



May 2020
Board Meeting Documentation

ITS Georgia Monthly Board Meeting
 May 27, 2020
 10:00 - 11:00 AM
 Via Audio/Video Conference

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):

- Winter Horbal, *President***
Temple
- Tom Udell, *Vice President***
Jacobs
- Marc Start, *Secretary***
AECOM
- Tom Glueckert, *Treasurer***
Kimley-Horn
- Jenny Johnson, *Past President***
Kimley-Horn

Directors (2020-2021):

- Rachel Cohen**
360ns
- Dee Taylor**
AECOM
- Brook Martin**
Cobb County
- Matt Glasser**
GDOT

Directors (2019-2020):

- Kofi Wakhisi**
ARC
- Kristin Phillips**
Gwinnett County
- Derrick Crowder**
City of Roswell
- Whitney Nottage**
Q-Free
- Billy Stalcup**
360ns
- Keith Rohling**
Clayton County

State Chapter Representative:

- Michael Holt**
Stantec

Ex-Officio:

- Greg Morris**
FHWA

✓ *Indicates present at meeting*

Other Attendees Present:

Bill Wells, ITS GA
 Dino Pampolina, Jacobs

Issues Discussed	Action
<p>Welcome</p> <ul style="list-style-type: none"> • Horbal noted that Derek Crowder is currently serving in a role related to the COVID-19 crisis through the end of June. • A motion to approve meeting minutes for the April 22, 2020 meeting (motion by Stalcup, Phillips support) – the motion was approved unanimously. 	
<p>Budget/Financials</p> <ul style="list-style-type: none"> • Glueckert will send the budget information to the Board later today. • Glueckert filed the 2019 federal tax forms. • Additional Insurance: Glueckert submitted the request for an insurance quote was submitted in early May. • 2021 Insurance: At a later time, Holt and Glueckert will review the insurance policy (Hartford) for next year. 	<p><i>Glueckert to email the current budget/financial information to the Board.</i></p> <p><i>At a later time, Holt and Glueckert to review insurance policy for next year's coverage (2021).</i></p>
<p>Committee Updates</p> <ul style="list-style-type: none"> • Program: Nottage reported that the June will be a virtual meeting; the topic is the trucking industry. Sam Harris will be a speaker on GDOT topics about the trucking industry. Nottage will check on whether Daniel Studdard at ARC is available to moderate. July will also be a virtual meeting; the topic is the Peachtree Corners Curiosity Lab. The August meeting is tentatively scheduled at Sandy Springs. Nottage will purchase speaker gifts (Starbucks gift cards) and a thank-you card. Georgia ITE requested a joint meeting with ITS Georgia in October on the topic of electric vehicles and charging stations. • Membership and Finance: Martin reported that the paid membership stands at 66, and the committee continues to follow up with members from last year who have not paid. • Networking/Social Activities: no discussion, due to current quarantine requirements. • Student Chapter and Scholarship: Glasser reported on three options under consideration, for the Board's input: to set up an intern program where (1) ITS GA serves as a matchmaker between students and companies (no ITS GA funding included); (2) same as (1), except ITS GA provides a stipend for students, relieving companies of some of the intern funding; and (3) ITS GA hires the interns and the interns rotated between multiple agencies/companies. The Board's input indicates that ITS GA should not become a hiring entity, which eliminates option (3). Nottage mentioned a website previously developed by ITE International for a 	<p><i>Nottage to check on Daniel Studdard's availability to serve as moderator for the June meeting.</i></p> <p><i>Nottage to purchase gift cards as speaker gifts.</i></p> <p><i>Nottage to coordinate with Georgia ITE regarding the opportunity for a joint meeting in October.</i></p> <p><i>Martin and Sheffield to contact non-member agencies regarding ITS GA membership.</i></p> <p><i>Glasser to continue developing replacement strategy to the ITS GA scholarships.</i></p> <p><i>Nottage to provide information to Glasser about the ITE International website for managing internship program.</i></p>

Issues Discussed	Action
<p>similar purpose: students signed up based on a checklist of needs provided by the mentors/employers. Glasser also mentioned the benefits of learning management systems (LMS), which could be combined with GDOT’s efforts to elevate understanding about the function of the GDOT TMC.</p> <ul style="list-style-type: none"> • Legislative: No discussion. • Communication and Outreach: Wells reported that the recent ITS America Momentum issue featured the ITS GA laptop donation. Wells stated that the member survey associated with the Annual Meeting will go out next week. • Past Presidents and Awards Committee: No discussion. • Education/Outreach/Service Committee: Rohling reported that the laptop donation went well. Following the press release, there was additional money donated to ITS Georgia, representing a net donation of approximately \$1,600. Horbal spoke with the Boys and Girls Club staff and mentioned that there is an on-line event tomorrow night to acknowledge the graduation of high school seniors. Horbal will follow up regarding the opportunity for mentoring relationships. • ITSA Liaison: Holt reported that most state chapters have postponed in-person chapter meetings through July. The World Congress event in October remains an in-person event. <p>2020 ITSGA Annual Meeting, Sept 27-29, 2020. Yancy Bachmann was conducting a virtual tour of the exhibit hall today. See agenda for notes from the host hotel. Pampolina will call the Westin next week. The island has laid off 80% of the workers, so communication is challenging. Nottage is working with the technical committee to finalize the program.</p> <p>2021 Site Planning (Savannah), Sept 19-21. No discussion.</p> <p>2022 Regional Conference: Holt reported regarding the draft RFP for the hotel site in downtown Atlanta. The next call is tomorrow afternoon with other state chapters. The MOU with other state chapters is in progress.</p>	<p><i>Horbal to include Legislative Committee chair on the agenda for next month, else combine committees.</i></p> <p><i>Wells to issue member survey associated with the Annual Meeting.</i></p> <p><i>Send project photos, press releases, and/or new hire info to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum.</i></p> <p><i>Johnson to lead development of the committee charge for the Past Presidents and Awards Committee.</i></p> <p><i>Horbal to follow up with the Boys and Girls Club regarding the opportunity for mentoring relationships.</i></p> <p><i>Contact Tolson if you would like to be a speaker at an upcoming Georgia Tech ITS student chapter meeting.</i></p> <p><i>Pampolina to call the conference hotel each month, and report on the hotel’s status at the board meetings.</i></p> <p><i>Pampolina and Glueckert to assemble the current budgetary items (deposits made thus far) for the annual conference in advance of the next board meeting.</i></p>
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Horbal closed the 5/27 board meeting. • Next board meeting June 24, 10 AM (virtual). 	



2020 ITS Georgia Board Meeting

May 27, 2020 at 10:00 AM
Zoom Video Conference Call

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2020-2021):

Winter Horbal, President
Tom Udell, Vice President - X
Marc Start, Secretary
Tom Glueckert, Treasurer
Jenny Johnson, Past President

Directors 2019-2020:

Whitney Nottage
Billy Stalcup
Keith Rohling
Kristin Phillips
Kofi Wakhisi
Derrick Crowder - X

Directors 2020-2021:

Rachel Cohen
Dee Taylor
Brook Martin
Matt Glasser

State Chapter Representative

Mike Holt

Ex-Officio

Greg Morris, FHWA - X

AGENDA

10:00 Get on the call (Zoom video conferencing)

- Note: Please be prepared based on the agenda below as we would like to keep each committee update at a 3-minute max.
- Approve 2020 Board Meeting Minutes from April - **MOTION**
- Financial Report (Glueckert)
 - 2020 Budget and Taxes – update
 - Insurance update
- Committee Statuses
 1. Program Committee (Nottage/Taylor/Wakhisi)
 - a. 2020 Overview (Meetings topics, sponsors, locations, survey outcome, etc.)
 - i. Reschedule June City Springs location to March 2021
 - ii. May, June, and July meeting going virtual. All speakers/sponsors/moderators are confirmed for these.
 - iii. August meeting: confirmed and currently in person at City springs.
 2. 2020 ITSGA Annual Meeting – September 27-29, 2020, Jekyll Island, GA
 - a. Westin have postponed opening the hotel until the 23rd. The conference originally planned for May cancelled.
 - b. Reaching out to Villa Ospo but no response.
 - c. Shawn with the Westin stated that 80% of the museum workers and other venues have been laid off.
 - d. Dino is planning to touch base with the Westin first week of June to see if they did open or did not.- Hotel plans to open at this time.
 - e. Board needs to be prepared at the June meeting (as we will be 3 months out) to determine priorities and come up with Options based on the information we have at that meeting.
 3. Communications & Outreach (Wells/Horbal)
 - a. Checkout the ITSGA press release regarding the laptop donation program and it was so awesome it prompted a large donation from one of our members!
 - b. Survey to be sent out next week regarding in-person annual meeting.
 - c. **Action item:** Reach out to people about upcoming virtual meetings!
 - d. **Action items:** Send project photos, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum



4. Educations/Outreach/Service (Rohling/Crowder/Wells)
 - a. Update re: ITSGA Digital Learning Support Program – Very successful and the potential for future service projects!
 5. Legislative Committee (Udell)
 - a. ConnectATL – Kofi update? Once we receive information Horbal/Udell to discuss and present to the Board.
 - b. **Action item:** why are we part of ITSGA and why others should join?
 - c. **Action item:** Need to find someone with interest to run with this committee
 6. Student Chapter and Scholarship Committee combined – (Glasser/Tolson/ volunteers: Morris, Stalcup, Start, Taylor and others outside board)
 - a. several proposals on way to move scholarship forward - would like to present them to the board and narrow down focus
 7. Membership & Finance (Martin/Sheffield/Phillips/Glueckert/Wells)
 - a. Membership Update – currently 66 paid
 - b. **Action Item:** 2020 membership goal = 105 (Budget Goal 80 large & 15 small)
 8. Networking/Social Activities (Cohen/Thumaty/Volunteer - Shafik w/Arcadis)
 - a. Sadly, there is no update on social events. Big party still to come once allowed!
 9. Past Presidents and Awards Committee (Johnson/ Horbal/ Morris)
 - a. No update currently
 10. 2022 Southeast (SE) ITS Summit - (Holt)
 - a. Next coordination call to be held Thurs. May 28th and monthly hereafter
 - b. Holt still working on event-specific insurance, organization participants rules/guidelines and working with Mark R re: RFP for potential hotel sites
 11. ITS America items (Holt)
 - a. Update? Annual Meeting in October?
- Schedule at a glance (Horbal)
 - **Next Board Meeting – Wed, 6/24/2020 at 10 am - Virtual**
 - May Monthly Meeting – Wed 6/24/2020 at noon – Virtual Zoom
 - Adjourn Meeting ~ 11 AM (Horbal)



MISSION

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to “get out the word” on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

GOALS

1. Provide forums to share and coordinate ITSGA member missions and experiences
2. Educate our members of national directions and technologies
3. Develop a broader ITS constituency
4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee	2020 Committee Chair	2020 Board Manager
------------------	-----------------------------	---------------------------

Program Committee	Nottage/Taylor/Wakhisi	Start/Stalcup/Horbal
--------------------------	------------------------	----------------------

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

Past Presidents and Awards	Johnson/Horbal/Morris	
-----------------------------------	-----------------------	--

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

Communications and Outreach	Wells/Horbal	
------------------------------------	--------------	--

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

Elections	Johnson/ Horbal	
------------------	-----------------	--

This committee is responsible for identifying and drafting a slate of candidates for the Board of Directors and Executive Committee and for administering the annual elections.

Legislative	Udell/EOS committee?	
--------------------	----------------------	--

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.

Membership and Finance	Sheffield	Martin/Phillips
-------------------------------	-----------	-----------------

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

Networking/Social Activities	Thumaty	Cohen
-------------------------------------	---------	-------

This committee is responsible for organizing special programs to enhance member professional and personal growth.

Student Chapter and Scholarships	Tolson	Glasser(Morris/Stalcup/Start/Taylor)
---	--------	--------------------------------------

This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.

Education/ Outreach/ Service

Crowder/Rohling

Definition:

Start, Marc

From: ITS Georgia <itsgachapter@gmail.com>
Sent: Tuesday, May 12, 2020 8:01 AM
To: Winter Horbal
Subject: Intelligent Transportation Society of Georgia Donates Laptops to Help Students with Digital Learning



Intelligent Transportation Society of Georgia Donates Laptops to Help Students with Digital Learning

40 devices to Boys and Girls Clubs of Metro Atlanta and Clayton County Schools

ATLANTA (May 12, 2020) – The Intelligent Transportation Society of Georgia (ITS Georgia) has teamed with Boys & Girls Clubs of Metro Atlanta and the Clayton County School System to provide 40 laptops to help students participate in digital learning during the COVID-19 shutdown.

The donations were provided from the Chapter’s Scholarship Fund and from supporting donations from members. Fundraising continues to provide additional laptops to the Boys & Girls Clubs which still has requests for more than 200 devices pending. Donations can be made at <https://bit.ly/3fm0o85>.

“As an organization that focuses on technology, ITS Georgia wanted to provide a technological solution to help during the COVID-19 crisis,” said Winter Horbal, president of ITS Georgia. “We are fortunate that Board Member Keith Rohling came up with the laptop donation program and is seeing it to fruition.”

“This donation of laptops is wonderful and very much appreciated,” said Dr. Morcease Beasley, Superintendent of Clayton County Schools. “This will help us close the digital access divide.”

“We are thrilled that ITS Georgia has provided 20 new laptops to support our kids and teens,” said Natasha B. Rice, Chief Administrative Officer, Boys & Girls Clubs of Metro Atlanta. “This technology is helping to bridge the massive digital divide that our kids are facing and get devices to the families who need it most.”

Read about the ITS Georgia donation in the [Boys & Girls Clubs Newsletter here.](#)

About ITS Georgia

The Intelligent Transportation Society of Georgia is a group of organizations that support Intelligent Transportation Systems (ITS) technology as a way to significantly reduce congestion and improve the performance, safety and efficiency of our transportation system. ITS Georgia provides a forum for advocacy, facilitation, integration, and for learning more about ITS. ITS Georgia members include federal, state and local transportation agencies, ITS technology and service providers, large private and commercial transportation system users, universities, and other interested parties with missions that involve, or are affected by, the transportation system. Visit www.itsga.org for more information.

###END###

Contact:
Bill Wells – itsgachapter@gmail.com

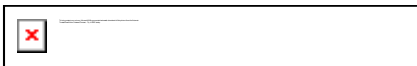
Donate Today

Intelligent Transportation Society of Ga | 233 Peachtree St., Suite 700, Atlanta, GA 30303

[Unsubscribe](#) winter.horbal@temple-inc.com

[Update Profile](#) | [About Constant Contact](#)

Sent by itsgachapter@gmail.com in collaboration with



Try email marketing for free today!