Rep**
    - ITSGA presenting at next meeting.

- President Update
  - Friendly reminder: Directors and Officers are expected to attend 50% of the of monthly/annual meetings
  - **Legislative Committee**
    - Legislative update
      - Decoupling - Senate Bill 125, the PE Exam an Experience decoupling legislation, passed out of the Licensing subcommittee of the House Regulated Industries committee last Wednesday. It was heard by the whole committee on 3/20.
      - Senate Bill 70 by Senator Tonya Anderson which creates the Conyers Community Improvement District has passed and is officially eligible for the Governor's signature.
      - Qualifications-Based Selection for the procurement of A/E services for local government projects where the professional services cost is estimated to be $75,000 or more, or if the project cost is estimated to be $1 million or more. This is not a prohibition on cost being a factor, this simply shifts the consideration of cost to a second stage of negotiation after the firms have been ranked, rather than cost being an initial evaluation. Passed the House Governmental Affairs Committee on Wednesday and is now pending in the House Rules Committee.
    - Bylaws Update & Board Rules Documentation paused for the time being
  - **Student Chapter/Scholarship**
    - GT: Student group meeting planned
    - KSU: Parth was asking about possibly helping him sponsoring a field trip for his students to GDOT TMC this week.
    - UGA: Reached out, awaiting reply.
    - Planned in April with ITE and ITS students
  - **Conferences**
    - 2025 ITS World Congress
    - 2026 SE Summit
      - Coordinating on payment
      - Booth may not be happening. Still trying to get full pricing.
      - Looking for support with social media and website.
    - 2027
      - 2 hosting options have submitted proposal so far.
- Other Items/Concerns
  - Open Conversation
- Adjourn Meeting ~ 11:30 AM

MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences

2. Educate our members of national directions and technologies

3. Develop a broader ITS constituency

4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.