

# April 2020 Board Meeting Documentation Rev. 1 (see yellow highlights)

ITS Georgia Monthly Board Meeting April 22, 2020 1:00 - 2:00 PM Via Audio/Video Conference

### ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2020–2021):	<u>Directors (2020-2021):</u>	<u>Directors (2019-2020):</u>
Winter Horbal, President Temple	Rachel Cohen 360ns	Kofi Wakhisi ARC
Tom Udell, Vice President Jacobs	✓ Dee Taylor AECOM	Kristin Phillips Gwinnett County
Marc Start, Secretary AECOM	✓ Brook Martin Cobb County	Derrick Crowder City of Roswell
✓ <b>Tom Glueckert, </b> <i>Treasurer</i> Kimley-Horn	✓ Matt Glasser GDOT	Whitney Nottage Intelight
Jenny Johnson, Past President Kimley-Horn		Billy Stalcup 360ns
State Chapter Representative:	Ex-Officio:	Keith Rohling Clayton County
Michael Holt Stantec	Greg Morris FHWA	

✓ Indicates present at meeting

### **Other Attendees Present:**

Bill Wells, ITS GA Dino Pampolina, Jacobs Steven Sheffield, WSP

<b>Issues Discussed</b>	Action
Welcome	
• A motion to approve meeting minutes for the March 25, 2020	
meeting (motion by Cohen, Phillips support) - the motion	
was approved unanimously.	
Budget/Financials	Glueckert to solicit a quote for an
• Additional Insurance: Glueckert reported that he is	additional insurance policy and
investigating the insurance coverage related to ITS GA	present to the Board.
officers and board members. ITS GA currently holds a	
general liability insurance policy. Tom will solicit a quote for	Glueckert to share insurance contac
a policy that is targeted at officers and board members and	with Holt.
report back at a future meeting. Horbal requested a	
preference that, if accepted, the policy would be in place for	Glueckert to file federal tax forms.
the June meeting. Glueckert to provide insurance contact	
information to Holt, who is investigating the insurance	Start to re-register ITS GA
requirements for the 2022 regional event.	(corporation) with the State of
• Standard Insurance: Glueckert suggested that the current	Georgia, including an update to the
ITS GA insurance policy should be re-negotiated in 2021.	officers list.
Committee Updates	
• <b>Program</b> : Nottage reported that the May program will be	
virtual meeting; Sandy Springs ITS Master Plan with Natalie	
Smusz-Mengelkoch speaker. The June meeting is still	
planned to be a standard meeting, although a virtual meeting	
is a possibility. The consensus of the board was to not charge	
\$5 registration for virtual meetings, or to offer the option for	
a donation at this time.	
Membership and Finance: Sheffield and Martin reported	Sheffield to contact non-member
that the list of likely members is being covered with phone	agencies regarding ITS GA
calls. The goal is 105, which may be difficult to achieve with	membership.
the economic climate for the rest of the year.	_
•	
• Networking/Social Activities: no discussion, due to current	
quarantine requirements.	
• Student Chapter and Scholarship: Glasser reported on the	Glasser to continue developing
membership survey results for the ITS Workforce Recruiting	replacement strategy to the ITS GA
and Retention Survey. For engineering positions, the 1 <sup>st</sup> level	scholarships.
supervisory is most difficult to hire. For technicians, field	schoiarships.
staff are the most difficult to hire. Some takeaways are to	
have members take advantage of free meetings while virtual	
meetings are offered. The survey could be linked to the	
virtual meetings. Glasser mentioned that a pooled fund study	
is forming that may include a curriculum for states reaching	Horbal to include Legislative
	_
out to schools.	Committee chair on the agenda for
out to schools.	Committee chair on the agenda for next month, else combine

Issues Discussed	Action
• Communication and Outreach: Wells reported that the	Send project photos, press releases,
virtual meeting via Zoom went well. The preparatory work	and/or new hire info to Wells for the
for the Annual Meeting is ready to go when the time comes.	GA Engineering magazine; send
	articles to Wells for ITSA newsletter,
• Past Presidents and Awards Committee: No discussion.	Momentum.
Education/Outreach/Service Committee: Horbal reported	Johnson to lead development of the
that Rohling's suggestions were to act quickly by (1)	committee charge for the Past
donating money to organizations (such as the Boys and Girls	Presidents and Awards Committee.
Club), and/or (2) donating money to individual school	
districts. Rohling is getting quotes from organizations for	Rohling to finalize short-term
chromebooks. Motion to authorize a donation of up to	donation strategy.
\$10,000 of ITS GA scholarship money to students for the	
purposes of education (motion by Horbal, Glasser support) –	Contact Tolson if you would like to
the motion was approved unanimously.	be a speaker at an upcoming
TOTAL TITLE AND A TABLE TO A TABL	Georgia Tech ITS student chapter
• ITSA Liaison: Holt reported that chapters are talking about	meeting.
contingency planning. For the 2020 ITS World Congress, the committee is working to develop a state chapter track, and	Horbal to add ConnectATL
create social events associated with the chapters.	sponsorship to next month's agenda.
ereate social events associated with the enapters.	spensersing to new menus a agenum
ConnectATL Event: Wakhisi reported that the ConnectATL	
event has been postponed until August 6. If necessary, the event	
may be virtual. ITS GA sponsorship discussion was postponed	Pampolina to call the conference
until the May meeting.	hotel each month, and report on the hotel's status at the board meetings.
2020 ITSGA Annual Meeting, Sept 27-29, 2020. Pampolina will	noiei's siaius ai the boara meetings.
call the hotel for an update in advance of each ITS GA board	
meeting. The hotel is scheduled to re-open for a conference	
scheduled at the end of May. If the conference must be cancelled	
(a future decision), then the expectation is that sponsorship	
money would be returned to sponsors. If necessary, the	
conference could be converted to a virtual format, or a mix of	
virtual and non-virtual. The Conference Committee will continue	
to evaluate the conditions and the opportunities.	
2021 Site Planning (Savannah), Sept 19-21. No discussion.	
<b>2022 Regional Conference:</b> Holt held a call with the other	
chapters. Current tasks are working out the details of the chapter	
MOU agreement and insurance. The next step is to review hotel	
and meeting space opportunities.	
Closing Remarks	
• Horbal closed the 4/22 board meeting.	
• Next board meeting May 27, 10 AM.	



## 2020 ITS Georgia Board Meeting

April 22, 2020 at 1:00 PM Zoom Video Conference Call

#### ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2020-2021): Winter Horbal, President Tom Udell, Vice President Marc Start, Secretary Tom Glueckert, Treasurer Jenny Johnson, Past President

Directors 2019-2020: Whitney Nottage Billy Stalcup Keith Rohling - X Kristin Phillips Kofi Wakhisi **Derrick Crowder** 

Directors 2020-2021: Rachel Cohen Dee Taylor **Brook Martin** 

Matt Glasser

Ex-Officio

Greg Morris, FHWA - X

State Chapter Representative

Mike Holt

### AGENDA

10:00 Get on the call (Zoom video conferencing)

- Note: Please be prepared based on the agenda below as we would like to keep each committee update at a 5-minute max and our VP (Mr. Udell) will be assisting with keeping us on schedule.
- > Approve 2020 Board Meeting Minutes from March MOTION
- Financial Report (Glueckert)
  - 2020 Budget and Taxes update
  - The Hartford quote for D&O and EPL insurance quote update and next steps per board
- Committee Statuses
  - 1. Program Committee (Nottage/Taylor/Wakhisi)
    - a. 2020 Overview (Meetings topics, sponsors, locations, survey outcome, etc.)
      - i. Received full refund from Heritage Center for both April and May meeting.
      - ii. April and May meeting going virtual. All speakers/sponsors/moderators are confirmed for these.
      - iii. June Meeting: Speakers confirmed. They are being prepared for the uncertainty of whether this will be in person or virtual. No adjustments yet (planned as in person at City Springs).
      - iv. July Meeting: Rescheduled from March Peachtree corners.
      - v. August meeting: confirmed and currently in person at City springs.
  - 2. 2020 ITSGA Annual Meeting September 27-29, 2020, Jekyll Island, GA
    - a. We have a call with the Conference hotel on Monday, April 20<sup>th</sup> will provide the Board with any updates from that call (if any)
    - b. Update on call with Westin @ Jekyll Island Discuss and make a decision on how to handle the sponsorship reimbursement plan in the event the annual meeting is cancelled – some organizations are reimbursing, and some are moving a portion to the next year.
    - c. Draft program submitted to board 2 weeks ago. Includes a full (internal only) program and proposed less-detailed public program. Need to get approval to publish the public one. (see 2c attachment from Whitney)
  - 3. Educations/Outreach/Service (Crowder/ Rohling)
    - a. Update re: ITSGA Digital Learning Support Program Where will the money (up to \$10K scholarship gifted money go? Reminder: new committee navigating uncharted waters but let's do for one what we want to do for all!



- 4. Legislative Committee (Udell)
  - a. ConnectATL sponsorship/booth (rescheduled for August 6<sup>th</sup>) and GMA end of June where virtual conference is to be held instead <u>Any concerns</u> with tabling again to next month due to unknown/uncertainty.
  - b. Action item: why are we part of ITSGA and why others should join?
  - c. Action item: Need to find someone with interest to run with this committee
- 5. Membership & Finance (Glueckert/Martin/Sheffield/Phillips)
  - a. Membership Update currently 59 paid but not sure about checks (no change from last month)
  - b. Action Item: 2020 membership goal = 105 (Budget Goal 80 large & 15 small)
- 6. Networking/Social Activities (Cohen/Thumaty/Volunteer Shafik w/Arcadis)
  - a. Unfortunately, no updates since doing anything "social" is out of the question but will resume with the planning once allowed.
- 7. Student Chapter and Scholarship Committee combined (Glasser/Tolson/ volunteers: Morris, Stalcup, Start, Taylor and others outside board)
  - a. Survey not a lot of participation but enough to move on
  - b. Given the uncertainty, consider revisiting next year and determine a way to get more feedback. Perhaps doing a 3-question poll at each meeting going forward.
- 8. Communications & Outreach (Wells/Horbal)
  - a. Continue with updates to our Members about the current COVID-19 situation and our virtual meetings.
  - b. Action item: Reach out to people about upcoming virtual meetings!
  - Action items: Send project photos, press releases, and/or new hire information to Wells for the GA Engineering magazine; send articles to Wells for ITSA newsletter, Momentum
- 9. Past Presidents and Awards Committee (Johnson/ Horbal/ Morris)
  - a. No update at this time
- 10. 2022 Southeast (SE) ITS Summit (Holt)
  - a. Coordination call held April 9<sup>th</sup>
  - b. ITS Florida has issues with insurance requirements; Mike will investigate eventspecific insurance
  - c. Future calls will begin monthly in May
- 11. ITS America items (Holt)
  - a. No update ITSWC still in planning stages for Oct. 4-8 in Los Angeles
- Schedule at a glance (Horbal)
  - o Next Board Meeting Wed, 5/27/2020 at 10 am Virtual
  - o May Monthly Meeting Wed 5/27/2020 at 11:30 AM Virtual Zoom
- Adjourn Meeting (Horbal)



### **MISSION**

We believe that ITS is a valuable tool for improved management of any transportation system, regardless of the inherent complexity of the system. ITS can help operate, manage, and maintain the system once it has been constructed.

We believe that ITS should be systematically incorporated into the earliest stages of project development, especially into the planning and design of transportation projects.

We believe the best way to achieve this systematic incorporation into the process is through a coordinated, comprehensive program to "get out the word" on ITS to constituencies that might not otherwise consider the relevance of ITS to their transportation system.

### **GOALS**

- 1. Provide forums to share and coordinate ITSGA member missions and experiences
- 2. Educate our members of national directions and technologies
- 3. Develop a broader ITS constituency
- 4. Educate policy makers (e.g., agency administrators, county commissioners, mayors, planning commissions, etc.) on benefits of continued operations and maintenance and how ITS can help.



Committee 2020 Committee Chair 2020 Board Manager

**Program Committee** 

Nottage/Taylor/Wakhisi

Start/Stalcup/Horbal

This committee is responsible for planning the monthly chapter luncheons and for coordinating other workshops and ITS-related activities in Georgia.

### **Past Presidents and Awards**

Johnson/Horbal/Morris

The Past President's Committee is comprised of ITSGA Past Presidents and will communicate to the Board of Directors through the Immediate Past-President, who will also serve as Chair of the Committee. Direct responsibilities of the committee include administering the chapter's annual recognition awards program, facilitating the chapter's annual elections process, providing advice and leadership to the Board of Directors upon their request or whenever the Committee feels this is appropriate, and assisting the Board in governing the Association based on past practices. The Committee is encouraged to meet at least once a year

#### **Communications and Outreach**

Bill Wells/Winter Horbal

This committee is responsible for preparing a communications plan for the year and implementing that plan. The committee coordinates outreach activities of the other committees.

**Elections** 

Jenny Johnson/ Winter Horbal

This committee is responsible for identifying and drafting a slate of candidates for the Board of Directors and Executive Committee and for administering the annual elections.

Legislative

? Committee Chair?/Tom Udell

This committee is responsible for keeping track of key issues with policy makers that may affect the organization and its members.

#### Membership and Finance

Steven Sheffield/ Brook Martin/ Kristin Phillips

This committee is responsible for identifying and recruiting new organizations and individuals. It will also work with the Treasurer to encourage members to pay dues in a timely manner.

**Networking/Social Activities** 

Mary Thumaty

Rachel Cohen

This committee is responsible for organizing special programs to enhance member professional and personal growth.

**Student Chapter and Scholarships** 

Jim Tolson

Matt Glasser

Additional Support Team: Greg Morris/ Billy Stalcup/ Marc Start/ Dee Taylor This committee is responsible for advising and coordinating with the GA Tech ITS Student Chapter. Additionally, this committee is responsible for administering the Wayne Shackelford Scholarship program.



Committee Chair 2020 Board Manager

**Education/ Outreach/ Service** 

Crowder/Rohling

Definition:

ITS Georgia 2020 Budget Outlook 4/22/2020			Starting Balances	Savings = Savings Interest = WePay	\$ 160,672.52 N/A	2019 Items	Jan-20 \$ 11,520.13 \$ 160,672.52 \$ 4.08	Feb-20 \$12,477.27 \$160,676.60 \$3.82	Mar-20 \$10,010.14 \$160,680.42 \$3.89		May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	2020 YE
				PayPal =	\$ 7,231.09 \$ 179,423.74	l	\$ 7,231.09 \$179,423.74	\$10,888.37 \$184,042.24	\$13,477.23 \$184,167.79	\$12,817.63 \$177,411.82	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
INCOME				BUDGET			Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Summary
CATEGORY	DESCRIPTION	INCOME	EXPENSE	NUMBER	TOTAL		Jai1-20	160-20	IVIdI-20	Api-20	iviay-20	Juli-20	Jul-20	Aug-20	3ep-20	001-20	1404-20	Dec-20	Summary
Administrative						='													
Membership Dues	Small (Public/Private)	\$ 150.00		15	\$ 2,250.00	\$ 450.00	\$600.00	\$150.00	\$450.00										\$1,650.00
Membership Dues		\$ 350.00		15	\$ 5,250.00		\$2,000.00	\$350.00	\$1,050.00										\$3,500.00
Membership Dues Membership Dues	Large (Private) Affiliate/Retiree	\$ 400.00 \$ 25.00		65 3			\$6,000.00	\$2,950.00	\$1,600.00	\$1,150.00									\$15,600.00
ivietriber strip bues	Arrillate/Netiree	\$ 25.00	l l	Subtotal	\$ 33,575.00	\$4,050.00	\$8,600.00	\$3,450.00	\$3,100.00	\$1,150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,350.00
Annual Meeting																			
Registration		\$ 63,225.00		1	\$ 63,225.00	Ī													
Sponsorship		\$ 47,500.00		1	\$ 47,500.00														
Exibitors		\$ 13,200.00		Subtotal 1	\$ 13,200.00 \$ 123,925.00	l	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
				Sabiotal	125,725.00		\$0.00	90.00	90.00	90.00	90.00	90.00	50.00	\$0.00	\$0.00	ψ0.00	\$0.00	\$0.00	40.00
Monthly Meetings Monthly Meeting Fees	Registration	\$ 1,800.00		10	\$ 18,000.00	T		\$ 1,670.00											\$1,670.00
Monthly Meeting Sponsors	Lunch meeting sponors	\$ 1,800.00		10				\$ 500.00		\$ 500.00				\$ 500.00					\$1,500.00
<u> </u>	* * *			Subtotal	\$ 23,000.00	•	\$0.00	\$2,170.00	\$0.00		\$0.00	\$0.00	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,170.00
Donations																			
COVID-19 Relief	For Digital Learning Equipment					I				\$368.98									
				TOTAL INCOME =	\$ 180,500.00		\$8.600.00	\$5,620.00	\$3,100.00	\$2,018.98	\$0.00	\$0.00	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,838.98
EXPENSES				TOTAL INCOME =	\$ 100,000.00		\$6,000.00	\$3,020.00	\$3,100.00	\$2,010.90	\$0.00	\$0.00	\$0.00	\$300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,030.90
Administrative																			
Wells Communication Inc	Bill Wells' contract		\$ 2,600.00	12	\$ 31,200.00	T	\$ (2,600.00)	\$ (2.600.00)	\$ (2.600.00)	\$ (2,600.00)		1	ĺ	ĺ	1			1:	\$ (10,400.00)
General Admin Expenses	Marketing, administrative, etc.		\$ 2,000.00	1	\$ 2,000.00	İ	\$ (1,359.91)		. (,	\$ (75.99)									\$ (1,435.90)
Website fee	Annual fee for web/domain reg.		\$ 100.00	1				6 (24/ 77)	6 (70.00)	6 (20.00)									. (412.24)
Inuit/Paypal fees ACEC Administrative Agreement	CC and reader usage fees Administrative fee and magazine		\$ 350.00 \$ 1,104.00	12	\$ 4,200.00 \$ 1,104.00	•	\$ (165.67)	\$ (146.77) \$ (371.50)	\$ (79.90)	\$ (20.00)									\$ (412.34) \$ (371.50)
Secretary of State	Corporate registration		\$ 30.00	1	\$ 30.00	İ		(=:::==)											(=)
Insurance Taxes	Hartford liability Filed by ITSGA Treasurer (DUE MAY 15th)		\$ 570.00	1	\$ 570.00	1													
ITSA memberhips	Membership dues		\$ 500.00	1	s 500.00	ŧ		\$ (500.00)											\$ (500.00)
ITSGA member rebates	Assume 5 requested		\$ 100.00	5		İ		(=====,											. ()
Networking/social committee	Networking activities		\$ 2,500.00 \$ 1,000.00	1	\$ 2,500.00 \$ 1,000.00	1													
Training Past President's Committee	Webinars, ITSA workshops, etc. Immediate Past President's discretion		\$ 1,000.00	1		•													
Miscellaneous	President's discretion		\$ 500.00	1					. (	. (0.100.00)						_			
				Subtotal	\$ 45,204.00		\$ (4,125.58)	\$ (3,618.27)	\$ (2,679.90)	\$ (2,695.99)	\$ -	\$ -	-	\$ -	\$ -	\$ -	\$ -	\$ - 5	\$ (13,119.74)
Annual Meetings																			
Bill Wells Comps Comps	Comps for 2020 AM attendance		\$ 1,000.00 \$ 3,422.00	1	\$ 1,000.00 \$ 3,422.00														
The Westin Jekyll (Hotel Contract)	Comps for 2020 AM (speakers, public agency, etc.) Rent / food & beverage / etc.		\$ 3,422.00	1															
GA Sea Turtle Conservatory	Sunday night entertainment		\$ 882.75	1		\$ (401.25)													
Villa Ospo Contract Beachview Tent Rental	Monday night reception (off-site)  Monday night reception (off-site)		\$ 1,426.00 \$ 9,700.00	1		\$ (500.00) \$ (1.000.00)													
Jekyll Island Museum - Historian	Monday right entertainment (off-site)		\$ 161.00	1		3 (1,000.00)													
Lighthouse Trolleys	Monday night transportation (off-site)		\$ 328.00	1															
2020 Miscellanous Future AM Deposits	Speaker gifts, shirts, prizes, etc.  Deposits for 2021 AM (JW Marriott Savannah)		\$ 20,500.00 \$ 7,500.00	1		\$ (3,000.00)													
Future AM Planning	Site visits for future 2022 Summitt		\$ 500.00	1	\$ 500.00	Ī													
				Subtotal	\$ 112,100.75	-\$5,381.25	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	-	\$ -	\$ -	\$ -	\$ -	\$ - 5	-
Monthly Meetings																			
Constant Contact	Web hosting for registration		\$ 70.00	12	\$ 840.00		\$ (70.00)											5	\$ (280.00)
Monthly Meetings Speaker travel	Room Rental + Catering Travel expenses		\$ 2,500.00 \$ 500.00	10 2		-		\$ (1,460.26)	\$ -	\$ (1,625.00)	\$ (1,625.00)	\$ (799.99)		\$ (799.99)		\$ (800.02)		5	\$ (7,110.26)
aparent control	a construction of the basel	1			\$ 26,840.00	1	\$ (70.00)	\$ (1,530.26)	\$ (70.00)	\$ (1,695.00)	\$ (1,625.00)	\$ (799.99)		\$ (799.99)	s -	\$ (800.02)	s -	s - s	\$ (7,390.26)
Comment to the total in												. 1		1					
Sponsorships/Scholarships ACEC GA Engineering Awards Sponsorship	Sponsorship (includes 2 tickets to dinner)	1	\$ 500.00	1	\$ 500.00	Ī		\$ (500.00)											\$ (500.00)
Collegiate Student Chapter(s) Sponsorship(s)	Monthly meeting reimbursements		\$ 100.00	6	\$ 600.00			(222.00)										,	
GT Exploring Engineering Academy TIME Sponsorship	EEA Student Scholarship (Golden Eagle) Sponsorship for TIME conference		\$ 1,000.00 \$ 600.00	1	\$ 1,000.00 \$ 600.00	1	\$ (1,000.00)											5	\$ (1,000.00)
GDOT's Innovation Day	Sponsorship for TIME conference Sponsorship	1	\$ 600.00 \$ 5,000.00	1	\$ 600.00 \$ 5,000.00	ł													
Gerogia Municipal Association	Conference registrations / expenses / etc.		\$ 2,000.00	1	\$ 2,000.00														
Scholarships Awards	Student scholarships/outreach (ITS/TEOF) ITSGA awards & scholarship plaques		\$ 15,000.00 \$ 1,200.00	1	\$ 15,000.00 \$ 1,200.00	1													
rawai d3	1130A awarus α suriularship piaques	1		Subtotal	\$ 1,200.00 \$ 25,900.00	ı	\$ (1,000.00)	\$ (500.00)	\$ -	\$ -	\$ -	\$ -		\$ -	s -	s -	\$ -	\$ - 5	\$ (1,500.00)
													. '		,				
				TOTAL EXPENSE =	\$ 210,044.75		\$ (5,195.58)	\$ (5,648.53)	\$ (2,749.90)	\$ (4,390.99)	\$ (1,625.00)	\$ (799.99)	-	\$ (799.99)	2 -	\$ (800.02)	\$ -	\$ - 5	\$ (22,010.00)
			BUDGI	ETED NET INCOME =	\$ (29,544.75)	1											ACTUAL N	ET INCOME =	-\$2,171.02
				•		-												_	