



*April 2021*  
**Board Meeting Documentation**

**ITS Georgia Monthly Board Meeting**  
**April 28, 2021**  
**10:00 – 11:00 AM**  
**Via Audio/Video Conference**

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**ITS GEORGIA BOARD OF DIRECTORS**

**Officers / Directors (2020–2021):**

**Winter Horbal, *President***  
Temple

**Tom Udell, *Vice President***  
Jacobs

**Marc Start, *Secretary***  
AECOM

**Tom Glueckert, *Treasurer***  
Kimley-Horn

**Jenny Johnson, *Past President***  
Kimley-Horn

**State Chapter Representative:**

**Michael Holt**  
Stantec

✓ *Indicates present at meeting*

**Directors (2020-2021):**

**Rachel Cohen**  
360ns

**Dee Taylor**  
AECOM

**Brook Martin**  
Cobb County

**Matt Glasser**  
GDOT

**Ex-Officio:**

**Greg Morris**  
FHWA

**Directors (2021-2022):**

**Emily Dwyer**  
GDOT

**Natalie Smusz-Mengelkoch**  
Kimley-Horn

**Steven Sheffield**  
Ouster

**Whitney Nottage**  
Q-Free

**Dino Pampolina**  
Jacobs

**Keith Rohling**  
Clayton County

**Other Attendees Present:**

Bill Wells, ITS GA  
Ty Alexander, AECOM

Issues Discussed	Action
<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>A motion to approve meeting minutes for the March 24, 2021 meeting (motion by Rohling, Taylor support) – the motion was approved unanimously.</li> </ul>	
<p><b>Budget/Financials</b></p> <ul style="list-style-type: none"> <li>Glueckert is working on the tax filing.</li> </ul>	<p><i>Glueckert to complete tax return by May 15.</i></p>
<p><b>Committee Updates</b></p> <ul style="list-style-type: none"> <li><b>Program:</b> The May program is University activities; the June program is ITS maintenance; the July program is TIM overview; and August is TBD. Horbal suggested that there are large rooms potential available in Peachtree Corners (Peachtree Corners City Hall and Curiosity Lab) as a potential meet space in the future. Smusz-Mengelkoch mentioned that the ITS4US project (ARC) is a potential project to feature at the August meeting.</li> <li><b>Membership and Finance:</b> Sheffield stated there are currently 66 members: 43 private large, 6 private small, 14 public large, 2 public small, 1 retired.</li> <li><b>Networking/Social Activities:</b> Cohen ask whether folks are ready for an in-person event. The consensus was to wait until the next Governor’s directive is announced.</li> <li><b>Outreach/Education:</b> Horbal currently serves as the chair for the subcommittees. <ul style="list-style-type: none"> <li><b>Student Chapter/Scholarship subcommittee:</b> Smusz-Mengelkoch stated Udell spoke for the Georgia Tech student chapter; Smusz-Mengelkoch and Johnson were on a speaker panel at KSU. There are dates open for speaking at GT (virtual). Consider KSU student chapter in the near future.</li> <li><b>Service subcommittee:</b> Rohling stated he will have the backpack proposal completed this week and sent to the board.</li> <li><b>Training subcommittee:</b> Start described the two training open houses (April and May), which focus on the recently updated GDOT specifications in the areas of traffic signals and ITS.</li> <li><b>Legislative subcommittee:</b> Taylor described the technology vision developed by ITSA. Udell mentioned the federal infrastructure bill that is currently in the</li> </ul> </li> </ul>	<p><i>Contact Smusz-Mengelkoch if you would like to speak at Georgia Tech.</i></p> <p><i>Contact Rohling if you would like to be a speaker at student events at schools.</i></p> <p><i>Horbal to add GMA conference decision to the next agenda.</i></p>

Issues Discussed	Action
<p>legislative process. There is nothing of interest currently in process at the state level. There are considerations underway for the GMA event in August. A vote is planned with respect to the GMA event for next month.</p> <ul style="list-style-type: none"> <li>• <b>Communications &amp; Outreach:</b> Wells is supporting the committees and conference planning efforts.</li> <li>• <b>Past Presidents and Awards:</b> No update this month.</li> <li>• <b>ITS America State Chapter Rep:</b> Holt mentioned the new training courses now available by ITS America, and the 2021 ITS America meeting in Charlotte, NC.</li> </ul> <p><b>Event Updates</b></p> <p><b>2021 ITS America Meeting (Charlotte, NC),</b> December 7 – 10, 2021.</p> <p><b>2021 ITSGA Annual Meeting (Savannah),</b> Sept 19 - 21, 2021. Alexander provided a summary of the technical program. Sponsorship, exhibitor, and registration will open on website by the end of the week. The three diamond sponsors will each get to choose an event. All conference events will be held at the conference site.</p> <p><b>2022 SE ITS Summit (Atlanta)</b> Nov 5 - 9, 2022. Holt stated the next planning call is scheduled for tomorrow afternoon. The conference slogan contest was announced yesterday; there is a \$200 gift card for the winner.</p>	<p><i>Send information about other awards granted to ITS GA members to Wells.</i></p> <p><i>Forward all media inquiries to Wells.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p>
<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Other concerns.</b> Send Horbal your concerns (now or later).</li> <li>• Horbal closed the April 28 board meeting.</li> <li>• Next board meeting is Wednesday, May 26, 10 AM (virtual).</li> </ul>	



# 2021 ITS Georgia Board Meeting

April 28, 2021 at 10:00 AM  
Zoom Video Conference Call

## ITS GEORGIA BOARD OF DIRECTORS

### Officers/Directors (2020-2021):

Winter Horbal, President  
Tom Udell, Vice President  
Marc Start, Secretary  
Tom Glueckert, Treasurer  
Jenny Johnson, Past President

### Directors 2020-2021:

Rachel Cohen  
Dee Taylor  
Brook Martin  
Matt Glasser - x

### Directors 2021-2022:

Whitney Nottage - x  
Keith Rohling  
Emily Dwyer  
Dino Pampolina  
Natalie Smusz-Mengelkoch  
Steven Sheffield

### State Chapter Representative

Mike Holt

### Ex-Officio

Greg Morris, FHWA

### 2021 Annual Meeting Chair

Ty Alexander (AECOM)

## AGENDA

10:00 Get on the call (Zoom video conferencing)

- Welcome!
- Approve 2021 Board Meeting Minutes from March – **MOTION**
- Financial Report (Glueckert)
  - 2020 Taxes reviewed by Winter next week – Due May 15
  - Payments for 2021 (hotel)/2022 (seed money)/2023 (hotel) all went out recently
- Committee Statuses/Things to Consider
  - Interaction with other committees (ex. Coat drive at November Awards)
  - Consider our members! Does this benefit our current and future members?
  - 1. Communications & Outreach (Wells/Horbal)
    - a. **Action items:** Send project photos, member awards, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
    - b. Updates/Requests?
  - 2. ITS America State Chapter Rep (Holt)
    - a. Updates?
  - 3. Membership & Finance (Martin/Sheffield)
    - a. 66 paid (**Reminder:** Board members organizations need to be paid – per bylaws)
    - b. 2021 Goal = 80 (Budget Goal 65 large & 15 small - 2020 = 75 paid)
  - 4. Networking/Social Activities (Cohen)
    - a. In-Person event at a local brewery in a couple of weeks – **Board comment**
  - 5. Outreach/Education Committee (need an overall chair? Horbal for now) –
    - a. **Dec. Action:** Need Board Manager and overall Committee Chair (naggers)
    - b. **Dec. Action:** Need definition to include all subcommittees (see last sheet)
    - c. Student Chapter/Scholarship Committee – (Smusz-Mengelkoch)
      - i. Natalie and Jenny will be participating in outreach activity at KSU – not ITSGA sponsored but two Board members mentioning ITSGA!
      - ii. Other Updates/Requests?
    - d. Service (Rohling/Pampolina)
      - i. Update/Requests?



- e. Training (Glasser/Start)
  - i. GDOT Traffic Signal and ITS Specification Open House Series
  - ii. ACEC Calendar is still in the works with Glasser/Wells
  - iii. Any other updates/requests?
- f. Legislative Committee (Taylor/Udell)
  - i. Anything in the Infrastructure Bill that should be shared?
  - ii. ICMA (GMA) in-person conference in August... What? Where? Etc.?
- 6. Past Presidents and Awards Committee (Johnson/ Horbal) -
  - a. **Jan. Action:** Send information about awards granted to ITS GA member to Johnson/Wells/Horbal so we can acknowledge.
  - b. No Update – elections/awards kicked off as we enter the summer
- 7. Program Committee (Nottage/Glueckert/Dwyer)
  - a. City Springs Contract updated. New dates – 6/23, 7/28, 8/25
  - b. Today - Wed., April 28, 2021 (Virtual) – MARTA Update
  - c. Wed., May 26, 2021 (Virtual) – University Happenings
  - d. Wed., June 23, 2021 (City Springs) – Day in the Life of a Maintenance Contract
  - e. Wed., July 28, 2021 (City Springs) – HERO/Police/TIME Task Force – TIM Overview
  - f. Wed., August 25, 2021 (City Springs) – TBD?
  - g. October – Joint ITE/ITS – TMC 25<sup>th</sup> Anniversary
  - h. Wed., November 17, 2021 (Maggiano’s) – Awards Banquet
- Conference(s)
  - 8. 2021 ITSGA Annual Meeting (AECOM) – (Alexander/Taylor)
    - a. Sept. 19-21, 2021, JW Marriott, Savannah, GA – “On The Road Again”
    - b. **March Action:** Alexander to provide logo files to Wells
    - c. Updates/Requests?
  - 9. 2022 Southeast (SE) ITS Summit - (Holt – jury duty dependent)
    - a. Nov. 5-9, 2022, Hyatt Regency, Atlanta
    - b. Committee chairs finalized and meetings started... Other Updates?
- Other Items/Concerns
  - 10. Anything to discuss?
- Schedule at a glance (Horbal/Udell)
  - Next Monthly Meeting (Virtual) – Wednesday, May 26<sup>th</sup> (Virtual) University Happenings!
  - **Next Board Meeting** – Wednesday, May 26<sup>th</sup> (Virtual) at 10 AM
    - **ACTION items?!?!**
- Adjourn Meeting ~ 11:15 AM (Horbal)



## **MISSION**

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

## **GOALS**

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



**Committee**

**2020 Committee Chair**

**2020 Board Manager**

**Program Committee**

Nottage/Glueckert

*This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.*

**Past Presidents and Elections/Awards**

Johnson/Horbal

*The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year*

**Communications and Outreach**

Wells/Horbal

*This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.*

**Membership and Finance**

Sheffield

Martin/Phillips

*This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.*

**Networking/Social Activities**

Cohen

*This committee is responsible for organizing special programs to enhance member professional and personal growth.*

**Outreach/Education**

**Student Chapter and Scholarships**

Tolson?

*This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.*

**Service**

Rohling

*Definition:*

**Training**

Glasser/Start

**Legislative**

Udell/Taylor

*This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.*