



October 2019 Special Board Meeting Documentation

ITS Georgia Special Board Meeting
October 25, 2019
10:00 - 11:30 AM
360NS Office, Ponce City Market, 8th Floor

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2018–2019):

Jenny Johnson, *President*
Kimley-Horn

Winter Horbal, *Vice President*
Temple

Marc Start, *Secretary*
AECOM

Xuewen Le, *Treasurer*
Jacobs

Michael Holt, *Past President*
Stantec

State Chapter Representative:

Jim Tolson
ARCADIS

✓ *Indicates present at meeting*

Other Attendees Present:

Bill Wells, ITS GA
Rachel Cohen, 360NS
Chuck Bailey, KCI
Ben Robinson, HNTB

Directors (2018-2019):

Dee Taylor
AECOM

Bill Andrews
Temple

Mark Demidovich
GDOT

Matt Glasser
GDOT

Ex-Officio:

Greg Morris
FHWA

Directors (2019-2020):

Kofi Wakhisi
ARC

Kristin Phillips
Gwinnett County

Derrick Crowder
City of Roswell

Whitney Nottage
Intelight

Billy Stalcup
360ns

Tom Udell
Jacobs

Issues Discussed	Action
<p>Welcome</p> <ul style="list-style-type: none"> • Per the ITSGA by-laws, the special meeting was called via email by Marc Start (Secretary) on October 22, 2019. • The focus of the meeting was to review the technical content of the ITSGA 2019 Annual Meeting held in Athens, GA. 	
<p>2019 Annual Meeting Discussion Summary</p> <ul style="list-style-type: none"> • Vetting speaker content is difficult due to late-arriving presentations and the freedom given to speakers. • ITSGA seeks to promote “speaker freedom” with respect to content and opinion within the bounds of the ITSGA mission. • The ITSGA board was given opportunity for engagement throughout the process of developing the technical session content. • It is functionally impractical for the session moderator to “monitor” speakers for content during a presentation. 	
<p>Take-aways and Strategy for 2020 Summary</p> <p>New Recommendations</p> <ul style="list-style-type: none"> • A 3-person team consisting of ITSGA members from the public sector, consultant, and a vendor will review all ITSGA meeting speaker opportunities. • A disclaimer will be added to meeting materials which is similar to the following: “Opinions conveyed by the speaker are not those of the ITSGA organization.” <p>Continuing Practices Regarding Speaker Content</p> <ul style="list-style-type: none"> • To the extent practical, presentations should continue to be project-centric. • The chairpersons of the monthly meeting and annual meeting events should continue to keep the ITSGA board aware of presentation content in advance of the events. <p>Other Practices, at the Discretion of the Event Chairperson</p> <ul style="list-style-type: none"> • Speakers should be encouraged to submit their presentation a minimum of a week in advance of the engagement, to provide adequate time for the moderator to review for content. • To maintain a project-centric focus, private sector speakers should co-present with a public sector speaker when appropriate. 	<p><i>These recommendations will be implemented immediately and apply to all ITSGA meeting speaker opportunities.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Johnson closed the 10/25 board meeting. • The next board meeting will be held on November 20 at Maggiano’s Cumberland. 	

ITSGA Board Meeting – Review and Strategy

Friday, October 25, 2019

Agenda

ITSGA Review and Strategy Session

- 2019 Annual Meeting Discussion – **Activities**
 - Feedback from Board Members
 - Feedback from Industry (attendees)
 - Feedback from Industry (vendors)

- 2019 Annual Meeting Discussion – **Exhibit Hall**
 - Feedback from Board Members
 - Feedback from Industry (attendees)
 - Feedback from Industry (vendors)

- 2019 Annual Meeting Discussion – **Technical**
 - Feedback from Board Members
 - Feedback from Industry (attendees)
 - Feedback from Industry (vendors)

- Leadership Responsibility for ITS GA
 - Officers Responsibilities
 - Board Leadership Engagement
 - Preparing for 2020
 - Technical Topics and selection committee

- Take-aways and Strategy for 2020

- ITSGA Vision, Leadership, and Community Engagement – Open Discussion



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.