



March 2018
Board Meeting Documentation

ITS Georgia Monthly Board Meeting
February 28, 2018
10:00 am – 11:00 am
400 Northpark, 1000 Abernathy Road, Atlanta, GA 30328

ITS GEORGIA BOARD OF DIRECTORS

Officers / Directors (2018–2019):

Directors (2018-2019):

Directors (2017-2018):

Jenny Johnson, *President*
Kimley-Horn

Dee Taylor
AECOM

Kenn Fink
Kimley-Horn

Winter Horbal, *Vice President*
Temple

Bill Andrews
City of Sandy Springs

Alvin James
Kimley-Horn

Marc Start, *Secretary*
AECOM

Mark Demidovich
GDOT

Keary Lord
Atkins

Xuewen Le, *Treasurer*
Atkins

Matt Glasser
GDOT

Whitney Nottage
Intelight

Michael Holt, *Past President*
WSP

Billy Stalcup
360ns

State Chapter Representative:

Ex-Officio:

Tom Udell
CH2M

Jim Tolson
ARCADIS

Greg Morris
FHWA

✓ *Indicates present at meeting*

Other Attendees Present:

Bill Wells – ITS GA

Issues Discussed	Action
Welcome <ul style="list-style-type: none"> Motion to approve meeting minutes for February (Winter, Dee support) – motion approved. 	

<p>Budget/Financials</p> <ul style="list-style-type: none"> • See handout for budget outlook. • The national ITSA membership is paid. 	<p><i>Xuewen will file taxes by May 2018.</i></p>
<p>Committee Updates</p> <ul style="list-style-type: none"> • Activities: Finding a place for the meetings at low cost has been an issue. The ITS GT chapter actually booked the venue for the March meeting. Sandy Springs will have a venue when the City Center is completed. The One Georgia Center is available, however the meeting can be bumped. Perhaps look into the Ward Law bldg. on the Georgia Tech campus. • Upcoming Conferences: 2018 ITSA, June 4-7 in Detroit, MI. Mark D and Billy S might be going from the board. ITS GA might be getting an award. The state chapter workshop is held on Sunday morning. The awards dinner will be held Nov 14 at Maggianos. The 2019 annual meeting venue options currently are: Mariott Augusta; Barnsley Resort, Adairsville; Classic Center, Athens. • Training opportunity: CV 201 has been scheduled. Need to locate a training room. • Awards: no activity this month. • Communications: The ITSA awards for State Chapter application is due April 6. Nearly ready to publicize FUZE for expanded use. The group discussed the possibility of satellite sites around the metro area, or state wide. GDOT district offices could be utilized. The consensus was to try satellite sites for the July meeting, when attendance is lower. Potential District site coordinators: D1 – Winter; D3 – Jim; D6 – Whitney; D7 – not assigned. The coordinator would coordinate the venue (including technology) and the food. Access can be restricted via password, so that you must attend at a satellite site to utilize the FUZE feed. • Elections: Winter reminded those that are up for re-election. • Legislative: Tomorrow is the last day for legislative approval. The transit bill is still in conference. The hands-free cell phone bill is still alive. • Membership: at 64 paid today, 6 new members. This is the last month of grace. • Social Activities: trivia social activity tomorrow. The Braves and tailgate event is in process, in coordination with ITE. • Scholarships: Dee will be reaching out in the next month to coordinate. Need to order the plaques in advance. • ITS@GT Student Chapter: Keary is speaking on Tuesday, 10:45 AM on campus about Atlanta Renew. • ITSA: Marc reported the primary discussion topic was how to attract new members, including members from other industries currently underrepresented within the chapters. • 5C conference update: (Mike) \$175K in sponsorship to date, and only unlimited categories are left (\$1K and \$2K). Latest analysis is north of \$30K per chapter. \$150K income projection. Registration opens May 1. Social events: Sunday night on patio over St. Johns River; Monday night at brewery down the street, with shuttle (1/2 mile); Tuesday night across 	<p><i>Send project photos, press releases, and/or new hire info to Bill Wells for the GA Engineering magazine.</i></p>

<p>River to the Science and History Museum (with water taxi service). Abstracts can be submitted through the end of March. Keynote speaker committee: some speakers are outside of the transportation industry. (Bill) working to advertise at peer organizations. Weekly blast from Jay. One outreach item in motion is to make ipads available at each event for registration, then use the ipads as give-aways at 5C. (Winter) Keary is working on the exhibit booth layout.</p> <ul style="list-style-type: none"> • Holiday party: Bill Andrews and Farrah Glasgow will coordinate the combo party in January with ITE, as agreed upon with France Campbell. As a result, the student scholarship presentations would occur at the February meeting. 	
<p>Closing Remarks</p> <ul style="list-style-type: none"> • Jenny closed the meeting. 	



ITS Georgia Board Meeting

March 28, 2018 at 10:00 AM

GA Tech Alumni House

ITS GEORGIA BOARD OF DIRECTORS

Officers/Directors (2018-2019):

Jenny Johnson, President
Winter Horbal, Vice President
Marc Start, Secretary
Xuewen Le, Treasurer
Mike Holt, Past President

Directors 2017-2018:

Alvin James
Keary Lord
Whitney Nottage
Billy Stalcup
Tom Udell
Kenn Fink

Directors 2018-2019:

Bill Andrews
Dee Taylor
Mark Demidovich
Matt Glasser

State Chapter Representative

Jim Tolson

Ex-Officio

Greg Morris, FHWA

AGENDA

- Approve February 2018 meeting minutes
- Financial Report (Le)
 - 2018 Budget Overview (to-date)
 - ITSA Membership Renewal – invoice should arrive soon
 - 2017 Taxes – Xuewen to file (Deadline – May 15, 2018)
- Committee Statuses
 - Activities (Stalcup/Glasser)
 - Monthly Speaker Schedule – April confirmed?
 - Meeting Venues – April confirmed?
 - ITSA PCB Training – CV 201 Course (w/ technical emphasis)
 - Training will be held on 6/27 (recommended 9:30-4:30 w/ lunch break)
 - Need to secure venue – ideas?
 - Bill Wells to coordinate online registration & catering – same cost as typical monthly meeting
 - Awards (Johnson)
 - Communications/Outreach (Wells)
 - Fuze update from February meeting
 - ITSA Outstanding State Chapter Award (deadline 4/6/18)
 - Buffer.com - social media management software (changed pricing to \$15/month; Bill got 50% discount, which put us at \$51 for the entire year)
 - Elections (Horbal)
 - Legislative (Udell)
 - Membership (James)
 - Total membership to-date?
 - Reminder: after March, non-members will have to pay the non-member rate
 - Networking/Social (Nottage)
 - Trivia @ Wing Factory in Smyrna – Thursday, March 29th @ 7pm
 - Scholarship (Taylor)
 - Student Chapter (Tolson)
 - ITSA Liaison (Tolson)



- 2018 5C Summit (Holt)
 - Oct. 7-10, 2018, Hyatt Regency, Jacksonville, FL
 - ITSGA Committee Chairs
 - Communications (Wells)
 - Exhibitors (Lord/Horbal)
 - When does registration open up?
- Upcoming Events (Johnson)
 - ITSA Annual Meeting, June 4-7, 2018, Detroit, MI
 - ITSGA 2018 Annual Awards Meeting
 - Maggiano's Cumberland has been secured for November 14th (contract & deposit have been submitted)
 - ITSGA/GAITE Holiday Dinner
 - GAITE has agreed to hold event in January 2019
 - Bill Andrews is committee chair; Farrah Glasgow has volunteered to assist
 - Need to secure venue & date – ideas?
 - ITSGA 2019 Annual Meeting – site visits being scheduled for 3 potential venues:
 - Augusta Marriott
 - Barnsley Resort, Adairsville
 - Classic Center, Athens

ITS GA 2018 Monthly Meetings

Month	Date	Location	Topic	Speaker	Sponsor	Notes
January	Wed, Jan 31, 2018	GT Alumni House	Student Research	Student award winners	360ns	
February	Wed, Feb 28, 2018	North Park	Automotive Cyber Security - Safety in a 5G World	Billy Kihei	Temple	
March	Wed, Mar 28, 2018	GT Alumni House	Event Management	Kearty, Troy, Sean	Cradlepoint	
April	Wed, April 25, 2018	TBD - North Park?	IoT in ATL	Metro ATL Chamber/AT&T	Ridecell	
May	Wed, May 30, 2018	ARC	ARC Planning for Better Mobility	Kofi, Leslie, ARC	Control Tech	
June	Wed, Jun 27, 2018	TBD - North Park?	CV201 Training ITSA	ITSA	Vaisala	
July	Wed, Jul 25, 2018	TBD - North Park?	Autonomous Vehicles	TBD - Mercedes Mobility?	Intelligent	
August	Wed, Aug 29, 2018	ARC	TBD	TBD	Belden	
September	Wed, Sept 26, 2018	TBD - North Park?	Automated ATPSM	GDOT/Kimley	TrafficVision	
October	Wed, Oct 31, 2018		Awards Banquet			
November	Wed, Nov 14, 2018	Maggianno's	ATPSM Training	Glasser		
December	open	GDOT				

Possible Topics	
Advancements in Video Intelligence/Machine Learning	GDOT
Event Management - Preparing and Operating the College Football Championship	RTOP/RenewATL
Autonomous Vehicles - Porsche Site Visit	
Intelligent Air Transportation - View from Hartsfield's perspective	Lorn Whittaker
Bringing IoT to the ATL	Metro Chamber
How are CID's improving Mobility?	
Small but Significant Projects	Local Agencies

Location Options	Notes
ARC	No Availability in Feb but checking other monthly dates.
PCM - Gen Assembly	Space is great but cost is too much \$1,940.. working on this.
NorthPark	Reserved for February
City Winery	Looking into this option

Sponsors	
Control Tech	Wavetronix
SLTS	KCI
Utilicom	Sensys
Axis	Vaisala
Cohu	MioVision
Intelligent	TrafficWare
Cisco	

ITS Georgia 2018 Budget Outlook
3/27/2018

2017 YE	
Starting Balances	
Checking =	\$ 37,303.96
Savings =	\$ 54,475.68
	\$ 91,779.64

INCOME	CATEGORY	DESCRIPTION	BUDGET		Jan-18		Feb-18		Mar-18 Summary	
			INCOME	EXPENSE	NUMBER	TOTAL				

Administrative										
Membership Dues		Small Firm	\$ 150.00		10	\$ 1,500.00				1725.00
Membership Dues		Large Firm	\$ 400.00		80	\$ 32,000.00				17250.00
		Subtotal				\$ 33,500.00				18975.00
										\$ 18,975.00

ITS SC Summit										
Refer to SC Summit Budget		20% of Estimated Profits	\$ 25,000.00		1	\$ 25,000.00				
		Subtotal				\$ 25,000.00				

Monthly Meetings										
Monthly Meeting Fees		Registration	\$ 1,800.00		10	\$ 18,000.00	\$ 2,235.00	\$ 2,230.00	\$ 2,635.00	
Monthly Meeting Sponsors		Lunch meeting Sponsors	\$ 500.00		10	\$ 5,000.00	\$ 500.00	\$ 500.00	\$ 500.00	
Annual Holiday Dinner		Members & spouses/guests	\$ 3,750.00		1	\$ 3,750.00				
		Subtotal				\$ 26,750.00	\$ 2,735.00	\$ 2,730.00	\$ 3,135.00	\$ 8,600.00
										\$ 27,575.00

TOTAL INCOME = \$ 85,250.00 \$ 2,735.00 \$ 2,730.00 \$ 22,110.00 \$ 27,575.00

EXPENSES

Administrative										
Wells Communication Inc		Bill Wells' Contract	\$ 2,350.00		12	\$ 28,200.00	\$ (2,350.00)	(2350.00)	(2350.00)	
General Admin Expenses		Misc Expense Reimbursements	\$ 250.00		1	\$ 250.00	\$ (113.88)	(16.00)	(77.90)	
Fuze		Online video streaming	\$ 360.00		1	\$ 360.00	\$ (360.00)			
Website fee		Annual fee for web/domain reg.	\$ 250.00		1	\$ 250.00				
Intuit/Paypal fees		CC and reader usage fees	\$ 150.00		11	\$ 1,650.00	\$ (12.95)	(54.40)	(49.79)	
ACEC Administrative Agreement		Administrative fee and magazine	\$ 1,200.00		1	\$ 1,200.00	\$ (287.50)			
Secretary of State		Corporate registration	\$ 30.00		1	\$ 30.00				
Insurance		Hartford liability	\$ 475.00		1	\$ 475.00				
Taxes		ITSGA filing	\$ -		1	\$ -				
ITSA memberships		Membership dues	\$ 500.00		1	\$ 500.00			(500.00)	
ITSGA member rebates		Assume 5 requested	\$ 100.00		5	\$ 500.00				
Networking/social committee		Networking activities	\$ 1,200.00		1	\$ 1,200.00				
Training		Webinars, ITSA workshops, etc.	\$ 1,000.00		1	\$ 1,000.00		(50.00)		
Miscellaneous		President's discretion	\$ 500.00		1	\$ 500.00				
		Subtotal				\$ 36,115.00	\$ (3,243.33)	\$ (2,470.40)	\$ (2,977.69)	\$ (8,572.42)

Annual Meetings										
Bill Wells Comps		Registration, hotel, mileage	\$ 1,750.00		1	\$ 1,750.00				
2019 Annual Meeting		Site visits	\$ 500.00		1	\$ 500.00				
		Subtotal				\$ 2,250.00				

Monthly Meetings										
Constant Contact		Web hosting for registration	\$ 75.00		10	\$ 750.00	\$ (70.00)	(70.00)	(70.00)	
Meeting room rentals		Monthly meeting location	\$ 250.00		10	\$ 2,500.00	\$ (250.00)	(200.00)	(250.00)	
Catering		Food for monthly meetings	\$ 1,800.00		10	\$ 18,000.00	\$ (1,357.00)	(1,428.00)	(1,800.00)	
Speaker gifts		Gifts for monthly meeting speakers	\$ 20.00		20	\$ 400.00				
Speaker travel		Travel expenses	\$ 500.00		2	\$ 1,000.00				
Annual Holiday Dinner		Dinner & entertainment	\$ 7,500.00		1	\$ 7,500.00		(1,658.00)	(2,120.00)	\$ (5,495.00)
		Subtotal				\$ 30,150.00	\$ (4,877.00)	\$ (1,658.00)	\$ (2,120.00)	\$ (5,495.00)

Sponsorships/Scholarships										
ACEC GA Engineering Awards Sponsorship		Sponsorship (and table for 6)	\$ 500.00		1	\$ 500.00	\$ (500.00)			
Georgia Tech student chapter		Meeting reimbursements	\$ 100.00		6	\$ 600.00				
GT Exploring Engineering Academy		EEA Student Scholarship	\$ 1,000.00		1	\$ 1,000.00				
Scholarships		Student scholarships (ITS/TEOF)	\$ 3,000.00		5	\$ 15,000.00				
Awards		ITSGA awards & scholarship plaques	\$ 1,200.00		1	\$ 1,200.00				
		Subtotal				\$ 19,300.00	\$ (500.00)	\$ -	\$ -	\$ (500.00)
										\$ (500.00)
										\$ (14,567.42)
										\$ (4,168.40)
										\$ (5,097.69)
										\$ (1,585.00)
										\$ (42,142.42)

TOTAL EXPENSE = \$ 86,815.00 \$ (5,301.33) \$ (4,168.40) \$ (5,097.69) \$ (14,567.42)

NET INCOME = \$ (1,585.00)