



June 2020
Board Meeting Documentation

ITS Georgia Monthly Board Meeting
June 24, 2020
10:00 - 11:00 AM
Via Audio/Video Conference

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):

- Winter Horbal, *President***
Temple
- Tom Udell, *Vice President***
Jacobs
- Marc Start, *Secretary***
AECOM
- Tom Glueckert, *Treasurer***
Kimley-Horn
- Jenny Johnson, *Past President***
Kimley-Horn

Directors (2020-2021):

- Rachel Cohen**
360ns
- Dee Taylor**
AECOM
- Brook Martin**
Cobb County
- Matt Glasser**
GDOT

Directors (2019-2020):

- Kofi Wakhisi**
ARC
- Kristin Phillips**
Gwinnett County
- Derrick Crowder**
City of Roswell
- Whitney Nottage**
Q-Free
- Billy Stalcup**
360ns
- Keith Rohling**
Clayton County

State Chapter Representative:

- Michael Holt**
Stantec

Ex-Officio:

- Greg Morris**
FHWA

✓ *Indicates present at meeting*

Other Attendees Present:

- Bill Wells, ITS GA
- Dino Pampolina, Jacobs
- Steven Sheffield, WSP
- Ty Alexander, AECOM

Issues Discussed	Action
<p>Welcome</p> <ul style="list-style-type: none"> • Horbal noted that Derek Crowder is currently serving in a role related to the COVID-19 crisis through the end of June. • A motion to approve meeting minutes for the May 27, 2020 meeting (motion by Billy, Dee support) – the motion was approved unanimously. 	
<p>Budget/Financials</p> <ul style="list-style-type: none"> • 2020 budget: Glueckert sent budget status to the board via email. • Director and Officer Insurance: Glueckert received a quote from Hartford for Director and Officer (D&O) insurance for \$2,738/year. D&O coverage was recommended by ITS America. A motion to solicit additional quotes (motion by Horbal, Kofi support) – the motion was approved unanimously. 	<p><i>Glueckert to solicit additional quotes for D&O insurance, so that the Board can make a decision on a carrier at the next Board meeting.</i></p>
<p>Committee Updates</p> <ul style="list-style-type: none"> • Program: Nottage reported that Phillips is putting together a program on maintaining infrastructure for the July meeting. Kristen will coordinate with Clayton and Cobb, and possibly GDOT. Udell will serve as a moderator. The Peachtree Corners Curiosity Lab presentation will be moved to a future slot. July 29 is the tentative date for a virtual meeting, Maldonado-Burkett is the sponsor, and is held in coordination with the Georgia Planning Association. For August, GDOT (Glasser and Plotkin) will present on incident management information dissemination, and the meeting is currently planned in person. For October, on the topic of electric vehicles and charging stations. For December, the current plan is for training and a TMC tour in Augusta. • Membership and Finance: Sheffield reported that the paid membership stands at 68. A couple of organizations may become members shortly. Also, following up with members from last year who have not paid this year. • Networking/Social Activities: no discussion, due to current quarantine requirements. • Student Chapter and Scholarship: Glasser reported that the committee is working on recommendations. 	<p><i>Martin and Sheffield to contact non-member agencies regarding ITS GA membership.</i></p> <p><i>Glasser to continue developing replacement strategy to the ITS GA scholarships.</i></p>

Issues Discussed	Action
<ul style="list-style-type: none"> • Legislative: Udell will follow the COVID legislation that is in process at the state and federal level. Legislature started on June 15. The Georgia State Planning Director has been approved. • Communication and Outreach: Wells reported he is ready to support the Annual Meeting. • Past Presidents and Awards Committee: Horbal and Johnson confirmed that there will be awards this year. • Education/Outreach/Service Committee: Horbal reported that she received a list of needs from the Boys & Girls Club. They cannot conduct in-person events at this time. Horbal will make announcement about ITSGA is taking donations. The link on the ITS GA website is active for donations. • ITSA Liaison: No discussion. <p>2020 ITSGA Annual Meeting (Jekyll Island), Sept 27 - 29, 2020. The Westin hotel’s ballroom can handle 78 persons with social distancing guidelines. Per the current contract that assumes 175 participants, a full cancellation of the Westin hotel contract is a \$65-75K loss. Horbal, Johnson, Glueckert, and Holt will meet to work out a strategy to develop a recommendation. Board members should send questions to Winter within the next two days.</p> <p>2021 ITS America Meeting (Atlanta), May 17 – 20, 2021. The ITS America event may impact conference planning in 2021/2022. Start to develop a response to ITS America.</p> <p>2021 ITSGA Annual Meeting (Savannah), Sept 19 - 21, 2021. No discussion.</p> <p>2022 SE ITS Summit (Atlanta): No discussion.</p>	<p><i>Udell to update next month on COVID legislation and watch for legislature action regarding COVID that may positively influence insurance coverage related to ITS GA events.</i></p> <p><i>Horbal to include Legislative Committee chair on the agenda for next month, else combine committees.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p> <p><i>Contact Tolson if you would like to be a speaker at an upcoming Georgia Tech ITS student chapter meeting.</i></p> <p><i>Horbal, Johnson, Glueckert, and Holt will coordinate to clarify the Westin hotel contract, and return a recommendation to the Board by Monday, July 6.</i></p> <p><i>Holt and Horbal to set up meeting with ITS America the week of June 29 to discuss the ITS GA Board’s questions, comments, and concerns regarding 2021 meetings in GA.</i></p> <p><i>Start to develop a response to ITS America and will share the document with the Board by COB on Friday, June 26 for Board input.</i></p> <p><i>Pampolina to call the conference hotel each month, and report on the hotel’s status at the board meetings.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Horbal closed the 6/24 board meeting. • Next board meeting July 29, 10 AM (virtual). 	



2020 ITS Georgia Board Meeting

June 24, 2020 at 10:00 AM
Zoom Video Conference Call

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Winter Horbal, President
Tom Udell, Vice President
Marc Start, Secretary
Tom Glueckert, Treasurer
Jenny Johnson, Past President

Directors 2019-2020:

Whitney Nottage
Billy Stalcup
Keith Rohling - X
Kristin Phillips
Kofi Wakhisi
Derrick Crowder

Directors 2020-2021:

Rachel Cohen
Dee Taylor
Brook Martin
Matt Glasser

State Chapter Representative

Mike Holt

Ex-Officio

Greg Morris, FHWA

AGENDA

10:00 Get on the call (Zoom video conferencing)

- Note: Please be prepared based on the agenda below as we would like to keep each committee update at a 5-minute max.
- Approve 2020 Board Meeting Minutes from May - **MOTION**
- Financial Report (Glueckert)
 - 2020 Budget – update
 - Insurance update - quote back from The Hartford @ \$2,738 per year for D&O insurance. I reached out the Allstate, State Farm, and Liberty Mutual to get a few additional quotes (on D&O + Liability).
- Committee Statuses
 1. Program Committee (Nottage/Taylor/Wakhisi)
 - a. 2020 Overview (Meetings topics, sponsors, locations, survey outcome, etc.)
 - i. Rescheduled June City Springs location to March 2021
 - ii. July meeting – working on and if happens, will be virtual. Daniel Studdard is asking for us to do a joint meeting which I’m assuming would just be they would advertise with us since there would not be a sharing of sponsorship and there is no cost for attendees – virtual.
 - iii. August meeting (Tuesday, August 24, 2020): confirmed and currently in person at City Springs. Any additional details from the venue?
 - iv. September (N/A) – Annual Conference
 - v. October – Joint meeting with GAITE – looking at “EV Demand, Trends, and Charging Infrastructure Needs”
 - vi. November – Awards Meeting
 - vii. December – Augusta workshop?
 2. Educations/Outreach/Service (Rohling/Crowder/Wells)
 - a. Boys and Girls club current needs request and if our organization can assist at this time...
 3. Legislative Committee (Udell)
 - a. Action item: why are we part of ITSGA and why others should join?
 - b. Action item: Need to find someone with interest to run with this committee
 4. Student Chapter and Scholarship Committee combined – (Glasser/Tolson/ volunteers: Morris, Stalcup, Start, Taylor and others outside board)
 - a. Updates at a later Board Meeting as they are looking through the website that Whitney sent over.



5. Membership & Finance (Martin/Sheffield/Phillips/Glueckert/Wells)
 - a. Membership Update – currently 68 paid (May = 66)
 - b. Action Item: 2020 membership goal = 105 (Budget Goal 80 large & 15 small)
6. Networking/Social Activities (Cohen/Thumaty/Volunteer - Shafik w/Arcadis)
 - a. Again, there is no update on social events. Big party still to come once allowed!
7. Past Presidents and Awards Committee (Johnson/ Horbal/ Morris)
 - a. Beginning the awards and elections process
8. Communications & Outreach (Wells/Horbal)
 - a. Work with Dino and Annual Meeting committee to open registration (attendees, sponsorships, exhibitors, etc.) if the Board approves to move forward.
 - b. Action item: Reach out to people about upcoming virtual meetings!
 - c. Action items: Send project photos, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
9. 2020 ITSGA Annual Meeting – September 27-29, 2020, Jekyll Island, **GA (BOARD COMMENT/ACTION)**
 - a. Westin Update – first event scheduled 2nd week in July 500 to 600 attendees (educators) the Governor has confirmed he will be speaking. This will be at the conventional center
 - In the general ballroom they are allowing 78 attendees with social distance Shawn is sending the layout. They will work with us 100% to make this a success
 - b. Villa Ospo (Monday night event) – slowly opening with first event in July
 - Tent rental will work with us on price depending on #
 - Message left with Light house Trolleys
 - c. Sea Turtle (Sunday night) update: Dino spoke with Devin and she is having a manager 's meeting tomorrow. He asked what is number of people she would allow her staff to present to and she will let Dino know.
 - d. Technical Program (as-is): **see attachment** for current program
 - e. Annual Meeting budget with deposits: sent and received
 - f. Next steps (including Survey results):
 - Discuss full virtual meeting and what that means – we have been advised by our ITSGA meeting contractor to NOT bring up fully cancelling our meeting, to only discuss working with us on numbers. This is where we will discuss the facts we know as to if we were to CANCEL the in-person portion...
 - Discuss combined in-person (with maximum) and virtual option:
 - Request: Open up registration and sponsorship end of June (committee request)
 - Survey: ~70% will come and follow guidelines while 24% will not come b/c of company travel and large crowds – which brings us to the possibility of ~100 attendees (2019 we had 146 attendees and 25 sponsors).
 - Per guidelines we are at a maximum of 78 people allowed in the Westin conference room.
 - Dino and team would like to open early registration at the end of June
 - Early registration: \$395 and run through end of August (with late registration up at \$445) this should provide a good headcount and help the team plan.



- If Registration opens what is our maximum (currently) – 50? This would allow us to hold spots for unsure Board/presenters/other at the committees discretion and open up end of August if still available.
- Sponsorships remain the same:
 - Diamond \$3,500 (is this a maximum of 3?)
 - Platinum \$2,000
 - Gold \$1,500
 - Silver \$1,000
 - Exhibitors Members \$350
- Gifts:
 - Umbrellas with ITSGA logo
 - Bug spray
 - Adding Hand Sanitizer with clip and cloth masks with conference logo (as our preparedness pack)
 - Durable plastic bag with Conference logo for goodies

10. 2022 Southeast (SE) ITS Summit - (Holt)

- a. Mark R brought in 4 proposals and they have been shared with exec committee
- b. Next coordination call to be held Thurs. June 25th
- c. Holt still working on event-specific insurance and organization participants rules/guidelines

11. ITS America items (Holt)

- a. October LA meeting cancelled, and ITS America will be in Atlanta in May
- b. We will all work together – us with them in May, them with us for our September 2021 Annual Meeting as well as our ITS SE Summit 2022 meeting.
- c. Marc Start has volunteered to be our ITS America local liaison for the Annual Meeting to assist ITS America and keep the Board informed when they get moving with their technical committee.
- d. **BOARD COMMENT/ACTION** - Start: to present to the Board some information/concerns/comments regarding next years ITS America meeting and Annual meeting so we as a Board can determine next steps.

➤ Schedule at a glance (Horbal)

- **Next Board Meeting – Wed, 7/29/2020 at 10 am – Virtual? (BOARD COMMENT/ACTION)**
- **July Monthly Meeting – ??? – Virtual Zoom**

➤ Adjourn Meeting ~ 11:25 AM (Horbal)



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee

2020 Committee Chair

2020 Board Manager

Program Committee

Nottage/Taylor/Wakhisi

Start/Stalcup/Horbal

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

Past Presidents and Awards

Johnson/Horbal/Morris

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

Communications and Outreach

Wells/Horbal

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

Elections

Johnson/ Horbal

This committee is responsible for identifying and drafting a slate of candidates for the Board of Directors and Executive Committee and for administering the annual elections.

Legislative

Udell/EOS committee?

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.

Membership and Finance

Sheffield

Martin/Phillips

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

Networking/Social Activities

Thumaty

Cohen

This committee is responsible for organizing special programs to enhance member professional and personal growth.

Student Chapter and Scholarships

Tolson

Glasser(Morris/Stalcup/Start/Taylor)

This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.

Education/ Outreach/ Service

Crowder/Rohling

Definition:



Start Time	End Time	Session Topic	Session Title	Session Topic	Presentations	Speakers
MONDAY						
8:00	9:15	Opening Session	20/20 Vision	Welcome Session	Presidential Welcome	Winter Horbal - Temple
					Technical Program + Opening the Time Capsule	Whitney Nottage - Q-Free
					GDOT Traffic Ops Strategic Vision Update	Andrew Heath - GDOT
9:15 - 10:00 Vendor Showcase						
10:00	11:30	Session 1	Birds Eye View	ITS Happenings around the State	Valdosta ITS Update	Larry Ogden - Valdosta
					Augusta TMC	John Ussery - Augusta
					Coordinated Adaptive Ramp Metering	Chris Swenson - WSP Rod Ware - GDOT
					Gwinnett County Smart Corridor: Moving into Deployment	Tom Sever - Gwinnett County
11:30 - 1:00 Lunch						
1:00	2:30	Session 2	Sattelite Vision	ITS Happenings around the Country	Cleveland/Chicago/Pittsburgh Hyperloop	Chuck Michael - Hyperloop
					FDOT CV Program - Can make a day trip	Raj Ponnaluri - FDOT
					Free the MIBS - conditional on other speakers committing.	Mike Clance - Q-Free Mark Taylor - UDOT
					Pennsylvania Turnpike Commission data Repository	Chuck Bailey - KCI
2:30 - 3:00 Vendor Showcase						
3:00	4:30	Session 3	Far Sighted	Research, Data, and Future of ITS	University of Maryland CATT Lab	Michael Pack - University of Maryland
					Drilling Down on Atlanta DOT's Big Data approach for transportation needs: Origin and Destination, Cut-Through and other case studies	Jose Pagan-Otero - Atkins TBD Street Light Data
					Mobility Data: Applying a data-driven approach to reach Vision Zero goals.	Dan Seid - Conduent
					Corridor Management in Tomorrow's Transportation Ecosystem	Steven Sprouffske - Kapsch
TUESDAY						
8:00	9:15	Session 4	Peripheral Vision	Connected Vehicles Panel Session	Panel discussing:	Andrew Heath - GDOT
					•What are the current challenges with the CV industry?	Steve Sprouffske - Kapsch
					•How is the RSU and OBU vendor industry reacting to the direction recently promoted by the FCC?	The ATL
					•What are the primary points of justification for moving forward with a CV deployment right now?	Suzanne Murtha - AECOM
9:30 - 10:15 Vendor Showcase						
10:15	11:45	Session 5	Double Vision	ITS topics across the spectrum	Cyber Security and ITS	Suzanne Murtha - AECOM
					MARTA and ABC: Jump-Starting the Deployment of AV Technology	Hunter Abel - MARTA
					Cool Technology, Now Who Keeps It Running?	Tom Udell - Jacobs
					5G and the Potential Impact to Public Right-of-Ways	Marshall Pearsall - KCI
11:45	12:30	Closing Session	Sight Distance	Wrap up and looking to the future	Raffle	Rachel Cohen
					2030 Time Capsule Sealing / Remarks	Whitney Nottage
					Closing Remarks	Winter Horbal

