



July 2012 Board Meeting Documentation

ITS Georgia Board Meeting
July 26, 2012
10:00 am – 11:30 am
Atkins

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2012–2013):

- Scott Mohler, *President***
URS
- Tom Sever, *Vice President***
Gwinnett DOT
- Kristin Turner, *Secretary***
Wolverton & Associates, Inc.
- Christine Simonton, *Treasurer***
Delcan
- Marion Waters, *Past President***
Gresham Smith & Partners

✓ *Indicates present at meeting*

Directors 2011–2012:

- Kenn Fink**
Kimley Horn & Assoc.
- Patrece Keeter**
DeKalb County
- Bayne Smith**
GDOT

Directors 2012 (1-yr term):

- Eric Graves**
City of Alpharetta
- John Hibbard**
Atkins
- Keary Lord**
Douglas County

Directors 2012–2013:

- Mark Demidovich**
GDOT
- Susie Dunn**
ARC
- Carla Holmes**
Gresham Smith & Partners
- Grant Waldrop**
GDOT

State Chapter Representative

- Kenny Voorhies**
Cambridge Systematics

FHWA Chapter Representative

- Greg Morris**
FHWA

Other Attendees Present:

Prasoon Sinha – ARCADIS (Activities Committee Chair)
Keith Strickland – HNTB (Annual Meeting Committee Chair)
Bill Wells – Communications Committee Chair

Issues Discussed	Action
<p>Approvals</p> <ul style="list-style-type: none"> • Scott Mohler presented the agenda and called for any modifications to the agenda. No modifications were noted by those present. • June meeting minutes were deferred to the August Board of Director's Meeting. 	
<p>Activities Committee</p> <ul style="list-style-type: none"> • Report by Prasoon Sinha. The speaker at the August meeting will be Dr. Keri Watkins on the topic of Transit Traveler Information. The annual meeting will replace the September meeting. In lieu of an October Meeting, members are encouraged to attend the TIME task force meeting. 	
<p>Annual Meeting Committee</p> <ul style="list-style-type: none"> • Report by Keith Strickland. There are currently 55 people registered for the annual meeting. 12 sponsors have either paid or are committed. 19 exhibitors have committed. 109 hotel nights are currently booked (need 80 more to fulfill the hotel contract). The technical program is finalized. Monday night has been confirmed as a casino night. 	
<p>2014 Joint Annual Meeting Committee</p> <ul style="list-style-type: none"> • Report by Scott Mohler. Grant Waldrop has agreed to be the Chair/Liaison for the chapter in items related to this meeting. 	
<p>Awards Committee</p> <ul style="list-style-type: none"> • Report by Scott Mohler. Grant Waldrop has agreed to be the Chair/Liaison for the chapter in items related to this meeting. 	<p>Marion Waters/John Hibbard to decide which awards are applicable this year, place application on website and approve, promote, advertise and actively begin soliciting nominations prior to next month's meeting.</p>
<p>Communication and Outreach Committee</p> <ul style="list-style-type: none"> • Report by Bill Wells. The social event at Gordon Biersch, Midtown was well attended and a success. 	
<p>Elections Committee</p> <ul style="list-style-type: none"> • Report by Bill Wells on behalf of Kristen Turner. Nominations are open and there have been about 15 candidates nominated for six positions to date. 	
<p>Legislative Committee</p> <ul style="list-style-type: none"> • Report by Susie Dunn. Key items: <ul style="list-style-type: none"> • Transportation Referendum • Map-21 was signed by the President. This is a 2 year (27 month) bill. With over 600 pages, the impacts are still being determined. At first glance, there seems to be more flexibility on funding. • New Urbanized Area Boundary. Georgia has 15 areas now. 	
<p>Policy & Procedures Committee</p> <ul style="list-style-type: none"> • Report by Carla Holmes. Carla will be sending out a draft report and it still accepting input. 	
<p>Networking/Social Activities Committee</p> <ul style="list-style-type: none"> • Report by Bill Wells. The social gathering on July 12th at Gordon Biersch, Midtown was a success. 	
<p>Scholarship Committee</p> <ul style="list-style-type: none"> • Report by Scott Mohler. The scholarship committee is now soliciting applications. Carla Holmes asked if the applications were sent to the new civil engineering program at the University of Georgia for participation. 	

Brainstorming Session

- It would be difficult to capture all the ideas discussed, but here are a few major items:
 - Impact to attendance based on shifting meeting dates, locations and lack of transit access. Following up on previous discussions, the Board will keep trying to work out the issues with booking the GTRI facility at Georgia Tech. As a backup plan, it was decided to shift to Friday meetings if we can book Friday's in advance. The August meeting will either be held at Atkins on the original date or on 8/31 at GTRI- depending on the speaker's and room's availability. The goal is to have a set date, time and day of the month to promote attendance.
 - Ideas for future monthly meeting topics:
 - GDOT New Performance Measures for ITS Projects- Angela Alexander
 - Variable Speed Limits: Applications and Technologies GDOT/Atkins/ Vendor
 - Local Government ITS Updates
 - Technology Applications- Not a sales pitch, but why a product may work in a unique circumstance. What new products are out there? Test Case, Pilot Programs? Maybe from the testing agency's perspective?
 - RTOP Program from an ITS perspective. Not a presentation on the traditional RTOP program, but now that signal equipment and timings are good- what new technology is next? Testing any new signal timing applications- adaptive? What's next for RTOP- taking it to the next level?
 - Vendor Day- Have a casual lunch with opportunities to speak to vendors about products. Goal is to not have this to be too much work for the vendors- maybe a meet and greet with a one minute each speech!
 - Develop a liaison or Director's position specifically for the vendors. Requires a bi-laws change, but vendors/contractors are a significant portion of the membership and currently have no direct representation on the Board.

Patrece Keeter will develop a committee of vendors/contractors/consultants/public agency representatives to plan the January monthly meeting focusing on vendors. The goal would be to gain participation of the newly elected Board of Directors after the September meeting and turn the future monthly meeting planning over to them.