



June 2021
Board Meeting Documentation

ITS Georgia Monthly Board Meeting
 June 23, 2021
 10:00 – 11:00 AM
 At City Springs and Via Audio/Video Conference

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):

Winter Horbal, *President*
Temple

Tom Udell, *Vice President*
Jacobs

Marc Start, *Secretary*
AECOM

Tom Glueckert, *Treasurer*
Kimley-Horn

Jenny Johnson, *Past President*
Kimley-Horn

State Chapter Representative:

Michael Holt
Stantec

✓ *Indicates present at meeting*

Directors (2020-2021):

Rachel Cohen
360ns

Dee Taylor
AECOM

Brook Martin
Cobb County

Matt Glasser
GDOT

Ex-Officio:

Greg Morris
FHWA

Directors (2021-2022):

Emily Dwyer
GDOT

Natalie Smusz-Mengelkoch
Kimley-Horn

Steven Sheffield
Ouster

Whitney Nottage
Q-Free

Dino Pampolina
Jacobs

Keith Rohling
Clayton County

Other Attendees Present:

Bill Wells, ITS GA
 Ty Alexander, AECOM

Issues Discussed	Action
<p>Welcome</p> <ul style="list-style-type: none"> • A motion to approve meeting minutes for the May 26, 2021 meeting (motion by Martin, Glueckert support) – the motion was approved unanimously. 	
<p>Budget/Financials</p> <ul style="list-style-type: none"> • Glueckert provided the 2021 budget update at the meeting. • Insurance payment is due July 12. 	
<p>Committee Updates</p> <ul style="list-style-type: none"> • Program: Nottage reported the June program is on ITS maintenance; the July program is a HERO/TIM overview and held at Sandy Springs City Center; the August program is about the connected vehicle applications for transit and emergency vehicles in Midtown and held at Sandy Springs City Center. The October meeting will highlight the 25th anniversary for the GDOT TMC and held jointly with Georgia ITE. The training in December is under discussion. • Membership and Finance: Sheffield stated there are currently 74 member agencies. • Networking/Social Activities: Cohen is planning a social event in July, possibly brewery in Roswell. One option under consideration is to include the backpack drive with the social event. • Outreach/Education: Horbal currently serves as the chair for the subcommittees. <ul style="list-style-type: none"> • Student Chapter/Scholarship subcommittee: nothing to report this month. • Service subcommittee: the goal is to provide a way for members to sponsor items for the backpack drive. Rohling, Glueckert, and Wells will coordinate how add backpack sponsorship to the ITS GA website. One option under consideration is to make a contest out of the item sponsorship. • Training subcommittee: nothing to report this month. • Legislative subcommittee: The GMA is first week of August 7 - 8 (Saturday - Sunday). Udell will find out the estimated attendance. If attendance is significant, Udell and Glueckert may attend (TBD). Smusz-Mengelkoch is willing to support the effort. 	<p><i>Contact Smusz-Mengelkoch if you would like to speak at Georgia Tech.</i></p> <p><i>Contact Rohling if you would like to be a speaker at student events at schools.</i></p> <p><i>Rohling, Glueckert, and Wells will coordinate how add backpack sponsorship to the ITS GA website.</i></p> <p><i>Udell to find out the estimated attendance at the GMA conference.</i></p>

Issues Discussed	Action
<ul style="list-style-type: none"> • Communications & Outreach: Wells is supporting the committees and conference planning efforts. • Past Presidents and Awards: Johnson mentioned that all officers and 4 directors are up election. Nominations will be taken via the ITS Georgia website beginning today and conclude on July 23. The ITS GA Board will approve the nominee slate at the July meeting. The nominees may present at the August meeting. Glueckert and Horbal will support Johnson. Smusz-Mengelkoch offered to assist with the phone call process. Nominations for awards normally open in July. Need to build a committee to select the awards. • ITS America State Chapter Rep: Holt mentioned that ITS GA will be the first full, in-person conference (late September) among the state chapters. Holt also mentioned the state chapter awards, and nominations information will be issued in July. <p>Event Updates</p> <p>2021 ITS America Meeting (Charlotte, NC), December 7 – 10, 2021.</p> <p>2021 ITSGA Annual Meeting (Savannah), Sept 19 - 21, 2021. Alexander stated that all the presentation slots are filled. GDOT has not yet determined if GDOT staff may travel to the conference. Alexander to send the speaker list to Matt Glasser. Registrations are currently at 20. All three diamond sponsorships are taken, as well as 4 platinum and 7 gold. The exhibitor room will be completed (under construction) in July. Sunday night will include a casino night, and Monday night will include dancing with band. All events will take place at the hotel.</p> <p>2022 SE ITS Summit (Atlanta) Nov 5 - 9, 2022. Bill stated that “revolutionizing smart mobility” will be the conference slogan. The logo under development.</p>	<p><i>Send information about other awards granted to ITS GA members to Wells.</i></p> <p><i>Forward all media inquiries to Wells.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p> <p><i>Add supporting members to the “Past Presidents and Awards” committee.</i></p> <p><i>Alexander to send the speaker list to Matt Glasser.</i></p> <p><i>Alexander to provide updated budget estimate to Glueckert.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • The ITS Georgia board member name badges are missing. Please let Horbal know if you know where they might be located. • Wells announced that he will be stepping down from his support position, concluding 18 years of service to ITS Georgia. He will continue to support ITS Georgia until the end of September. Horbal and other members thanked Wells for his excellent years of service. Horbal requested that committee chairs provide information about how Wells 	<p><i>Horbal requested that committee chairs provide information about how Wells supported each committee.</i></p>

Issues Discussed	Action
<p>supported each committee. Horbal requested that the board think about who might be interested in filling the support position.</p> <ul style="list-style-type: none"> • Other concerns. Send Horbal your concerns (now or later). • Horbal closed the June 23 board meeting. • Next board meeting at Sandy Springs is Wednesday, July 28, 10 AM. 	<p><i>Horbal requested that the board think about who might be interested in filling the support position.</i></p>



2021 ITS Georgia Board Meeting

June 23, 2021 at 10:00 AM
City Springs – 1 Galambos Way, Sandy Springs, GA 30328

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2020-2021):

Winter Horbal, President
Tom Udell, Vice President - Virtual
Marc Start, Secretary
Tom Glueckert, Treasurer
Jenny Johnson, Past President - Virtual

Directors 2020-2021:

Rachel Cohen – X, late?
Dee Taylor
Brook Martin
Matt Glasser

Directors 2021-2022:

Whitney Nottage
Keith Rohling – possible conflict
Emily Dwyer
Dino Pampolina – possible conflict
Natalie Smusz-Mengelkoch
Steven Sheffield

State Chapter Representative

Mike Holt

Ex-Officio

Greg Morris, FHWA

2021 Annual Meeting Chair

Ty Alexander (AECOM)

AGENDA

10:00 Get Started!

- Welcome!
- Approve 2021 Board Meeting Minutes from May – **MOTION**
- Financial Report (Glueckert)
 - NEED updated finances for the 2021 Annual Meeting - **ACTION**
 - Submitted paperwork for D&O insurance
 - Provide mid-year update on finances
- Committee Statuses/Things to Consider
 - Interaction with other committees (ex. Backpack initiative with monthly meetings/networking event, Coat drive at November Awards, etc.)
 - Consider our members! Does this benefit our current and future members?
 - 1. Communications & Outreach (Wells/Horbal)
 - a. **Action items:** Send project photos, member awards, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
 - b. Updates/Requests?
 - 2. ITS America State Chapter Rep (Holt)
 - a. SCC Meeting on 6.16.21 – update Board on any relevant discussions
 - 3. Membership & Finance (Martin/Sheffield)
 - a. 73 paid (63 large & 9 small & 1 retiree)
 - b. 2021 Goal = 80 (Budget Goal 65 large & 15 small) - 2020 = 75 paid
 - 4. Networking/Social Activities (Cohen)
 - a. Cohen is shooting to plan an event the 2nd week of July
 - 5. Outreach/Education Committee (need an overall chair? Horbal for now) –
 - a. **Dec. Action:** Need Board Manager and overall Committee Chair (naggers)
 - b. **Dec. Action:** Need definition to include all subcommittees (see last sheet)
 - c. Student Chapter/Scholarship Committee – (Smusz-Mengelkoch)
 - i. Note: going into Summer break/time-off
 - d. Service (Rohling/Pampolina)
 - i. Vote on proposal for back to school backpack/supplies



1. Motion 1: 6 yes votes; 1 no vote
2. Motion 2: 8 yes votes
- ii. Coordination with other committees?
- e. Training (Glasser/Start)
 - i. Nothing to Report at this time.
- f. Legislative Committee (Taylor/Udell)
 - i. ICMA (GMA) in-person conference in August... What? Where? Etc.? – Tom to provide an update to the Board and ask if we can make a meaningful effort.
6. Past Presidents and Awards Committee (Johnson/ Horbal) -
 - a. **Jan. Action:** Send information about awards granted to ITS GA member to Johnson/Wells/Horbal so we can acknowledge.
 - b. Elections/Awards – coordinate with Bill on starting the process for both
7. Program Committee (Nottage/Glueckert/Dwyer)
 - a. City Springs Contract updated. New dates – 6/23, 7/28, 8/25
 - b. Today - Wed., June 23, 2021 (City Springs) – Day in the Life of a Maintenance Contract
 - c. Wed., July 28, 2021 (City Springs) – HERO/Police/TIME Task Force – TIM Overview
 - d. Wed., August 25, 2021 (City Springs) – Midtown CV TSP Project
 - e. October – Joint ITE/ITS – TMC 25th Anniversary
 - f. Wed., November 17, 2021 (Maggiano's) – Awards Banquet
- Conference(s)
 8. 2021 ITSGA Annual Meeting (AECOM) – (Alexander/Taylor)
 - a. Sept. 19-21, 2021, JW Marriott, Savannah, GA – “On The Road Again”
 - b. General Conference Update...
 - c. Requests - Please provide Glueckert with up to date financials – May **ACTION**
 9. 2022 Southeast (SE) ITS Summit - (Holt)
 - a. Nov. 5-9, 2022, Hyatt Regency, Atlanta
 - b. Monthly Committee Chair Coord. Meeting next Thursday afternoon (6.24), preceded by a Hyatt site visit on Thursday morning.
 - c. Conference slogan selected from contest winner is “Revolutionizing Smart Mobility”. Conference logo now under development.
- Other Items/Concerns
 10. Bill Wells has an announcement to make to the Board
 - a. Need to hear from Board/Committee leaders as to what Bill does for each – prepare list so we can determine next steps
 11. Anything else to discuss?
- Schedule at a glance (Horbal/Udell)
 - Next Monthly Meeting – Wednesday, July 28th (City Springs in-person) Hero/Police/Time Task Force – TIM Overview
 - **Next Board Meeting** – Wednesday, July 28th (City Springs in-person) at 10 AM
 - **ACTION items?!?!**
- Adjourn Meeting ~ 11:15 AM (Horbal)



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee

2020 Committee Chair

2020 Board Manager

Program Committee

Nottage/Glueckert

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

Past Presidents and Elections/Awards

Johnson/Horbal

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

Communications and Outreach

Wells/Horbal

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

Membership and Finance

Sheffield

Martin/Phillips

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

Networking/Social Activities

Cohen

This committee is responsible for organizing special programs to enhance member professional and personal growth.

Outreach/Education

Student Chapter and Scholarships

Tolson?

This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.

Service

Rohling

Definition:

Training

Glasser/Start

Legislative

Udell/Taylor

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.