



*February 2021
Board Meeting Documentation*

ITS Georgia Monthly Board Meeting
February 24, 2021
10:00 – 11:30 AM
Via Audio/Video Conference

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):

Winter Horbal, *President*
Temple

Tom Udell, *Vice President*
Jacobs

Marc Start, *Secretary*
AECOM

Tom Glueckert, *Treasurer*
Kimley-Horn

Jenny Johnson, *Past President*
Kimley-Horn

State Chapter Representative:

Michael Holt
Stantec

✓ *Indicates present at meeting*

Directors (2020-2021):

Rachel Cohen
360ns

Dee Taylor
AECOM

Brook Martin
Cobb County

Matt Glasser
GDOT

Ex-Officio:

Greg Morris
FHWA

Directors (2021-2022):

Emily Dwyer
GDOT

**Natalie Smusz-
Mengelkoch**
Kimley-Horn

Steven Sheffield

Whitney Nottage
Q-Free

Dino Pampolina
Jacobs

Keith Rohling
Clayton County

Other Attendees Present:

Bill Wells, ITS GA
Ty Alexander, AECOM

Issues Discussed	Action
<p>Welcome</p> <ul style="list-style-type: none"> • A motion to approve meeting minutes for the January 27, 2021 meeting (motion by Taylor, Udell support) – the motion was approved unanimously. 	
<p>Budget/Financials</p> <ul style="list-style-type: none"> • 2020 Budget Finalization. Glueckert is working on completing the audit for last year. • 2021 Budget Planning. Glueckert sent the budget just before the meeting. The estimated meeting costs were based on historical information. The board will vote on the budget next month. Send comments to Glueckert. The money for the Eagle Scout event will be moved elsewhere. • Start paid the corporate registration to the state for 2021. 	<p><i>Glueckert to finalize the audit process for 2020.</i></p> <p><i>Horbal to include vote for the 2021 budget on the March meeting agenda.</i></p>
<p>Committee Updates</p> <ul style="list-style-type: none"> • Program: Glueckert stated that monthly meetings will stay virtual through May, based on board feedback. The ITS GA reservation at the Sandy Springs site starts again on June 23, as well as the dates in July and August. The February 24 program is the Smart Columbus (OH) program manager, (virtual). The March 24 program includes a CV focus, featuring ARC, Gwinnett County, and GDOT. The April 28 program is Marsha Anderson Bomar speaking on the MARTA transit plan. May is tentatively focused on university happenings. • Membership and Finance: Horbal stated we are at a total of 54 members now. Some board members have not paid membership dues; contact Sheffield and Martin for more information. • Networking/Social Activities: Cohen to perform survey of the board to determine interest in activities. • Outreach/Education: Winter currently serves as the chair for the subcommittees. <ul style="list-style-type: none"> • Student Chapter/Scholarship subcommittee: Smusz-Mengelkoch is soliciting call for presentations from universities for the May meeting (university happenings). • Service subcommittee: Horbal stated that Rohling is preparing a document for board review. • Training subcommittee: Glasser reported that ACEC is developing a calendar that crosses several professional 	<p><i>Contact Nottage or Glueckert if you would like to serve on the Program Committee.</i></p> <p><i>Cohen to conduct a short survey of the board to solicit ideas and feedback related to social event ideas.</i></p> <p><i>Contact Smusz-Mengelkoch if you have contacts for folks with virtual connections with colleges/universities outside of the Atlanta metro area.</i></p> <p><i>Contact Rohling if you would like to be a speaker at student events at schools.</i></p>

Issues Discussed	Action
<p>areas. Additional opportunities include training for the operations floor staff, including the new NaviGator software and video management system (Skyline). GDOT intends to schedule training at monthly intervals for public-facing opportunities.</p> <ul style="list-style-type: none"> Legislative subcommittee: Udell mentioned that the General Assembly is proceeding with new legislation. One bill includes separating the professional engineer and licensed surveyor to a separate organization, since there is a new and separate funding source to support those classifications. The legislation holds the potential for increasing the training PDHs from 15 to 40 hours per year, however the newly establish board would be directed to follow national trends among the states for comity. In addition, the GDOT Board of Commissioners monthly meeting can be watched via a YouTube site during or after the meetings. Communications & Outreach: Horbal stated that the iATL alliance will be tabled indefinitely. Wells sent reminder about paying dues in early February, and he will send out another reminder in early March; following that, non-paying agencies will have their logo removed from the website. For the Engineering Georgia magazine profiles of volunteers, Wells will send email of the questions to board members and request for a headshot. The surveys related to monthly meetings has yielded numerical results, including the following for the January meeting: meeting 4.67 out of 5, presentation 4.75 out of 5 (good scores). 120 were registered for today; 80% participation is typical. There are approximately 1,000 on email list. Past Presidents and Awards: No update. ITS America State Chapter Rep: Holt encouraged the board to submit abstracts for the ITSA 2021 meeting in Charlotte, NC. ITSA wants to know about ITS GA relationships with colleges/universities. Smusz-Mengelkoch will find out the status of the Georgia Tech student chapter. <p>Event Updates 2021 ITS America Meeting (Charlotte, NC), December 7 – 10, 2021.</p>	<p><i>Board members to send Glasser training opportunities that their organization provides.</i></p> <p><i>Send information about other awards granted to ITS GA members to Wells.</i></p> <p><i>Wells to issue survey to board members for the Engineering Georgia magazine, and request head shots.</i></p> <p><i>Forward all media inquiries to Wells.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p> <p><i>Send information about previous ITS GA member awards for ITS Georgia members to Bill Wells.</i></p> <p><i>Smusz-Mengelkoch to check on the status of the Georgia Tech student chapter.</i></p>

Issues Discussed	Action
<p>2021 ITSGA Annual Meeting (Savannah), Sept 19 - 21, 2021. Alexander stated that the logo will be developed next. Wells has posted conference info on the website. The Technical Committee has been assembled, and all conference chairs are filled. The preliminary budget has been coordinated with Glueckert. Alexander will provide a conference agenda at the next board meeting. Horbal suggested initiating registration by mid-April.</p> <p>2022 SE ITS Summit (Atlanta) Nov 5-9, 2022. Holt stated that there will be another executive committee call tomorrow. The committee composition is nearly final. All MOUs are in place. The next step is to have the committees move forward with their charge. Sponsorship and exhibitors will be determined in the fall.</p>	<p><i>Alexander to provide conference agenda at the next board meeting.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Other concerns. Send Horbal your concerns (now or later). • Horbal closed the February 24 board meeting. • Next board meeting is Wednesday, March 24, 10 AM (virtual). 	



2021 ITS Georgia Board Meeting

February 24, 2021 at 10:00 AM

Zoom Video Conference Call

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2020-2021):

Winter Horbal, President
Tom Udell, Vice President
Marc Start, Secretary
Tom Glueckert, Treasurer
Jenny Johnson, Past President

Directors 2020-2021:

Rachel Cohen
Dee Taylor
Brook Martin
Matt Glasser

Directors 2021-2022:

Whitney Nottage
Keith Rohling
Emily Dwyer
Dino Pampolina
Natalie Smusz-Mengelkoch
Steven Sheffield

State Chapter Representative

Mike Holt

Ex-Officio

Greg Morris, FHWA

2021 Annual Meeting Chair

Ty Alexander (AECOM)

AGENDA

10:00 Get on the call (Zoom video conferencing)

- Welcome!
- Approve 2020 Board Meeting Minutes from January – **MOTION**
- Financial Report (Glueckert)
 - Jan. ACTION Item – Committee Chairs to send 2021 budget information
 - 2020 Budget/Annual Meeting audit?
 - 2021 Proposed Budget – Board needs to **APPROVE**
- Committee Statuses/Things to Consider
 - Goals/Plans – consider starting with 3 items you would like to accomplish in '21
 - Budget (funds needed to support your 2021 goals/plans)
 - Consider volunteers (outside Board)
 - Interaction with other committees (ex. Coat drive at November Awards)
 - Consider our members! Does this benefit our current and future members?
 - Wells – send reminders with link for those who registered for Monthly meetings
- 1. Communications & Outreach (Wells/Horbal)
 - a. **Jan. ACTION:** Send reminder in early February to members that have not paid dues.
 - b. **Action Items:** Bill Wells 2021 Contract formally signed (Glueckert/Horbal/Wells)
 - c. **Action items:** Send project photos, **member awards**, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
 - d. Wells can also assist with surveys, call for volunteers and/or presentation ideas, advertise events, awards, committees, etc. for increased exposure.
- 2. ITS America State Chapter Rep (Holt)
 - a. Holt needs information on Student Chapter liaisons – Smucz-Mengelkoch
 - b. ITSA Annual Meeting, Charlotte – Call for Papers and Sessions – see website
- 3. Membership & Finance (Martin/Sheffield)
 - a. 45 paid (Reminder: Board members organizations need to be paid – per bylaws)
 - b. 2021 Goal = 80 (Budget Goal 65 large & 15 small - 2020 = 75 paid)
- 4. Networking/Social Activities (Cohen)



- a. **Dec. ACTION:** hold a short survey of the membership to solicit ideas for social events.
- b. No Updates currently
5. Outreach/Education Committee (need an overall chair? Horbal for now) –
 - a. **Dec. ACTION:** Need Board Manager and overall Committee Chair (naggers)
 - b. **Dec. ACTION:** Need definition to include all subcommittees (see last sheet)
 - c. Student Chapter/Scholarship Committee – (Smusz-Mengelkock)
 - i. **Jan. ACTION:** send contacts for any connections with colleges/universities outside the Atlanta metro area
 - ii. Updates at this time?
 - d. Service (Rohling)
 - i. Preparing program scope for Board review
 - e. Training (Glasser/Start)
 - i. **Jan. ACTION:** Board members to send training opportunities that their organization provides
 - ii. Calendar Sharing update/ any other updates?
 - f. Legislative Committee (Taylor/Udell)
 - i. State, Federal, International update? - This includes educating the Board/ITSGA members as well as educating outside ITSGA (ex: GMA)
6. Past Presidents and Awards Committee (Johnson/ Horbal) -
 - a. **Jan. Action:** Send information about awards granted to ITS GA member to Johnson/Wells/Horbal so we can acknowledge.
 - b. No Update – elections/awards kicked off later this year
7. Program Committee (Nottage/Glueckert/Dwyer)
 - a. **ACTION:** In-Person (as-is) or move to full virtual re: March 24th meeting? Glueckert to update Board on his discussions with City Springs and our contract.
 - b. Today - Wed., Feb. 24, 2021 (Virtual) – Smart Columbus
 - c. Wed., March 24, 2021 (Virtual) – Connected Vehicles Going to the Next Level
 - d. Wed., April 28, 2021 (Virtual?) – MARTA Update
 - e. Wed., May 26, 2021 (University?) – University Happenings?
- Conference(s)
 8. 2021 ITSGA Annual Meeting (AECOM) – (Alexander/Taylor)
 - a. Jan. ACTION item – Alexander to coordinate with Glueckert regarding the 2021 ITSGA Annual Meeting budget
 - b. Sept. 19-21, 2021, JW Marriott, Savannah, GA – “On The Road Again”
 - c. Other updates/goals – Logo and General Tech outline? - When can we expect?
 9. 2022 Southeast (SE) ITS Summit - (Holt)
 - a. Nov. 5-9, 2022, Hyatt Regency, Atlanta
- Other Items/Concerns
 10. Anything to discuss?
- Schedule at a glance (Horbal/Udell)
 - Next Monthly Meeting (Virtual) – Wednesday, March 24th (Virtual) Connected Vehicles Going to the Next Level with Alan Davis/ Maria Roell/others!
 - **Next Board Meeting** – Wednesday, March 24th (Virtual) at 10 AM
 - **ACTION items?!?!**
- Adjourn Meeting ~ 11:15 AM (Horbal)



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee

2020 Committee Chair

2020 Board Manager

Program Committee

Nottage/Glueckert

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

Past Presidents and Elections/Awards

Johnson/Horbal

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

Communications and Outreach

Wells/Horbal

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

Membership and Finance

Sheffield

Martin/Phillips

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

Networking/Social Activities

Cohen

This committee is responsible for organizing special programs to enhance member professional and personal growth.

Outreach/Education

Student Chapter and Scholarships

Tolson?

This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.

Service

Rohling

Definition:

Training

Glasser/Start

Legislative

Udell/Taylor

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.