



ITS Georgia Monthly Board Meeting  
June 28, 2017  
10:00 am – 11:30 am  
GDOT Office – One Georgia Center

## June 2017 Board Meeting Documentation

### ITS GEORGIA BOARD OF DIRECTORS

#### Officers / Directors (2016–2017):

☒ Mike Holt, *President*  
Parsons Brinckerhoff

☐ Alan Davis, *Vice President*  
GDOT

☒ Jenny Johnson, *Secretary*  
Kimley-Horn

☒ Xuewen Le, *Treasurer*  
Atkins

☒ Tom Sever, *Past President*  
Gwinnett County DOT

#### Directors (2016-2017):

☒ Jim Tolson  
ARCADIS

☐ Bill Andrews  
City of Sandy Springs

☒ Mark Demidovich  
GDOT

☒ Matt Glasser  
GDOT

#### Directors (2017-2018):

☒ Winter Horbal  
Temple

☒ Alvin James  
Kimley-Horn

☒ Keary Lord  
Atkins

☒ Whitney Nottage  
Intelight

☒ Billy Stalcup  
360ns

☐ Tom Udell  
CH2M

#### State Chapter Representative:

☐ Shahram Malek  
ARCADIS

#### Ex-Officio:

☐ Greg Morris  
FHWA

✓ Indicates present at meeting

#### Other Attendees Present:

Bill Wells – ITSGA

Issues Discussed	Action
<b>Welcome</b> <ul style="list-style-type: none"> <li>The May 2017 meeting minutes and June 2017 agenda were distributed.</li> <li>Billy made a motion to approve the May 2017 meeting minutes. Keary seconded the motion and approval was unanimous.</li> </ul>	
<b>Budget/Financials</b> <ul style="list-style-type: none"> <li>Financial Report: Xuewen distributed the 2017 Annual Budget (as of June 17, 2017).</li> </ul>	
<b>Other Business</b> <ul style="list-style-type: none"> <li>2017 Annual Meeting: The meeting will be held from October 8-10, 2017 at the Hyatt Regency in Savannah, GA. The opening session will ideally be an ITSA board member, but Mike is having a hard time securing the speaker.</li> <li>Transpo 2018: The 2018 Chapter Summit will be from October 7-10, 2018 at the Hyatt Regency in Jacksonville, FL. Mike mentioned that the goal is to have every committee populated with at least one representative from each chapter. Conference is from Sunday to Wednesday which is different from our annual conference which is Sunday to Tuesday. ITSGA supports Alternative 2.</li> <li>ITSGA 20<sup>th</sup> Anniversary Celebration: We plan on having this celebration during the October Awards Monthly Meeting. We will invite all past presidents to give a panel presentation.</li> <li>Fall Holiday Dinner with GAITE: Mike provided an update on the Fall Holiday Dinner to be held jointly with GAITE. The event will be held at Smokerise is available Sunday, November 12<sup>th</sup>. The board decided that Smokerise on November 12<sup>th</sup> is the preferred option.</li> <li>ITS America/PCB Training: ITSGA has interest in hosting a PCB training program, but needs to understand topics first. We will not be able to incorporate into the 2017 annual meeting.</li> </ul>	<p><i>Mike to secure an opening speaker from ITSA for the Annual Meeting.</i></p> <p><i>Jim &amp; Bills Wells to open up online registration for the ITSGA Annual Meeting.</i></p> <p><i>Mike to coordinate with GAITE on finalizing the date and location for the Holiday Dinner.</i></p>
<b>Committee Updates</b> <ul style="list-style-type: none"> <li>Activities: The monthly meeting sponsor and speaker schedule was distributed.</li> <li>Awards: Award nominations will open around July. Keary mentioned having a green screen to make the awards ceremony a bigger deal than it has in the past. The Awards meeting needs to be more entertaining.</li> <li>Communications/Outreach: Bill Wells has updated the ITSGA website with conference, socials, etc. He has also started setting up the website for the ITS 5C Summit.</li> <li>Elections: Winter has contacted those board members and officers who are up for re-election. Bill Wells mentioned that the ballot form for the website is ready to go whenever the committee decides to open up the elections.</li> <li>Legislative: The session is closed. No updates to report at this time.</li> <li>Membership &amp; Finance: Our goal membership for 2017 is 80 members; we currently have 75 paid members.</li> </ul>	<p><i>Winter to continue securing nominations for elections.</i></p> <p><i>Alvin, Tom Sever, &amp; Keary to continue reaching out to secure new members.</i></p> <p><i>Alvin to send updated membership list to Tom Sever and Keary.</i></p>

Issues Discussed	Action
<ul style="list-style-type: none"> <li>• Social Activities: The July social will be Trivia. The joint Atlanta Braves game with GAITE will be held on Friday, August 4<sup>th</sup> with the tailgate beginning at 5pm. Individuals pay \$5/ticket; GAITE/ITSGA pay the remaining ticket price and provide food.</li> <li>• Scholarships: The scholarship will be advertised to the students in mid-August. The committee will start advertising the scholarship at the beginning of May. The scholarship winners will be presented at the October monthly meeting.</li> <li>• ITS@GT Student Chapter: Jim Tolson will coordinate with the GA Tech Student Chapter once school resumes in August.</li> <li>• ITS America Liaison: ITS World Congress will be held from October 29-November 2, 2017 in Montreal. Shahram is looking to step down from the ITSA Liaison position as soon as a replacement is selected. Jim Tolson has been selected for this position.</li> </ul>	
<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• Belden is today's meeting sponsor.</li> <li>• GA State Senator Brandon Beach will be presenting at today's meeting.</li> <li>• The next board meeting will be held at OGC on July 26<sup>th</sup> at 10:00am with the monthly meeting to follow at 11:30am.</li> </ul>	

**Attachments:**

ITS Georgia 2017 Annual Budget (as of June 17, 2017)

ITS Georgia Monthly Meeting Sponsor & Speaker Schedule



ITS Georgia 2017 Annual Budget  
1/25/2017

Starting Balance	Checking =	\$	10,574.26
	Savings =	\$	80,452.01
		\$	91,026.27

Jan-17 Feb-17 Mar-17 Apr-17 May-17 Jun-17 Sum

INCOME

CATEGORY	DESCRIPTION	INCOME	EXPENSE	NUMBER	TOTAL
<b>Administrative</b>					
Membership Dues	Private Sector-Small	\$ 150.00		8	\$ 1,200.00
Membership Dues	Private Sector-Large	\$ 350.00		72	\$ 25,200.00
	<b>Subtotal</b>				\$ 26,400.00

<b>Annual Meeting</b>					
Registration		\$ 56,000.00		1	\$ 56,000.00
Sponsorship		\$ 38,000.00		1	\$ 38,000.00
Miscellaneous		\$ 6,000.00		1	\$ 6,000.00
	<b>Subtotal</b>				\$ 100,000.00

<b>Monthly Meetings</b>					
Monthly Meeting Fees	Registration	\$ 2,000.00		10	\$ 20,000.00
Monthly Meeting Sponsors	Lunch meeting Sponsors	\$ 500.00		10	\$ 5,000.00
Annual Holiday Dinner	Members & spouses/guests	\$ 3,750.00		1	\$ 3,750.00
	<b>Subtotal</b>				\$ 28,750.00

TOTAL INCOME = \$ 155,150.00

EXPENSES

<b>Administrative</b>					
Wells Communication Inc	Bill Wells' contract	\$ 2,200.00		12	\$ 26,400.00
Website fee	Annual fee for web/domain reg.	\$ 150.00		1	\$ 150.00
Inuit/Paypal fees	CC and reader usage fees	\$ 300.00		9	\$ 2,700.00
ACFC	Administrative fee and magazine	\$ 1,200.00		1	\$ 1,200.00
Secretary of State	Corporate registration	\$ 30.00		1	\$ 30.00
Insurance	Harford liability	\$ 425.00		1	\$ 425.00
Taxes	ITSGA filing	\$ -		1	\$ -
ITSGA memberships	Membership dues	\$ 270.00		1	\$ 270.00
ITSGA member rebates	Assume \$ requested	\$ 100.00		5	\$ 500.00
Networking/social committee	Networking activities	\$ 1,200.00		1	\$ 1,200.00
Training	Webinars, ITS plan review training	\$ 1,000.00		1	\$ 1,000.00
2018 ITS Summit - Jacksonville	Seed money for promotions	\$ 1,000.00		1	\$ 1,000.00
President's travel to ITSMC	Registration, hotel, travel expense	\$ 3,000.00		1	\$ 3,000.00
Miscellaneous	President's discretion	\$ 500.00		1	\$ 500.00
General Admin Expenses					
	<b>Subtotal</b>				\$ 38,375.00

<b>Annual Meeting</b>					
Hotel contract	Hyatt Regency Savannah	\$ 34,000.00		1	\$ 34,000.00
Entertainment	Progressive dinner	\$ 16,000.00		1	\$ 16,000.00
Miscellaneous	Golf, speaker gifts, shirts, prizes, etc	\$ 12,000.00		1	\$ 12,000.00
	<b>Subtotal</b>				\$ 62,000.00

<b>Monthly Meetings</b>					
Constant Contact	Web hosting for registration	\$ 75.00		10	\$ 750.00
Meeting room rentals	Monthly meeting location	\$ 150.00		10	\$ 1,500.00
Catering	Food for monthly meetings	\$ 1,800.00		10	\$ 18,000.00
Speaker travel	Travel expenses	\$ 500.00		2	\$ 1,000.00
Annual Holiday Dinner	Dinner & entertainment	\$ 7,500.00		1	\$ 7,500.00
	<b>Subtotal</b>				\$ 28,750.00

<b>Sponsorships/Scholarships</b>					
Engineers Week	Association Sponsor	\$ 500.00		1	\$ 500.00
PE Recognition Dinner	Provides for one ITSGA attendee	\$ 300.00		1	\$ 300.00
GA Engineering Awards Sponsorship	Sponsorship and table for 6	\$ 1,000.00		1	\$ 1,000.00
Georgia Tech student chapter	Meeting reimbursements	\$ 100.00		6	\$ 600.00
GT Exploring Engineering Academy	EEA Sponsorship	\$ 500.00		1	\$ 500.00
Scholarships	Student scholarships (ITS/TEOF)	\$ 3,000.00		5	\$ 15,000.00
Awards	ITSGA awards & scholarship plaques	\$ 1,000.00		1	\$ 1,000.00
	<b>Subtotal</b>				\$ 18,900.00

TOTAL EXPENSE = \$ 148,025.00

NET INCOME = \$ 7,125.00

Month	Date	Location	Topic	Speaker	Sponsor
January	Wed, Jan 25, 2017	Georgia Tech	Student Research	Student award winners	SESA
February	Wed, Feb 22, 2017	North Park	Drones	Said ElSaid - TNDOT	360 NS
March	Wed, Mar 29, 2017	OGC			Wavetronix
April	Wed, April 26, 2017	OGC	IoT	Cisco	Intelight - Whitney Nottage
May	Wed, May 31, 2017	OGC	Commute ATL App		Movision - Lisa Wilhelm
June	Wed, Jun 28, 2017	OGC	Legislative Update	Brandon Beach	Belden - Tami Healey
July	Wed, Jul 26, 2017	OGC	Positive Train Control	Lisa Wilson	Utilicom - Bennett Thompson
August	Wed, Aug 30, 2017	OGC	Small but Significant	Multiple	Cohu - Bonnie Bird
September	Wed, Sept 27, 2017	HNTB?			
October	25-Oct	Magliano's	Solar Roads Awards/ITS GA 20th Anniversary	Allie Kelly - The Ray Mike Holt/Past Presidents	KCI - Chuck Bailey
November	open				
December	open				