



July 2021 Board Meeting Documentation

ITS Georgia Monthly Board Meeting

July 28, 2021

10:00 – 11:00 AM

At City Springs and Via Audio/Video Conference

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):

☒ **Winter Horbal, President**
Temple

☐ **Tom Udell, Vice President**
Jacobs

☒ **Marc Start, Secretary**
AECOM

☒ **Tom Glueckert, Treasurer**
Kimley-Horn

☐ **Jenny Johnson, Past President**
Kimley-Horn

State Chapter Representative:

☒ **Michael Holt**
Stantec

Directors (2020-2021):

☒ **Rachel Cohen**
360ns

☒ **Dee Taylor**
AECOM

☒ **Brook Martin**
Cobb County

☒ **Matt Glasser**
GDOT

Ex-Officio:

☒ **Greg Morris**
FHWA

Directors (2021-2022):

☒ **Emily Dwyer**
GDOT

☒ **Natalie Smusz-Mengelkoch**
Kimley-Horn

☐ **Steven Sheffield**
Ouster

☒ **Whitney Nottage**
Q-Free

☒ **Dino Pampolina**
Jacobs

☒ **Keith Rohling**
Clayton County

✓ Indicates present at meeting

Other Attendees Present:

Bill Wells, ITS GA

Ty Alexander, AECOM

Issues Discussed	Action
Welcome <ul style="list-style-type: none"> A motion to approve meeting minutes for the June 23, 2021 meeting (motion by Glasser, Cohen support) – the motion was approved unanimously. 	
Budget/Financials <ul style="list-style-type: none"> Glueckert provided the 2021 budget update at the meeting. The ACEC office recently flooded, which is where ITS GA mail is received. As a result, there may be missing mail. The ITS Georgia website continues to receive donations for backpacks. 	
Committee Updates <ul style="list-style-type: none"> Program: Nottage reported that the meeting programming is booked for the rest of the year except for the December training event. Membership and Finance: Sheffield's report stated there are currently 76 member agencies. Networking/Social Activities: Cohen is working on the events for the annual meeting. Outreach/Education: Horbal currently serves as the chair for the subcommittees. <ul style="list-style-type: none"> Student Chapter/Scholarship subcommittee: nothing to report this month. Service subcommittee: Rohling reported the backpack donations currently total over \$2K. The backpacks have been delivered to all the Boys and Girls clubs except 2 locations. A strategy is needed for how to handle the additional funds. It may be possible to provide additional school supplies at the beginning of the spring semester. Lessons learned for next year: start the process earlier and separate out the items for donation/purchase on the website; possibly hold an ITS Georgia meeting event at a school for next year. Training subcommittee: nothing to report this month. Legislative subcommittee: ITS Georgia will not attend the GMA conference in August. Communications & Outreach: Wells is supporting the committees and conference planning efforts. Colton Hill will shadow Wells until September 30 to document the process 	<p><i>Board members to provide training event ideas for the December training event to Nottage.</i></p> <p><i>Contact Smusz-Mengelkoch if you would like to speak at Georgia Tech.</i></p> <p><i>Rohling will ask the Boys & Girls club to see if they can accept donated materials after the first day of school.</i></p> <p><i>Horbal to add strategy for the excess donated funds for backpacks and related materials to the August meeting agenda.</i></p> <p><i>The Transition Subcommittee will begin work regarding development of the document to procure marketing and communication services.</i></p>

Issues Discussed	Action
<p>and assist with the transition. Motion to create a transition subcommittee that includes Horbal, Glueckert, Start, Nottage, Cohen, and Hill to develop a proposal document for procuring marketing and communication services (motion by Glasser, Rohling support) – the motion was approved unanimously. The tentative schedule is to have the new service in place by January 1, 2022, and the committee would remain active until February 28, 2022.</p> <ul style="list-style-type: none"> • Past Presidents and Awards: Motion to approve the election slate for board members without changes as found in the attached document (motion by Start, Rohling support) - the motion was approved unanimously. • ITS America State Chapter Rep: Holt will manage the state chapter award application submittal. The award submission is due September 8. Holt mentioned that ITS America is planning to hold a Diversity, Equity, and Inclusion workshop for the state chapters. 	<p><i>Send information about other awards granted to ITS GA members to Wells.</i></p> <p><i>Forward all media inquiries to Wells.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p> <p><i>All committee chairs need to provide Wells and Horbal their committee activity information for years 2020 and 2021 by August 6.</i></p>
<p>Event Updates</p> <p>2021 ITS America Meeting (Charlotte, NC), December 7 – 10, 2021.</p> <p>2021 ITSGA Annual Meeting (Savannah), Sept 19 - 21, 2021. Alexander stated in good shape, and the committee chairs met yesterday. The technical program should be finalized on Friday. The construction of the exhibitor room at the new hotel is not done yet, however there are other options to pursue if required.</p> <p>2022 SE ITS Summit (Atlanta), Nov 5 - 9, 2022. Holt will participate in a coordination call this afternoon. The website hosting has been contracted for a 5-year period. For the state chapter award, Holt will provide a summary about the conference planning.</p>	<p><i>Smusz-Mengelkoch will provide university and student chapter activity information from the Feb 2020 and May 2021 meetings and provide list of ITS GA speakers at student chapter events.</i></p> <p><i>Rohling will provide service activity info to Wells, including photos related to the laptop and backpack donation efforts.</i></p> <p><i>Glasser and Start to provide a list of training events and attendance.</i></p> <p><i>Taylor and Udell to provide information about the material developed to support conference attendance, and also ITS Georgia's involvement in the GDOT Innovation Day held in January 2020.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Other concerns. Send Horbal your concerns (now or later). • Horbal closed the July 28 board meeting. • Next board meeting at Sandy Springs is Wednesday, August 25, 10 AM. 	



2021 ITS Georgia Board Meeting

July 28, 2021 at 10:00 AM
City Springs – 1 Galambos Way, Sandy Springs, GA 30328

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2020-2021):

Winter Horbal, President
Tom Udell, Vice President
Marc Start, Secretary
Tom Glueckert, Treasurer
Jenny Johnson, Past President - X

Directors 2020-2021:

Rachel Cohen
Dee Taylor
Brook Martin
Matt Glasser

Directors 2021-2022:

Whitney Nottage
Keith Rohling
Emily Dwyer
Dino Pampolina
Natalie Smusz-Mengelkoch
Steven Sheffield - X

State Chapter Representative

Mike Holt

Ex-Officio

Greg Morris, FHWA

2021 Annual Meeting Chair

Ty Alexander (AECOM)

AGENDA

10:00 Get Started!

- Welcome!
- Approve 2021 Board Meeting Minutes from June – **MOTION**
- Financial Report (Glueckert)
 - Provide update on finances
- Committee Statuses/Things to Consider
 - Interaction with other committees (ex. Backpack initiative with monthly meetings/networking event, Coat drive at November Awards, etc.)
 - Consider our members! Does this benefit our current and future members?
- 1. Communications & Outreach (Wells/Horbal)
 - a. **ACTION:** if you have not yet, please send list of items Bill assist committee
 - b. **Jan. Action:** Board needs to gather information and determine what will committee chairs/members be taking on and what needs to be taken care of by subcontract!
 - c. **Jan. item:** Send project photos, member awards, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
 - d. Updates/Requests?
- 2. ITS America State Chapter Rep (Holt)
 - a. SCC Meeting (call-in) – update for the Board?
 - b. **ACTION:** State Chapter Awards Program – Submission due Sept 8, 2021, All Committee Chairs to send write-up/bullets for both 2020 and 2021 to Holt/Horbal/Wells by Friday, August 6th, 2021
- 3. Membership & Finance (Martin/Sheffield)
 - a. 76 paid (65 large & 10 small & 1 retiree)
 - b. 2021 Goal = 80 (Budget Goal 65 large & 15 small), 2020 = 75 paid
- 4. Networking/Social Activities (Cohen)
 - a. Cohen hard at work on the Annual Meeting Networking events!
- 5. Outreach/Education Committee (need an overall chair? Horbal for now) –
 - a. **Dec. Action:** Need Board Manager and overall Committee Chair (naggers)



- b. **Dec. Action:** Need definition to include all subcommittees (see last sheet)
- c. Student Chapter/Scholarship Committee – (Smusz-Mengelkock)
 - i. Summer break/time-off
- d. Service (Rohling/Pampolina)
 - i. Update on back-to-school backpack/supplies ITSGA Drive!
 - ii. Coordination w/ other committees - Annual Meeting, Nov Awards, etc.?
- e. Training (Glasser/Start)
 - i. Still working with ACEC on calendar merging.
- f. Legislative Committee (Taylor/Udell)
 - i. ICMA (GMA) in-person conference in August... What? Where? Etc.? – Update? Are we doing this?
- 6. Past Presidents and Awards Committee (Johnson/ Horbal) –
 - a. **MOTION** - Board needs to approve/vote on all nominees to open election to membership.
 - b. Dino, Winter, Bill to reach out to those nominated before opening elections
 - c. Awards to follow similar timeline as 2019
- 7. Program Committee (Nottage/Glueckert/Dwyer)
 - a. Today - Wed., July 28, 2021 (City Springs) – HERO/Police/TIME Task Force – TIM Overview
 - b. Wed., August 25, 2021 (City Springs) – Midtown CV TSP Project
 - c. September – Annual Meeting!
 - d. October – Joint ITE/ITS – TMC 25th Anniversary
 - e. Wed., November 17, 2021 (Maggiano's) – Awards Banquet
 - f. Venues for Next Year!!!!
- Conference(s)
 - 8. 2021 ITSGA Annual Meeting (AECOM) – (Alexander/Taylor)
 - a. Sept. 19-21, 2021, JW Marriott, Savannah, GA – “On The Road Again”
 - b. General Conference Update (53 days left to plan) – can the board think of anything that Ty and team are missing?
 - 9. 2022 Southeast (SE) ITS Summit - (Holt)
 - a. Nov. 5-9, 2022, Hyatt Regency, Atlanta
 - b. Visited Hyatt Regency on 6/24 to review meeting rooms, ballroom and exhibit hall
 - c. Mike is calling into occasional committee meetings to stay apprised of progress
 - d. Monthly Committee Chair Coord. Meeting Wednesday 6/28 (after ITSGA meeting)
 - e. Conference slogan selected from contest winner is “Revolutionizing Smart Mobility”. Conference website and logo now under development – Bill can update us.
- Other Items/Concerns
 - 10. Anything else to discuss?
- Schedule at a glance (Horbal/Udell)
 - Next Monthly Meeting – Wednesday, August 25th (City Springs in-person) Midtown CV TSP Project
 - **Next Board Meeting** – Wednesday, August 25th (City Springs in-person) at 10 AM
 - **ACTION items?!?!?**
- Adjourn Meeting ~ 11:15 AM (Horbal)



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee

2020 Committee Chair

2020 Board Manager

Program Committee

Nottage/Glueckert

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

Past Presidents and Elections/Awards

Johnson/Horbal

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

Communications and Outreach

Wells/Horbal

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

Membership and Finance

Sheffield

Martin/Phillips

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

Networking/Social Activities

Cohen

This committee is responsible for organizing special programs to enhance member professional and personal growth.

Outreach/Education

Student Chapter and Scholarships

Tolson?

This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.

Service

Rohling

Definition:

Training

Glasser/Start

Legislative

Udell/Taylor

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.

nominee-name	text-Organization	menu-position
Marc Start	AECOM	1-President
Tom Gluckert	Kimley Horn	1-President
Rachel Cohen	360ns	2-Vice President
Steven Foy	Paulding County DOT	3-Secretary
Ty Alexander	AECOM	3-Secretary
Mahesh Atluri	HNTB	4-Treasurer
Arnaud Hugué	AECOM	Director
David St John	Digital Traffic Systems, Inc.	Director
Farrah Glasgow	Utilicom Supply	Director
Greg Ramsey	City of Peachtree Corners	Director
Holly Painter	KCI	Director
Keith Murphy	Jacobs	Director
Mary Thumaty	Southeastern Engineering Inc. (SEI)	Director
Matt Glasser	GDOT	Director
Michael Ruelle	Kimley-Horn	Director
Rachel Cohen	360ns	Director
Ken Keena	Gwinnett County DOT	Director
Thomas Glueckert	Kimley-Horn	Director
Ty Alexander	AECOM	Director